

## Answers to Master Planning Retreat Questions, 05-09-08

### Group A

#### **1. To take advantage of the momentum and excellent facilities, should growth at the Newark Campus be pushed to the maximum before further growing at Fremont?**

Newark should be maxed out before growing Fremont any further.

Naming the campuses by location is misleading as people from both Newark and Fremont, and other cities, attend both sites. The Newark Campus is closer to most residents in Fremont than the Fremont Campus.

Maybe consider Hillside and Bayside names.

What is the max for Newark?

First semester, SP08 was 550FTES. FA08 estimate 650FTES.

In master planning there needs to be an understanding of the three different enrollment measures.

Say one person is taking three, three-unit lecture classes – the would be counted as follows:

Duplicated Headcount = 3

Unduplicated Headcount = 1

Full Time Equivalent Students (FTES) = .60

A focus needs to be on our projected enrollment mix:

Fremont – Newark – Online – High Schools – Public Safety Consortium – Other locations or delivery systems

#### **2. Should additional career-technical programs be moved from Fremont to Newark?**

Moving more CTE programs from Fremont to Newark should not be the focus.

Focus at Newark should be on developing the “emerging” technology programs:

Environmental, Chemical Tech, Imaging, Nanotechnology, Allied Health, Medical Devices, etc...

Maybe CNET would be a candidate to move (or expand) at some point.

#### **14. Contract education local and international. What is the potential?**

There may be potential for contract education, but there needs to be a concrete business plan.

Maybe take a Corporate College approach.

#### **15. B.S. degree with CSU East Bay in Environmental Studies is in development. Are the other areas/universities we should pursue for 2 + 2 or 3 + 1 collaborative university degree programs?**

(Ran out of time)

Partnerships with four-year schools should be explored

CSU-EB and Environmental Studies

IPP needs a four-year partner(s) since a BS will be required for entry to the profession.

## **Group B**

- 4. Should we create actual degree programs on-line as contrasted to just courses?**
- 5. Should we go international with E learning? Where?**
- 6. Do we want to tie our own degree programs to the E Learning degree completion program at CSU East Bay?**
- 7. What about E learning programs for high school students? Contact Education?**

Would need to submit Substantive Change Proposal for online AA/AS degree or Certificate of Achievement

Foothill, Cabrillo have “marketed” online degree programs

Concerns about lab courses, speech, natural sciences, etc..

Current lack of support for online education: staff and technology

E-campus needs more support

Software limitations, e.g., Algebra

Online education is not for all learners, but 10% of our enrollment is online

Resource intensive – to on-site instructor

- 11. Should we move to a Winter Interim Session of 4 weeks including study abroad?**
- 12. Should we build more Summer Session programs? (less costly by 1/3)**
- 13. Study abroad short courses for Winter and Summer periods can now be developed for China, Mexico and India at more affordable rates. Is this worthwhile?**

Facilities need campus downtime for maintenance, etc.

Abolish printed schedule error fraught rigid

Good for “seminar” type courses smaller classes, more focuses

Works best for continuing students.... Not so good for “one-time” or “new” students

Workload increase for classified staff

Want very best faculty to teach inter-sessions.

Professional development

Ideal for certain courses e.g., immersion courses, performing arts

Catch up time “safety net” e.g, financial aid, graduation

Adult learning e.g., “6 week classes” short term classes; scheduling flexibility

## Group C

### **3. How much growth should we plan for in international students? Should we target international students for different campuses (Fremont, Newark, Elearning)?**

Committee goal 380 in 5 years (20% per year)  
Target at Fremont to realize economies of scale  
Explore - learning  
Targeted recruitment for program fit.

### **10. What about full development of a work experience, coop. Ed. program for all career tech programs as well as pre-professional programs such as pre-law, business, social work, teacher preparation, etc.? Possible ROP collaboration. Possible federal grant to develop. Does not require college facilities to run (off-loads some enrollment and builds it at same time.**

Experiential learning – yes, grants and programs.

### **16. Should we consider bus/shuttle service to BART and the two Ohlone campuses? A work experience program might also benefit and some employers currently provide BART shuttles. Is there a possible tie-in. What about Air Quality Board grant to develop?**

BART shuttle – AC transit bus #217 every 15 minutes  
Newark – 15 minutes  
Connection from Fremont to Newark  
Costly – too expensive low demand  
Work with AC Transit

### **19. Concert hall as part of Smith Center complex—worth considering?**

Yes  
- size limitation of Jackson  
- lessen impact of rentals on instructional programs  
- benefits to community  
- enhances community support for Fremont campus renovation bond.

## **Group D**

### **8. Should we have a target to keep or increase the current percentage of high school graduates in our (7) feeder schools who attend Ohlone? (now about 25%)**

Instructional support for outreach to meet increasing need. Goal = 50% in 5 years. Standing committee to coordinate outreach and dual enrollment programs.

### **9. Should we develop a PACE program for adults? Weekend College with degree offerings?**

PACE Program for Ohlone – yes. Cohort. Review Chabot/Las Positas model.  
Night/weekend/on-line  
Services for instructors & Students

### **17. Is on-campus housing at Ohlone feasible/desirable? Should a formal study be conducted?**

Student survey – housing “okay” but student lounge preferred (student union)  
Makes most sense for Int’l students  
Student discipline an issue & staffing  
Revenue generating or drain?  
Benefit entire student body, not small population/segment of students.

### **18. Athletic facilities development and placement—Are we set on these or do they need further review?**

Has become student safety issue/not “set”  
Budget is concern  
Connected to parking plan  
Needs further review & funding  
Bond funding

### **20. Parking has been discussed a lot. Where are we with this in planning?**

Ran out of time