

## PROGRAM HISTORY SINCE 2000:

- Overall win/loss record of 201 – 81 (.712), third best in the Greater Bay Area (30 teams).
- 4 Coast Conference Championships, 8 State Tournament appearances, and one appearance in the Elite Eight.
- Most wins in school history with 28 in 2006-07.
- Consistently amongst the highest ranked teams in the state and in Northern California. Highest ranking was #1 in the state, #1 in Northern California.
- Best record was 28-4 (2006-07).
- 5 consecutive years of 20 wins or more.
- Ohlone has had a total of 29 All-Conference selections, 3 Conference MVP's and 4 All-State selections.
- Of the players that have been in the program for 2 years, or have finished at least their sophomore year at Ohlone, 94% have graduated!
- Total number of players moving on to the four year level is 53.
- The 2008-09 team had 10 players receive scholarships: Schools included Shaw U, Sac St., Northwood U., Concordia U., Point Loma Nazarene, Metro State, Oklahoma Baptist.



Renardo Bass, one of several former players currently on scholarship at the 4 year level.

**FOR MORE INFORMATION, PLEASE  
CONTACT JOHN PETERSON, HEAD  
MEN'S BASKETBALL COACH**

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**CHECK OUT OUR WEBSITE AT:**

**[www.ohlonebasketball.com](http://www.ohlonebasketball.com)**



## OHLONE COLLEGE RENEGADES MEN'S BASKETBALL

**SPONSORSHIP  
AND  
MARKETING  
OPPORTUNITIES**

*A World of Cultures  
United in Learning*



# CHAMPIONSHIP MARKETING OPPORTUNITIES

DEAR PROSPECTIVE SPONSOR,

The Ohlone College Men's Basketball Program would like to invite you and/or your business, company, or corporation to become an important part of our team! We have several unique opportunities to market your company while helping our program maintain its foothold as one of the Bay Area's premier junior college teams! As you will see, your company will get phenomenal exposure to both the Ohlone campus community and the Fremont community as a whole. We would like your company to be among the first in this ambitious fundraising program.

## HOW IT WORKS:

Your money will be well spent! Each purchase will include a unique signage opportunity and a direct link to your company website from our basketball webpage. Signage will be seen by community members attending all athletic events, community forums, concerts, high school events such as college night, PE courses, sports camps and graduation. 1,000's of people pass through our gym yearly. Best of all, your donations are tax deductible!

## WHERE YOUR MONEY GOES:

Our yearly operating budget is roughly \$25,000. We get an annual allotment of approximately \$12,000 from the school. Our equipment costs alone are \$500 per athlete. The remainder of the money raised goes towards team travel, team meals, equipment, exposure event costs & officials. State budget woes make fundraising a key component to our survival!

## JOIN OUR ESTABLISHED SPONSORS:

**BEST BUY**

**NIKE**

**BRAND ATHLETICS**

**THE CHEESE TASTER**

**OUTBACK STEAKHOUSE**

**CHIPOLTE**

**HOMETOWN BUFFET**

**CLUB SPORT**

**JUST TIX (SAN RAMON)**

**TOMMY T'S (PLEASANTON)**

**COURTYARD BY MARRIOTT**

## CHAMPIONSHIP MARKETING OPPORTUNITIES

Please select one or more of the following options to help support Ohlone College Men's Basketball!!!

- GYM SIGNS \$500 EA
- T-SHIRTS (BACK) \$600
- TRADE OUT \$500
- ENTRANCE MATS \$500 EA
- SEASON PASS/ DISCOUNT CARD FREE
- GIFTS IN KIND \$\_\_\_\_\_

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

URL LINK: \_\_\_\_\_

**Please detach and return this portion and your check to:**

Ohlone College Men's Basketball  
43600 Mission Blvd.  
Fremont, CA 94539

Please make checks payable to:  
**Ohlone College Foundation / Men's Basketball**

Ohlone College 501 (c) (3)  
Tax ID # 77-0136497



## **MARKETING OPPORTUNITIES**

### **GYM SIGNAGE**

3' x 5' banner to be hung in Epler Gymnasium for a period of 1 year. \$500 per banner, with your company logo. We will hang an existing banner or have one made for you. Banners also available for a comparable trade out service. Includes link from our website to yours!

### **TRADE OUTS**

Trade outs are the life blood of our program's success. In particular, any trade that allows us to hold team building functions, eat team meals or purchase equipment for our team. All trades get signage space in the gym and a link from our website to yours!

### **T-SHIRT SPONSOR**

Each year we get our guys several t-shirts to wear on game days, both home and away, and at special events. Add your company name and logo on the back of the t-shirts (full back). \$600 buys us 120 t-shirts and gets you great regional advertising (we play all over the Bay Area). We would also consider a similar arrangement on all of our travel sweats and travel bags (negotiable).

### **SEASON PASS/DISCOUNT CARD**

Our most popular fundraiser to date. Our season pass sells for \$20 and admits 2 adults to all home games (a \$110 value). The 4 paneled pass has space inside for local merchant discounts (food, beverage, entertainment, fitness, automotive, etc.) Advertise your business/discount for FREE. We have space for up to 30 discounts. Last year we sold 2,000 discount cards, both on and off our campus. We partner with other local youth and campus groups who also sell the cards and raise money for their organization.

### **GYM ENTRANCE FLOOR MATS**

3' x 5' custom logo mat with your company's name and logo in the gym doorways. Mat will also include words "proud sponsor of Ohlone athletics" at the bottom. \$500 per mat, space for 9 in the gym (covers each entry). Everyone entering the facility will have immediate exposure to your company!

### **OUR BIGGEST NEEDS**

- Locker room upgrade: DVD/VCR player, TV, Stereo, carpeting.
- Video editing upgrade for recruiting and placement of players: Macbook, DVD/VCR combos and/or DVD players for editing, blank DVD's.
- Money for equipment purchases (shoes, sweats, bags, etc.)
- Money/Trade for travel expenses (pre and post game meals, lodging)
- Money/Trade for team building events (ropes course, mini golf, paint ball, bowling, etc.)