I. Description of Course:

1. Department/Course: ID - 157
2. Title: Professional Practice for Interior Design
   Lec Hrs: 3.00
   Lab Hrs: 0.00
4. Units: 3.00
5. Repeatability: No
6. Grade Options: Letter Grade, May Petition Credit/No Credit (GC)
7. Degree/ Applicability: Credit, Degree Applicable, Not Transferable (D)
8. General Education:
9. CAN Numbers:
10. Field Trips: May be Required
11. Requisites:
12. Catalog Description:
   This class introduces basic business practices for Interior Designers. It includes an overview of career paths, business planning and organization, professional associations, marketing, sales, wholesale resource development, contractual obligations, and ethics. It is designed for people preparing to enter the field of Interior Design.
13. Class Schedule Description:
   Basic business practices for Interior Designers.
14. Counselor Information:
   This class introduces business practices for professional Interior Designers. It is designed for students entering the field. It is also useful for practicing designers who wish to start or expand their own business or who are preparing for the professional exams.

II. Student Learning Outcomes

   The student will:
   1. Identify legal and ethical requirements for the Interior Design profession.
   2. Prepare and interpret legal documents.
   3. Analyze and evaluate financial and budgeting principles.
   4. Examine techniques of developing client bases and relationships with trade sources.
   5. Discuss career paths and compare business formations.

III. Course Outline:

   A. Overview of the Interior Design profession.
   B. Establishing a practice.
1. Business formations.
2. Legal and ethical responsibilities.

C. Business Management.
   2. Pricing and Fees.

D. Marketing and Business Development.
   1. Services.
   2. Promoting the Practice.

E. Project Management.
   1. Scheduling.
   2. Budgets.
   3. Trade Sources.
   5. Processing Orders.

F. Career Options.

IV. Course Assignments:

   Reading Assignments
   Text and handouts

   Writing Assignments
   Prepare business plan
   Prepare contracts
   Report on career direction
   Prepare resume
   Marketing proposal

   Projects, Activities, and other Assignments
   Calculate budgeting project
   Demonstrate sales presentation
   Prepare resource file
   Research legal filings and responsibilities

V. Methods of Evaluation:

A. Methods of evaluation include: exams, oral presentations, discussions, completion of research projects and reports.

Methods of Instruction:
Discussion
Demonstration
Other
Lecture
Field trips to Interior Design Business and trade groups

VI. Textbooks:
Required

Optional

VII. **Supplies:**

1. Legal forms and presentation materials