

Resource Development Task Force

Objectives and Planned Activities

The purpose of the Resource Development Task Force is to increase public and private funds for educational programs, equipment, and facilities through entrepreneurial activities, grants, and the College Foundation.

Task Force Objectives:

- 7.1 Increase the Foundation endowment from \$650,000 in 2004 to \$2million by September 2009
- 7.2 Establish by July 2005 a full time grant development position.
- 7.3 Establish by October 2005 an asset management long-range plan for the District.
- 7.4 Increase from 0% in 2004 to \$1.5 million revenue received from asset management by September 2008
- 7.5 By September 2009 increase funds received by the college Foundation in annual campaigns by 300% over the 2003-04 baseline.
- 7.6 By 2010 raise \$5million dollars in capital campaign funds for green building(s) initiatives.

Planned Activities:

1. Implement fund raising strategies such as President's Circle, Endowments, Planned Giving, and Individual donations to increase funding to the college.
2. Target innovative educational grants that support the Ohlone College mission and to procure funding from state, federal, foundation and corporate sources.
3. Invite alumni, corporate and community leaders, neighboring educational institutions, and potential donors to Foundation open houses and Foundation workshops to support fund raising objectives.
4. Increase College and Foundation visibility through year-round special fund raising events and community outreach.
5. Develop long range plans for a district capital campaign and asset management.