

Factors Affecting Enrollment- October Think Tank Results  
 Ron Travenick, Ron Quinta, Martha Brown, Bob Bradshaw, Rob Smedfjeld

Factors Affecting Enrollment	Current Strategies	Suggested Strategies
NOC (McGreggor) reduction	Expand NOC offerings- NMHS (night) -NOC (day)	Rebuild total NOC offering to support 350-400 FTES
Downturn in CS, PE, TD....	Reconsider/ Reconfigure offerings	>Ongoing
HS enrollment (flat)	Expand HS offerings	>Ongoing
Build Demand based/need based Schedule Course Offerings fit demand Timing of classes fit demand Term within Term	Expand 15 week Schedule Expand Weekend Schedule Expand Online On line Schedule	Add sections to Spring ( and Fall 05) that filled in Fall Diminish sections that are not filling 18/15/9 week schedule Improve use of Ed Plans Shift to "Smart Registration"
Deregistration for non-payment	Discontinue- Study impact	Work to clarify student accounts and move towards collections processing.
Budget and Policy Uncertainties	Continue to inform students	Promote transfer Focus on increasing FT students
Fee Increases	Increase Financial Aid to students Shift to rolling Financial Aid Application process.	Continue to make FA available to students throughout the term. Enhance focus on student success.
Promotions	Review and improve overall distribution to fit with demographics, Focus promotions on reducing barriers providing access	Promote 4 campus (Fremont/NOC/Weekend/Virtual Promote three terms 18/15/9
Competition (Summer school)	Review schedule offerings of nearest institutions- Review enrollment patterns in other CC enrollments-( early information says downturn )	Consider state and regional trends
Start Date	Consider start date alignment with other CCs-	
FT Student enrollment	Pilot Transfer Express program Structure Schedule to support FT Matriculation Build on Welcome Day, Freshman Experience	Expand Cohort groups Improve student declaration of ed plan/academic goal
Late Adds	Streamline late add processing- 3 <sup>rd</sup> /4 <sup>th</sup> week	Review late adds

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	support for faculty	
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