
GOALS AND ACTIVITIES

1. STUDENT SUCCESS INDICATOR FOR ACCESS

“Compare the percentage of each population group that is enrolled to the percentage of each group in the adult population within the community served.”

GOAL 1. Through strategic and continuous planning, maintain a student body demographic composition that is reflective of the surrounding communities.

ACTIVITY 1.1 Continue to support and expand outreach activities both in District, and as invited to additional feeder schools. Integrate a team of Admissions, Financial Aid, Counseling, Assessment, Campus Activities, and Orientation in all recruitment efforts.

- Expand outreach orientations at the high schools in multiple languages
- Financial aid workshops outreach in multiple languages
- High School Senior Parent Night
- All-district college fair targeted at high school students and parents as well as Ohlone students
- Unity Week activity
- Welcome Day activities
- Student Club activities

Lead: DSPS; EOPS; Associate Vice President, Student Services; Dean of Counseling; Counselors; Transfer and Career Services; Associated Students of Ohlone College (ASOC); and Campus Student Clubs

Timeline: Ongoing

Expected Outcome 1.1.1: Recruitment efforts will increase both total percentage of high school seniors and diversity of that group. Overall enrollment will increase by 2% and Hispanic enrollment will increase by 4% in the first year and reach equity within five years.

GOAL 1. *(Continued)*

ACTIVITY 1.2 Engage in strategic and flexible enrollment management to maximize access to entry level and introductory transfer level courses.

- Explore/expand flexible course offerings providing ongoing entry opportunities and access into the College.
- Shift to computerized assessment to provide immediate access to course placement. (This system will also allow multiple pre- and post-testing of students which will also affect goal 3.)

Lead: Course and Programs Approval Committee; Vice President, Instruction and Student Services; Academic Deans; Faculty; Director, Curriculum and Enrollment Management

Timeline: Ongoing

Expected outcome 1.2.1: Increased enrollment for both traditional and nontraditional age students. Students will have greater access to courses as demand increases for these courses.

ACTIVITY 1.3 Cultivate alternative sources of funding to insure sufficient facilities, programs and services for at-risk groups.

Lead: Vice President, Instruction and Student Services; Associate Vice President, Student Services; Administrators; Faculty; College Foundation

Timeline: Ongoing

Expected Outcome 1.3.1: The College will maintain a student body demographic composition that is reflective of the surrounding communities, and continually work to develop alternative resources in order to meet college goals.

GOAL 1. *(Continued)*

ACTIVITY 1.4 Institute wait listing technology into registration to allow for demand-driven course scheduling.

Lead: Director, Admissions and Records; Director, Curriculum and Enrollment Management; Associate Vice President, Student Services;
Vice President, Instruction and Student Services; Faculty

Timeline: 6-12 months

Expected outcome 1.41: Increased flexibility of course offerings, increased enrollment and student satisfaction.

Goal Evaluation: Participation data, college enrollment MIS data.

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2. STUDENT SUCCESS INDICATOR FOR COURSE COMPLETION

“Ratio of the number of credit courses that students by population group actually complete by the end of the term compared to the number of courses in which students in that group are enrolled on the census day of the term.”

GOAL 2. Improve overall course completion rate with focus on improvement of African American and Hispanic students.

ACTIVITY 2.1 Increase the number of students enrolled in 6.5 or more units, exclusive of High School (SP) enrollments.

- through mailings encouraging students to take advantage of course offerings
- through classroom presentations to encourage use of support services

Lead: Counseling, Academic Deans, Faculty, Tutoring Services

Timeline: Ongoing

Expected Outcome 2.1.1: Students will use resources and join supportive programs to increase successful course completion.

GOAL 2. *(Continued)*

ACTIVITY 2.2 Initiate computerized assessment to improve accuracy and flexibility to allow better placement of students into classes (also affects Basic Skills).

- See also 1.2.
- Accuracy of course placement streamlines student enrollment while decreasing the need for course changes and drops.

Lead: Dean of Counseling, Counselors, Assessment Staff, Information Services

Timeline: 6-8 months

Expected Outcome 2.2.1: Higher student satisfaction and success.

ACTIVITY 2.3 Develop teaching methods and technologies across the curriculum that hold the most promise to improve success of underrepresented prepared students.

Lead: Vice President, Instruction and Student Services; Course and Programs Approval Committee; Academic Deans; Faculty; Staff Development; Learning College Task Force

Timeline: Ongoing – 2 years (see Title III)

Expected Outcomes 2.3.1: Increase the percentage of faculty trained in collaborative methods by 2% (5-7%).

GOAL 2. *(Continued)*

ACTIVITY 2.4 Improve educational planning, procedures and class scheduling to better support students' goals.

- Increase the number of students enrolled in 6.5 units to include Educational Plans.
- Increase enrollment and offerings of students in cohort groups (Title III, TRIO).
- Provide more support services directly to students in cohort groups (Title III, TRIO).

Lead: Associate Vice President, Student Services; Vice President, Instruction and Student Services; Academic Deans; Faculty; Counselors; Information Services Staff

Timeline: 2-3 years

Goal Evaluation: Student surveys, course completion data, analysis, curriculum committee minutes, student learning outcomes assessment.

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3. STUDENT SUCCESS INDICATOR FOR ESL AND BASIC SKILLS COMPLETION

“Ratio of the number of students by population group who complete a degree-applicable course after having completed the final ESL or basic skills course to the number of those students who complete such a final course.”

GOAL 3. Increase the number of students who complete a degree-applicable course after completing the final ESL or Basic Skills Courses.

ACTIVITY 3.1 Institute an outreach plan for at-risk population in order to increase awareness and use of instructional support resources.

Lead: Academic Deans, Title III Coordinator, Tutors, Faculty, Recruitment Staff

Timeline: Spring 2005 - ongoing

Expected Outcome 3.1.1: An increase in successful persistence to goal attainment will occur for at-risk students as well as the overall population.

ACTIVITY 3.2 Revise and create curriculum to enhance persistence and success in ESL and basic skills courses.

Lead: Academic Deans, Faculty, Counseling

Timeline: 2-5 years

Expected outcome 3.2.1: Increase in English as a Second Language (ESL) Success.

GOAL 3. *(Continued)*

ACTIVITY 3.3 Improve curriculum and methodology of ESL and Basic Skills.

Lead: Title III Coordinator, Faculty, Assessment, Counseling

Timeline: 2-5 years

Expected Outcome 3.3.1: Increased progression to degree applicable course work.

Goal Evaluation: Enrollment and persistence data, number of ESL and Basic Skills students passing competency assessment.

GOALS AND ACTIVITIES

4. STUDENT SUCCESS INDICATOR FOR DEGREE AND CERTIFICATE COMPLETION

“Ratio of the number of students by population group who receive a degree or certificate to the number of students in that group with the same informed matriculation goal.”

GOAL 4. Increase the number of students in at-risk populations who complete degrees and certificates for those that have declared this as their goal.

ACTIVITY 4.1 Institute education plan technology for all counselors to utilize with student advisees.

Lead: Title III Coordinator

Timeline: 2 years

Expected Outcome 4.1.1: More at-risk students will earn and receive degrees and certificates.

ACTIVITY 4.2 Adapt current Academic Standing program to allow for earlier alert and contact for at-risk students.

Lead: Associate Vice President, Student Services; Counseling; Admissions and Records; Information Services

Timeline: 3 years

Expected Outcomes 4.2.1: Students will be alerted within 2-3 weeks of grades being posted of their academic standing and be directed to resources within the current term.

Goal Evaluation: The number of students achieving academic goals will increase by 3% from baseline Fall 2003 data by 2007.

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5. STUDENT SUCCESS INDICATOR FOR TRANSFER

“Ratio of the number of students by population group who complete a minimum of 12 units and have attempted a transfer level course in mathematics or English to the number of students in that group who actually transfer after one or more (up to six) years.”

GOAL 5. The College will increase the number of at-risk students that are transfer directed and prepared.

ACTIVITY 5.1 Increase the current number of articulation agreements and increase awareness of transfer and concurrent enrollment with university agreements among students.

Lead: Associate Vice President, Student Services; Articulation Officer; Counselors; Faculty Curriculum Chair

Timeline: Fall 2005 - Fall 2006 (initial evaluation complete then ongoing)

Expected Outcomes 5.1.1: An increase in the number of students who transfer, number of students who take advantage of concurrent university enrollment, increased number of articulation agreements.

ACTIVITY 5.2 Increase the number of students by 10% who declare academic majors and provide those students with both automated degree audits and Education Plans (see also 2.4).

Lead: Counseling, Admissions and Records

Timeline: 1 year

Expected Outcome 5.2.1:

Goal Evaluation: Number of Articulation Agreements, Number of Transfer Admission Agreements, Program Review, and Enrollment Management Data.