

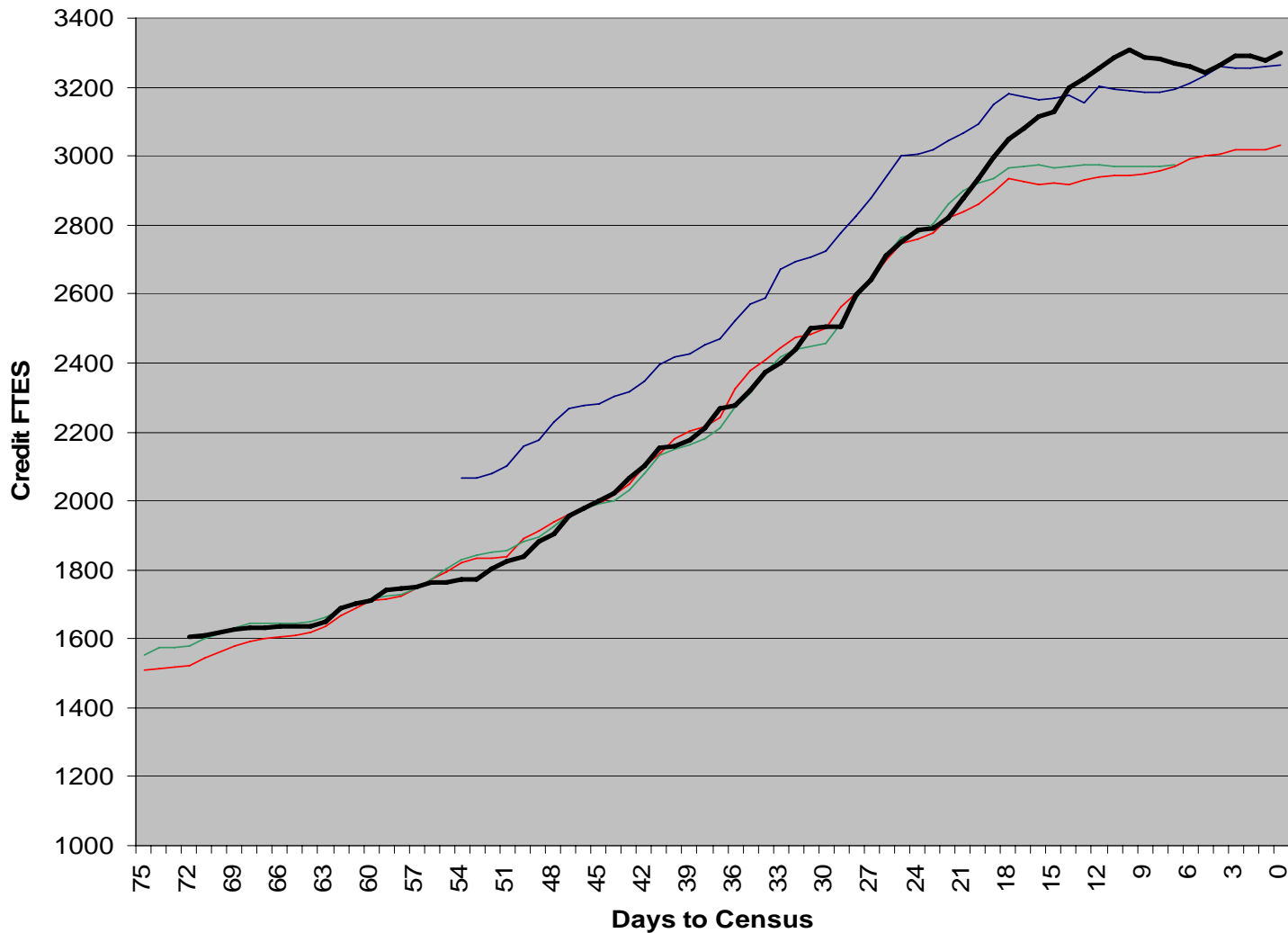


Fall 06' Census Enrollment Report

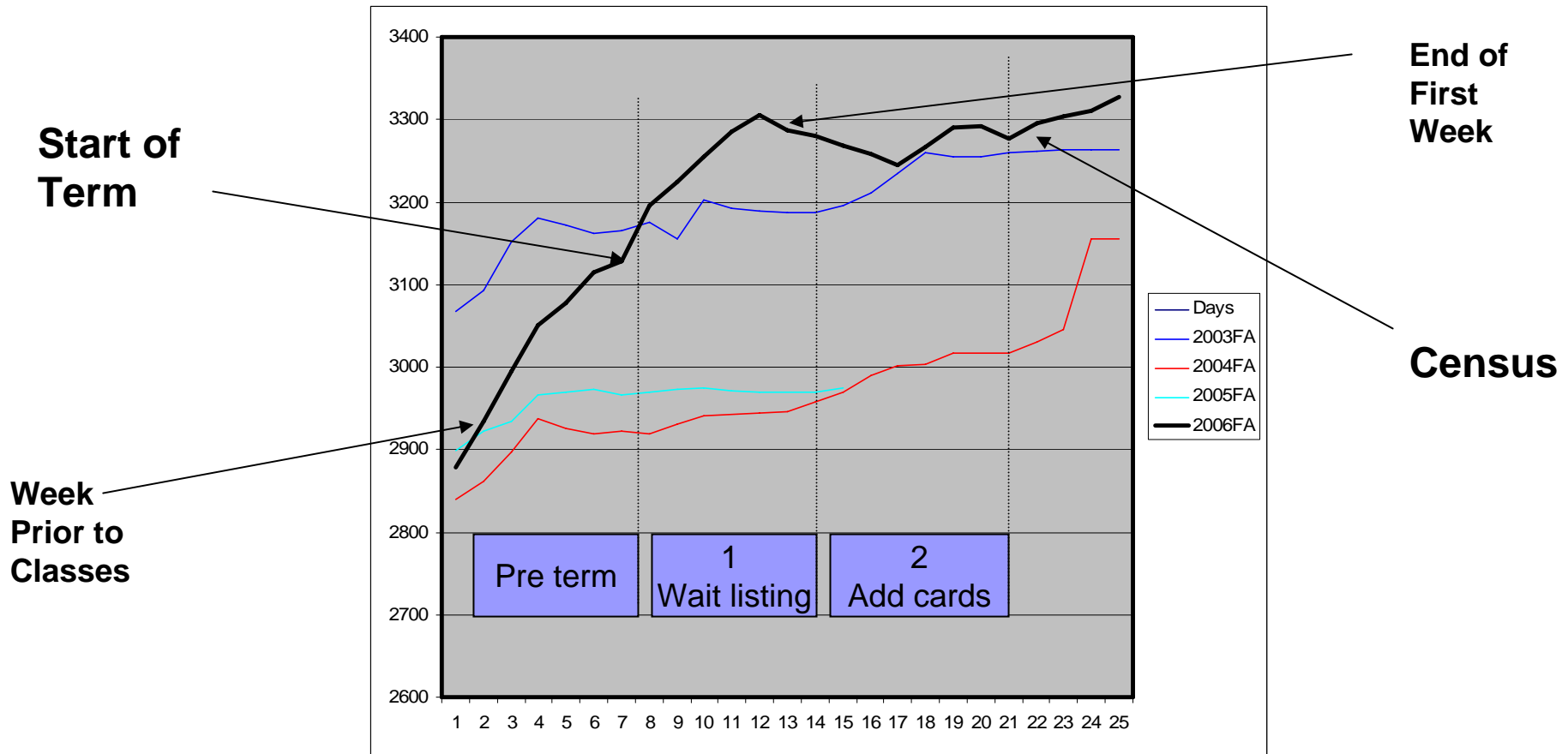
Ron Travenick, Associate VP Student Services

4 year FTES by enrollment

**3296
FTES
10.5
% UP**



3 Week Close up



Population Comparison

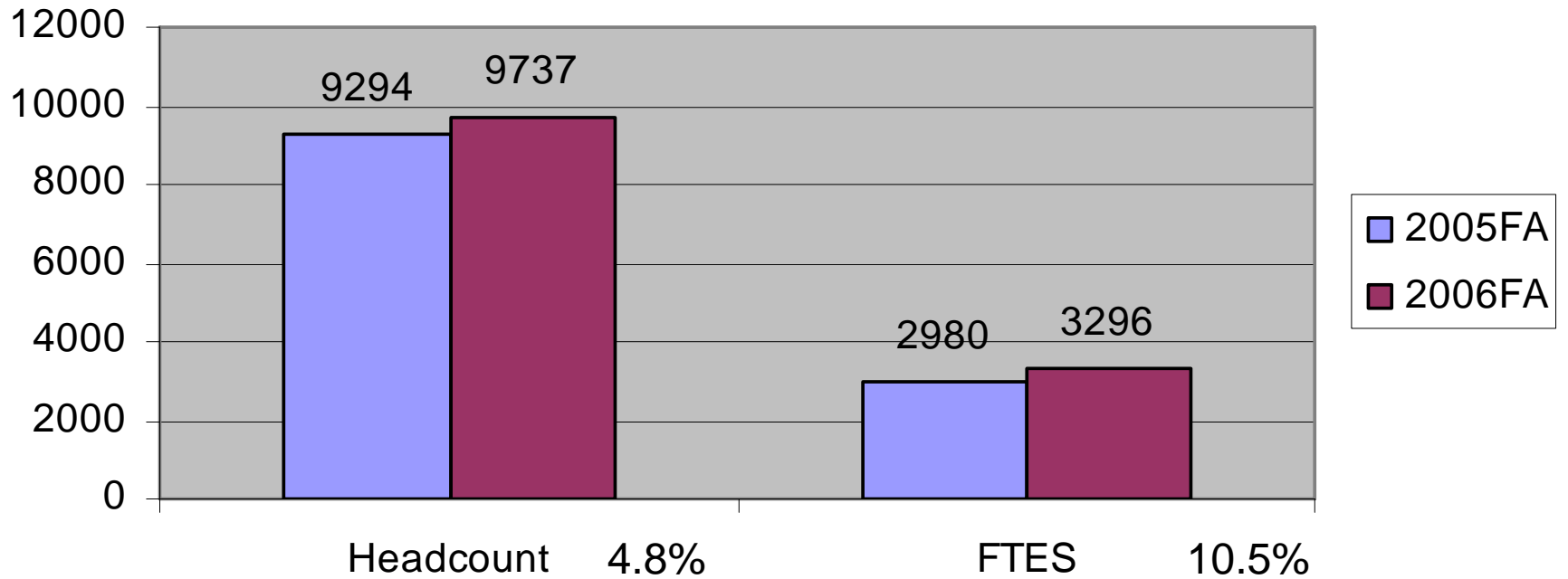
■ 2005FA

- SP (High School)
- Consortium
- Reported (EOT)
Positive Attendance
- All short term classes
included

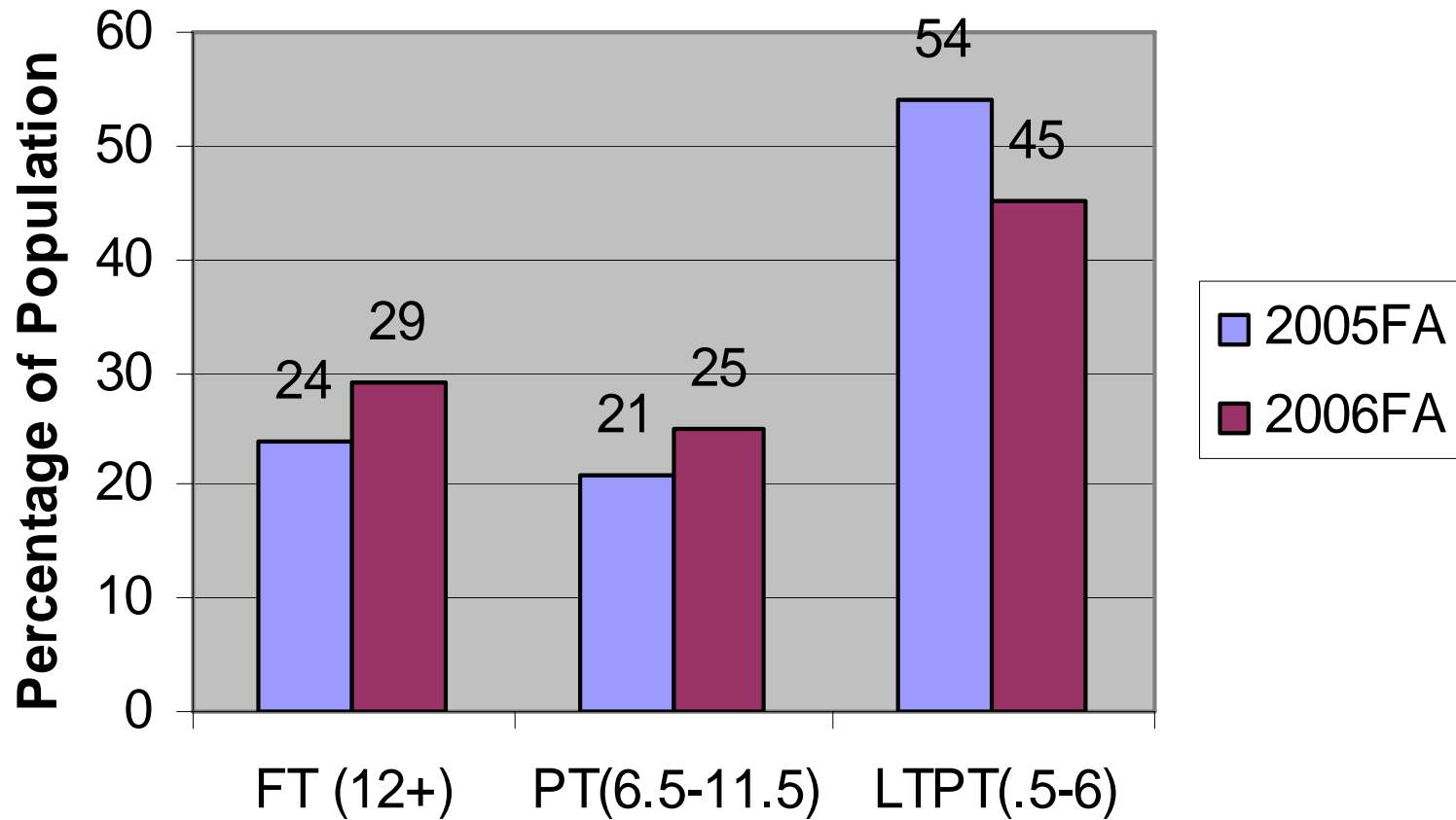
■ 2006FA

- No SP added yet
- Consortium
- Estimated Positive
Attendance (80%)
- Short term classes
only with early
enrollment

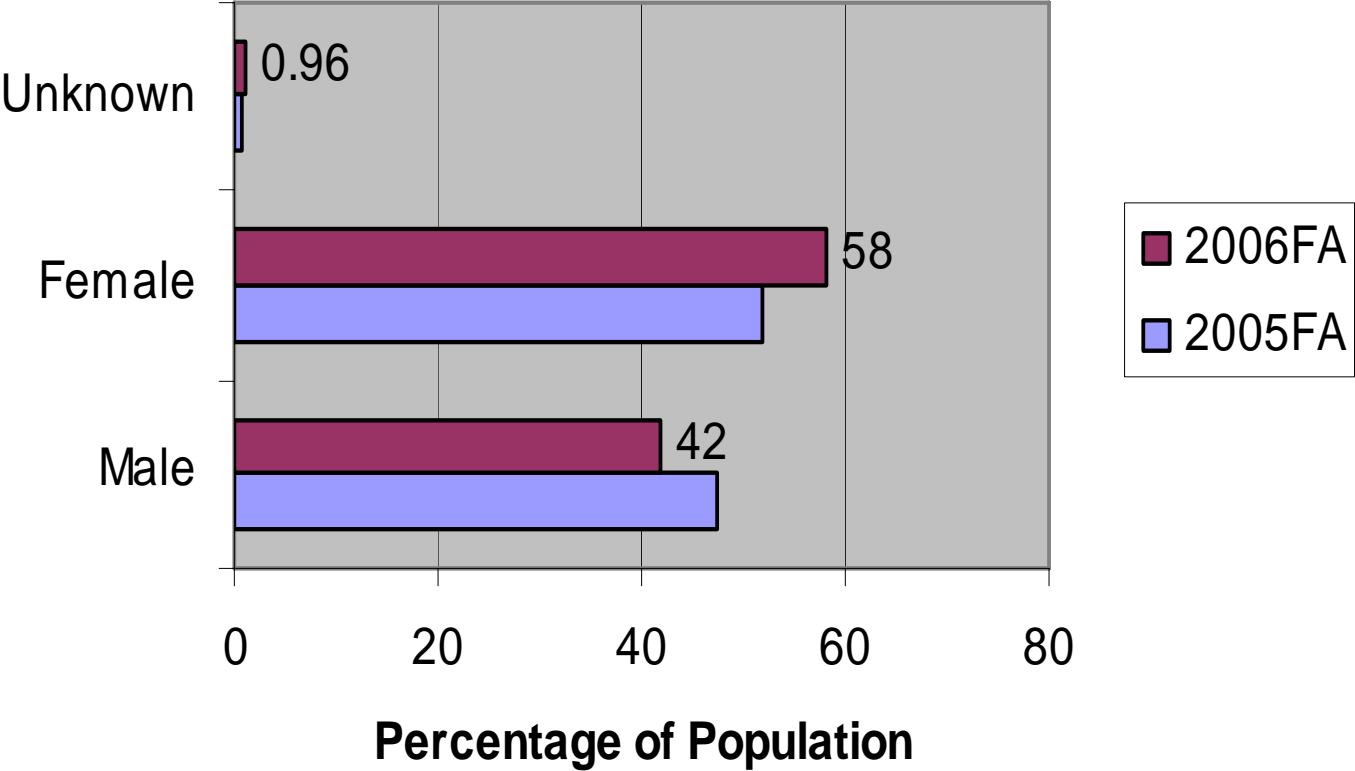
Headcount and FTES



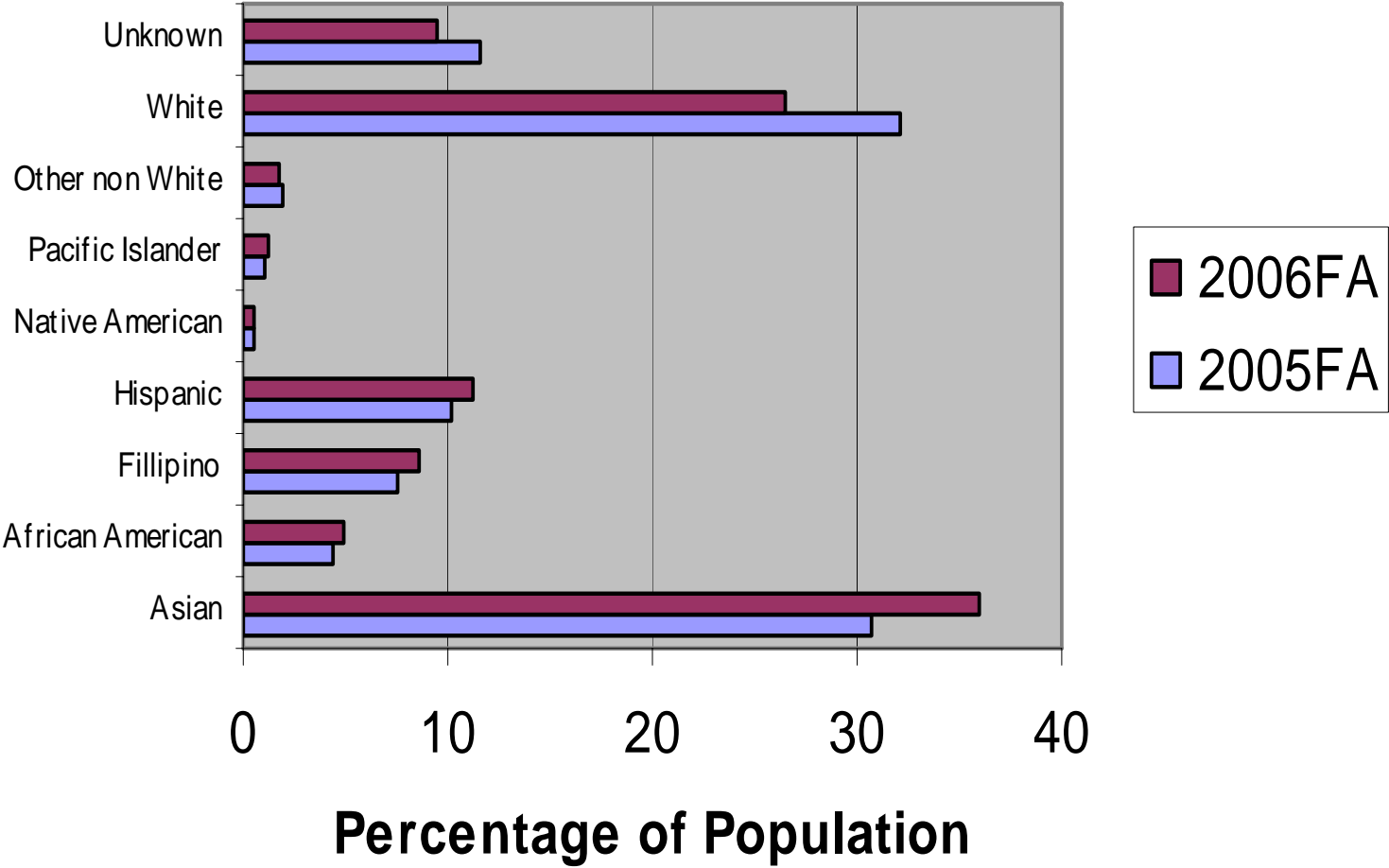
Unit Load Comparison



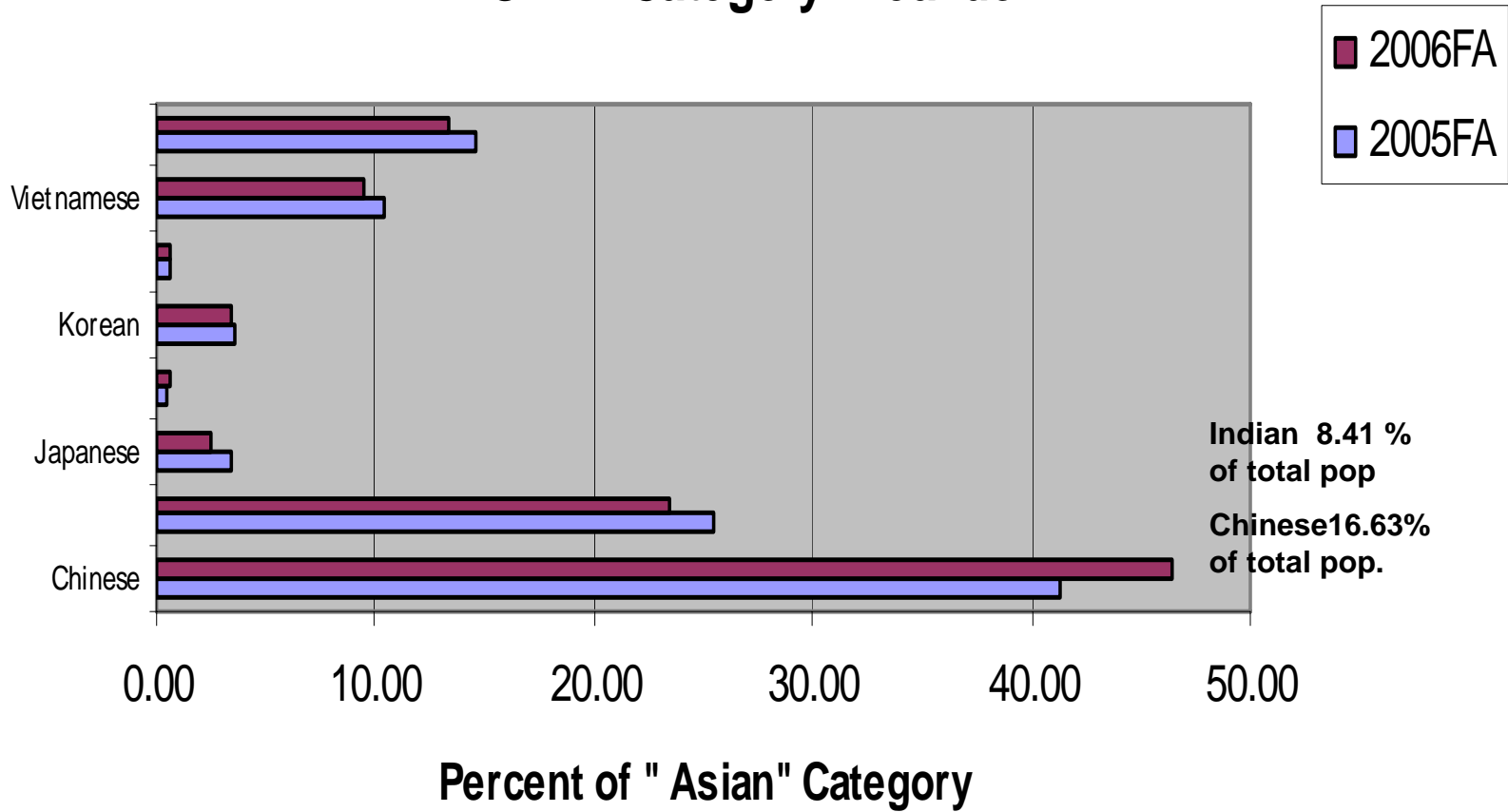
Gender



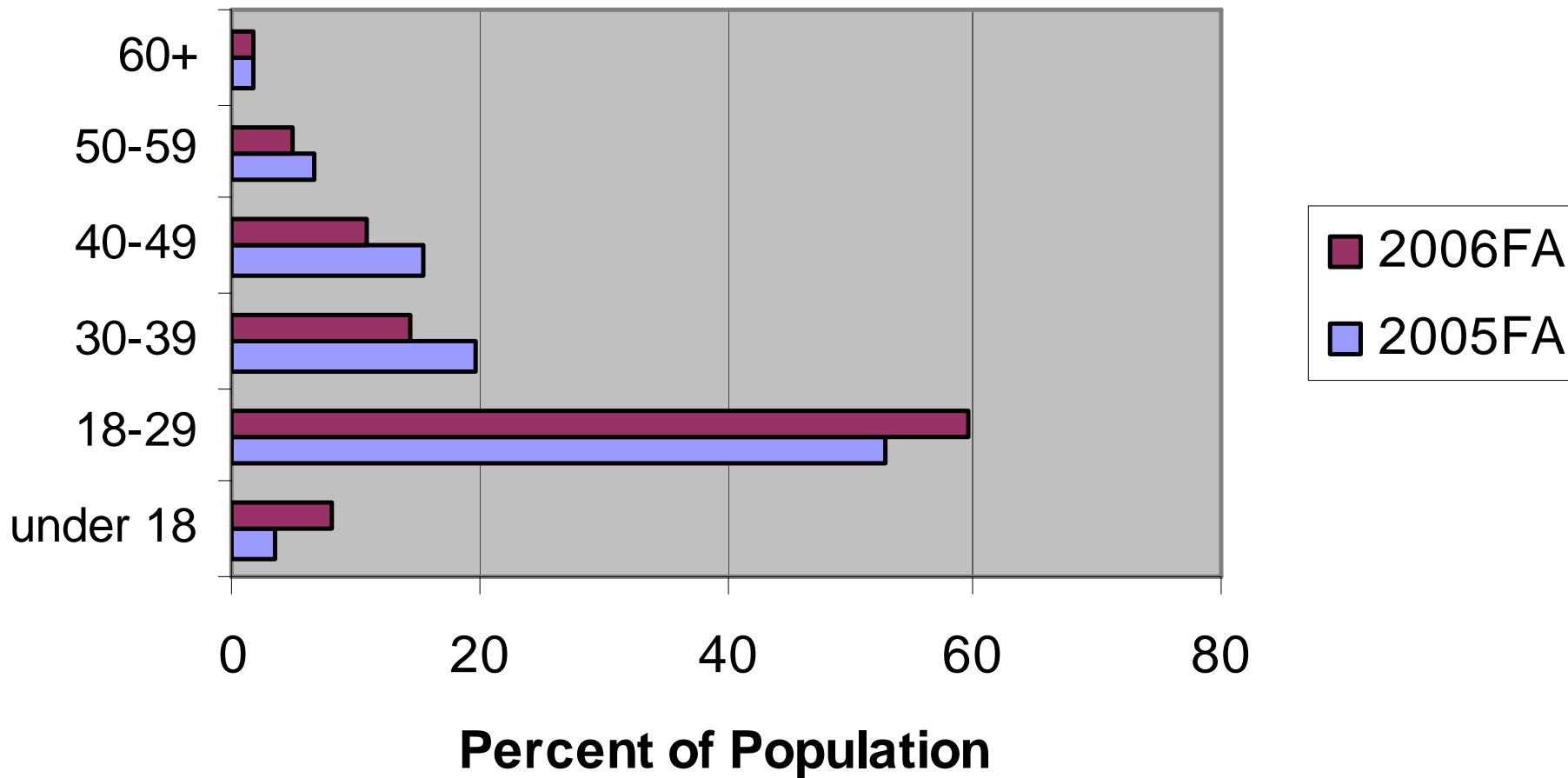
Ethnicity Distribution



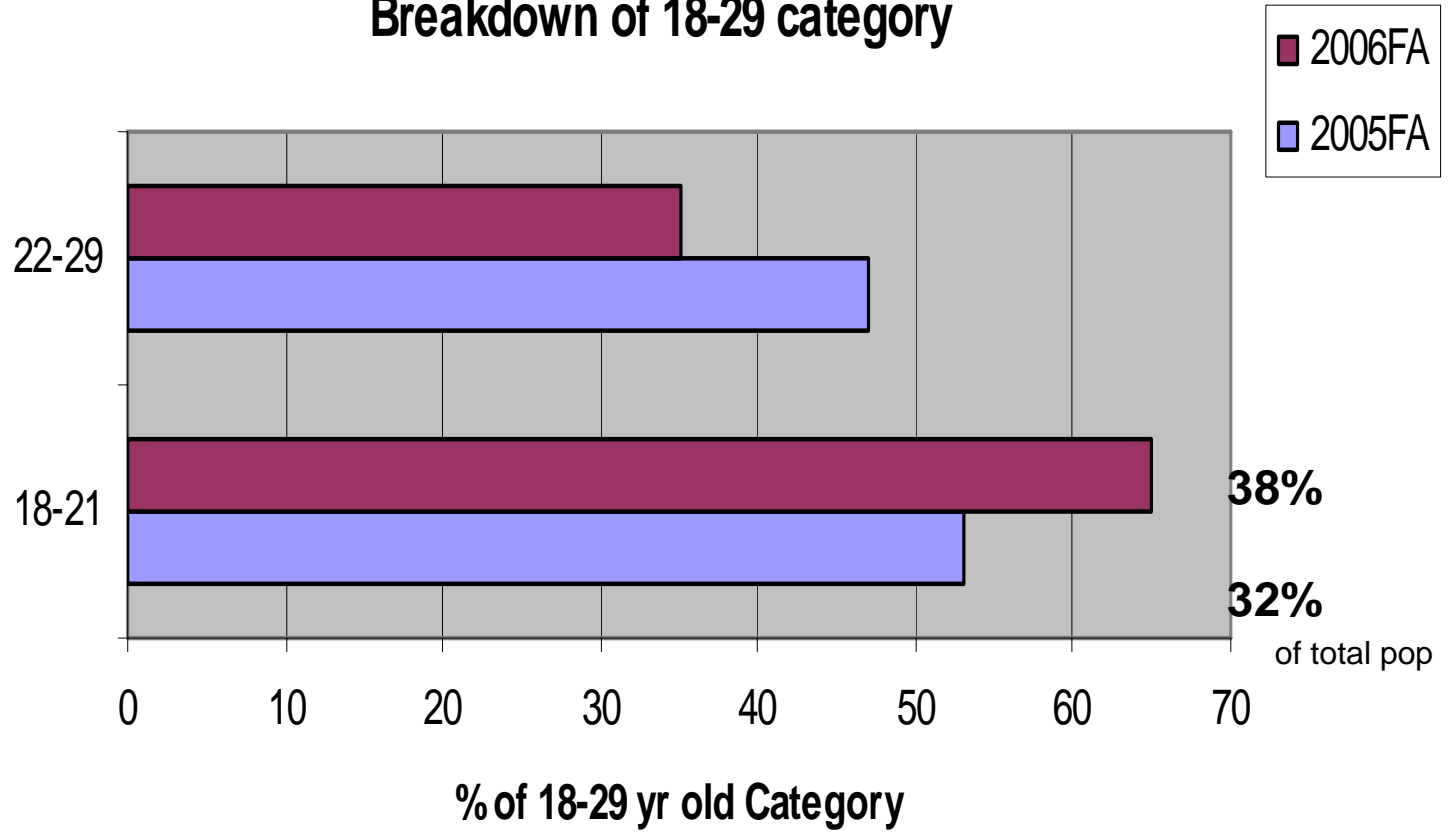
"ASIAN" Category Breakdown



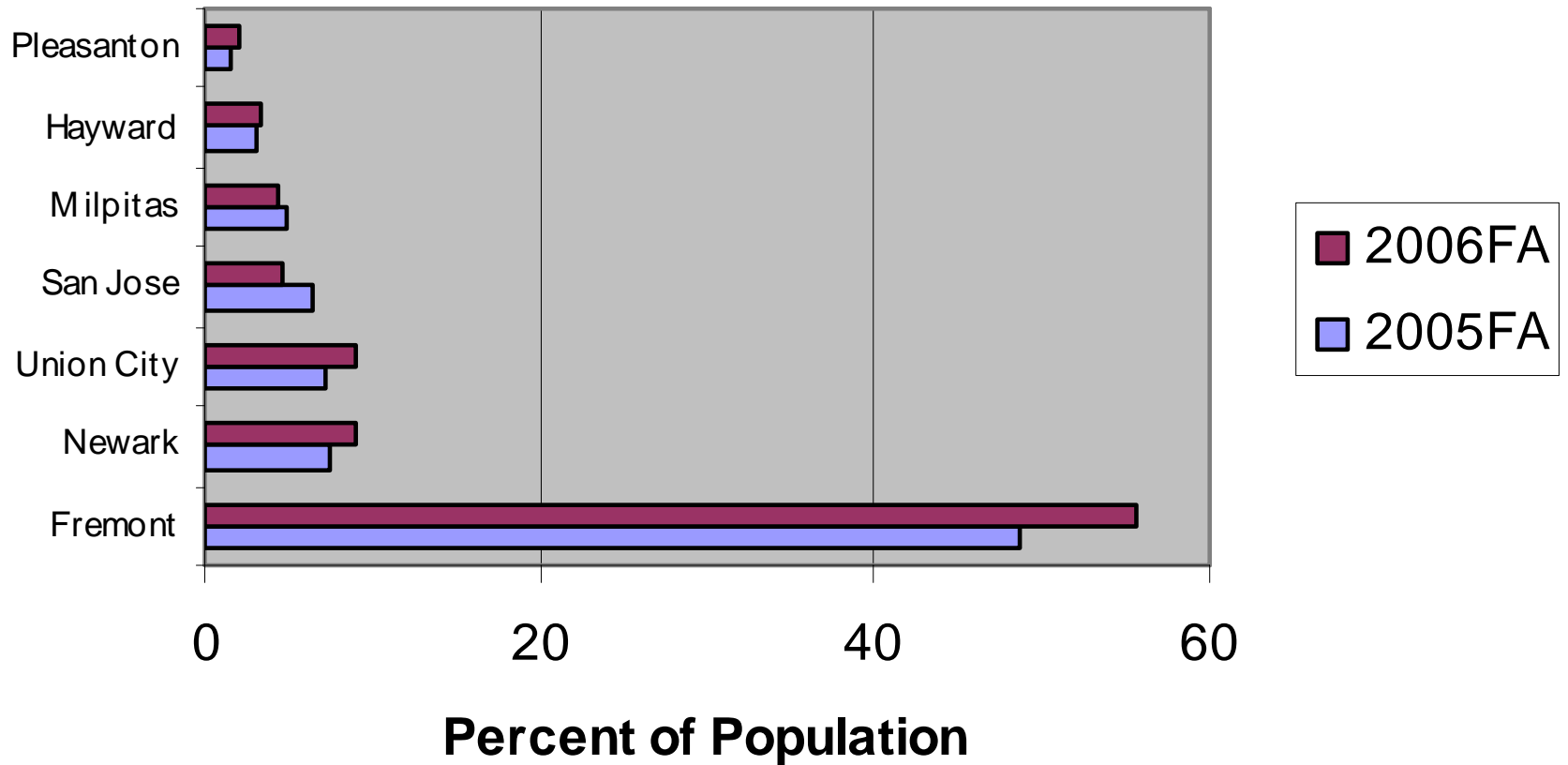
Age Distribution



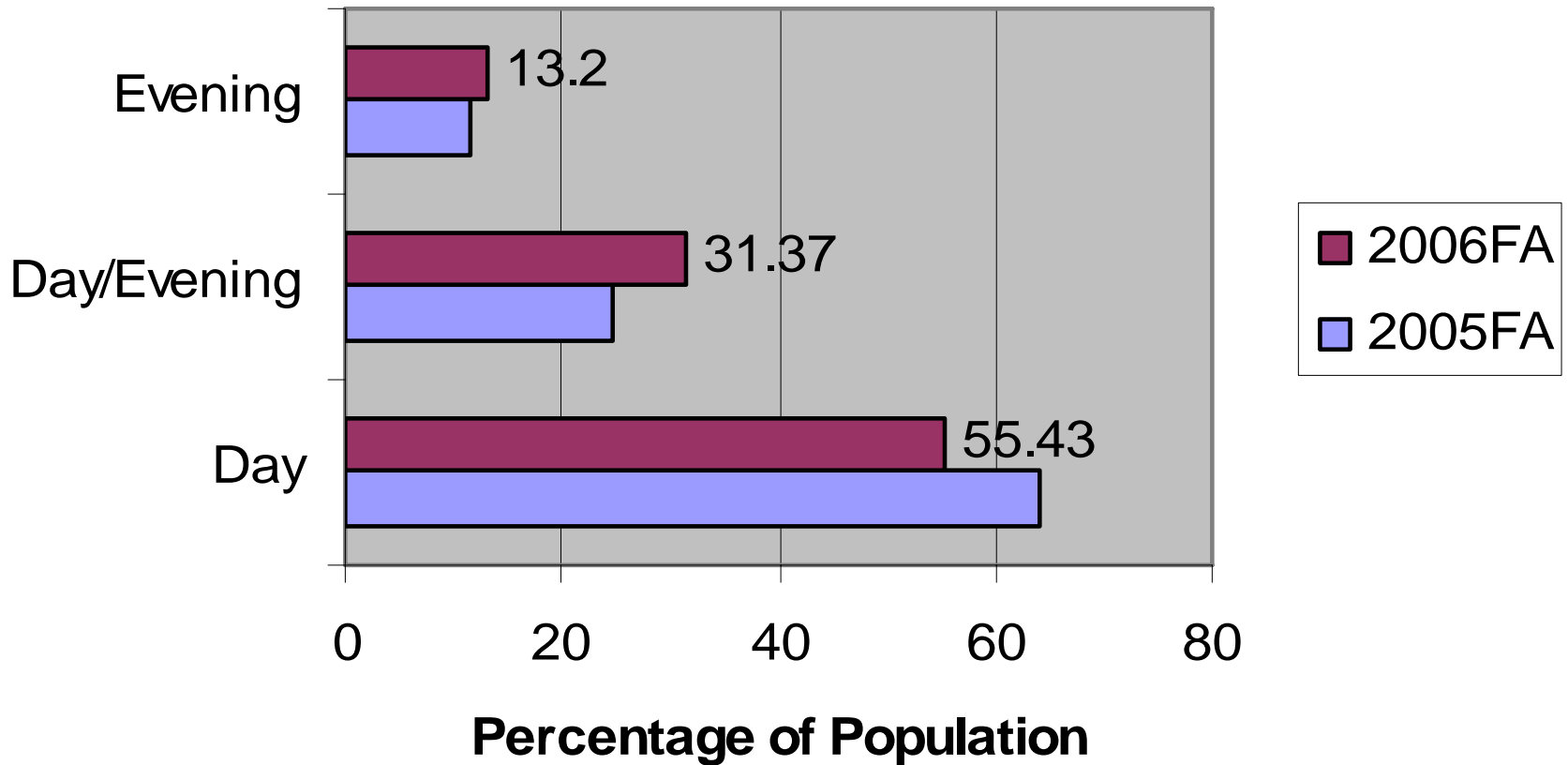
Breakdown of 18-29 category



City of Residence



Time of Day Enrollments



<u>Factor</u>	<u>Strategy</u>
<input checked="" type="checkbox"/> NOC Space reduction	Build course offerings at NMHS (Night) and U of Phoenix (Day) Long term - shift to new NOC site
<input checked="" type="checkbox"/> Recruitment	Maintain recruitment effort in High Schools Design/Increase #s of Learning Cohorts - University Express, College Connection , Puente, etc. Allow HS students to register earlier
<input checked="" type="checkbox"/> Flexible Schedule	Move to a 16 week Semester, later start Maintain eve/weekend offerings
<input checked="" type="checkbox"/> Offset Fee increases	Work to increase Financial Aid awards, awareness and access
<input checked="" type="checkbox"/> Marketing	Targeted marketing
<input checked="" type="checkbox"/> Communication to Students	Emails, outreach to specific groups, target past students
<input checked="" type="checkbox"/> Retention	Reactivate early alert system (counseling) Improve ease of enrollment, Computerize Assessment process for quicker placement
<input checked="" type="checkbox"/> Speed app to reg process	Streamline/speed up ability of students to enroll, implement waitlisting, create classes from demand

Departmental Gains (highlights)

Department	2005FA	2006FA	#Chg	% Chg
ENGL	497	555.68	58.68	11.8%
PSY	78.49	106.68	28.19	35.9%
BA	126.91	152.46	25.55	20.1%
TD	75.88	97.62	21.74	28.7%
ECS	37.32	53.66	16.34	43.8%
ART	113.81	129.89	16.08	14.1%
BIOL	161.04	174.96	13.92	8.6%
MATH	345.69	359.15	13.46	3.9%
MM	14.34	27.75	13.41	93.5%
ESL	40.9	52.32	11.42	27.9%
SPCH	82.72	92.91	10.19	12.3%
PE	185.19	193.1	7.91	4.3%
SOC	41.3	48.22	6.92	16.8%

	2004/05	2005/06 1% growth	2006/07 Forecast	#CHG	% chg	9/11/2006
From Previous Summer	172	890	201			
Fall	3291	3294	3636	342	10.4%	3296 CD xwfr 400 HS outstanding enrolli 40 Short term enrollment
Spring	2987	2920	3225	305	10.4%	-100 Non Resident
From Current Summer	19	669	718			3636
Flex Adjust	25	32	15			
Consortium	260	240	250			
Total	6754	8045	8045			
TARGET	7965	8045	8045			
Growth %		1%	0.000%			