To promote carpooling, lessen the impact on campus parking, help improve the environment, and obtain LEED credits, the District would like to enter into a contract with Ecology and Environment, Inc to provide carpool matching software and hosting services (“GreenRide”).

The agreement allows the District to assist students and others with award-winning, Web-based, GIS based ridesharing solutions. It provides campus branding, training, hosting, map base updates, maintenance, and technical support. It is an easy-to-use, flexible, robust and affordable solution due to its “user driven” component. It requires little staff input and provides a cost effective means of providing environmentally enhancing options to students and employees.

GreenRide can be launched within two to three weeks and can be customized as the program grows and matures. It uses a geographic information system (GIS) to match riders through hosting with sophisticated hardware and software. It provides for at least one LEED point toward Platinum certification for the Newark Center.

The cost of the selected solution for software and customized features is not to exceed $12,850. This purchase is allocated to budget code 10-0-44-65901-0000-54530 (Other Non-Instructional Materials and Supplies.)

RECOMMENDATION

The Superintended/President recommends the board approve contract number 3070801 with Ecology and Environment, Inc for GreenRide software and hosting with a not to exceed amount of $12,850.00.