

OHLONE COMMUNITY COLLEGE DISTRICT

MEMORANDUM

TO: Board of Trustees

FROM: Dr. Douglas Treadway

DATE: May 7, 2008

SUBJECT: Authorize Contract No. 3370801 with Fairbank, Maslin, Maullin & Associates

The \$150 million Measure A Bond was approved by a majority of Ohlone Community College District voters in the March 2002 election. Since that time, the District has successfully completed a number of bond funded projects, most notably the Newark Center for Health Sciences and Technology. The last major project to be funded by the bond is the new Student Services Building on the Fremont campus, scheduled to be completed in mid-2009. This project will, essentially, deplete most of the remaining Measure A funds.

At its May 23, 2007 meeting, the Board of Trustees reviewed and approved a list of capital project priorities (attached). The list included projects totaling approximately \$165 million for which there is no funding identified. Several of these projects represent construction of new facilities which require matching funds from the District in order to qualify for State funding. Without a source of funding to draw from, these projects will not be able to move forward and the District will lose the ability to leverage local and State monies.

The upcoming fall 2008 Presidential election presents a unique opportunity for the District to consider another general obligation bond measure as one way to address the needs on the unfunded project list. It is anticipated that this election will draw a large number of voters to the polls that are young, liberal and likely to vote in favor of local bond measures. It is also believed that demographics this favorable will not be seen again until the 2016 Presidential election.

In order to begin the process of analyzing voter support for a bond measure, staff contacted several political polling firms to solicit proposals to perform a survey of our local electorate. Based on the proposals submitted and feedback obtained during reference checks, staff is recommending that the Board of Trustees approve an agreement for polling services with the firm of Fairbank, Maslin, Maullin & Associates per the attached proposal. This firm has worked with the District during the successful 2002 Measure A campaign and conducted voter polls prior to that election. It is anticipated that this contract will not exceed \$30,000.

RECOMMENDATION

The President/Superintendent recommends that the Board of Trustees authorize a contract with Fairbank, Maslin, Maullin & Associates in an amount not to exceed \$30,000 to conduct survey research regarding a potential bond measure.

Attachments:

Capital Project Priorities

Fairbank, Maslin, Maullin & Associates Proposal