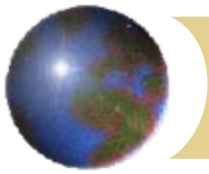


# International Programs and Services

Board of Trustees update  
June 2008

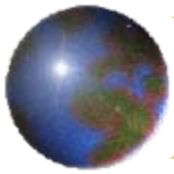
*A World of Cultures  
United in Learning*



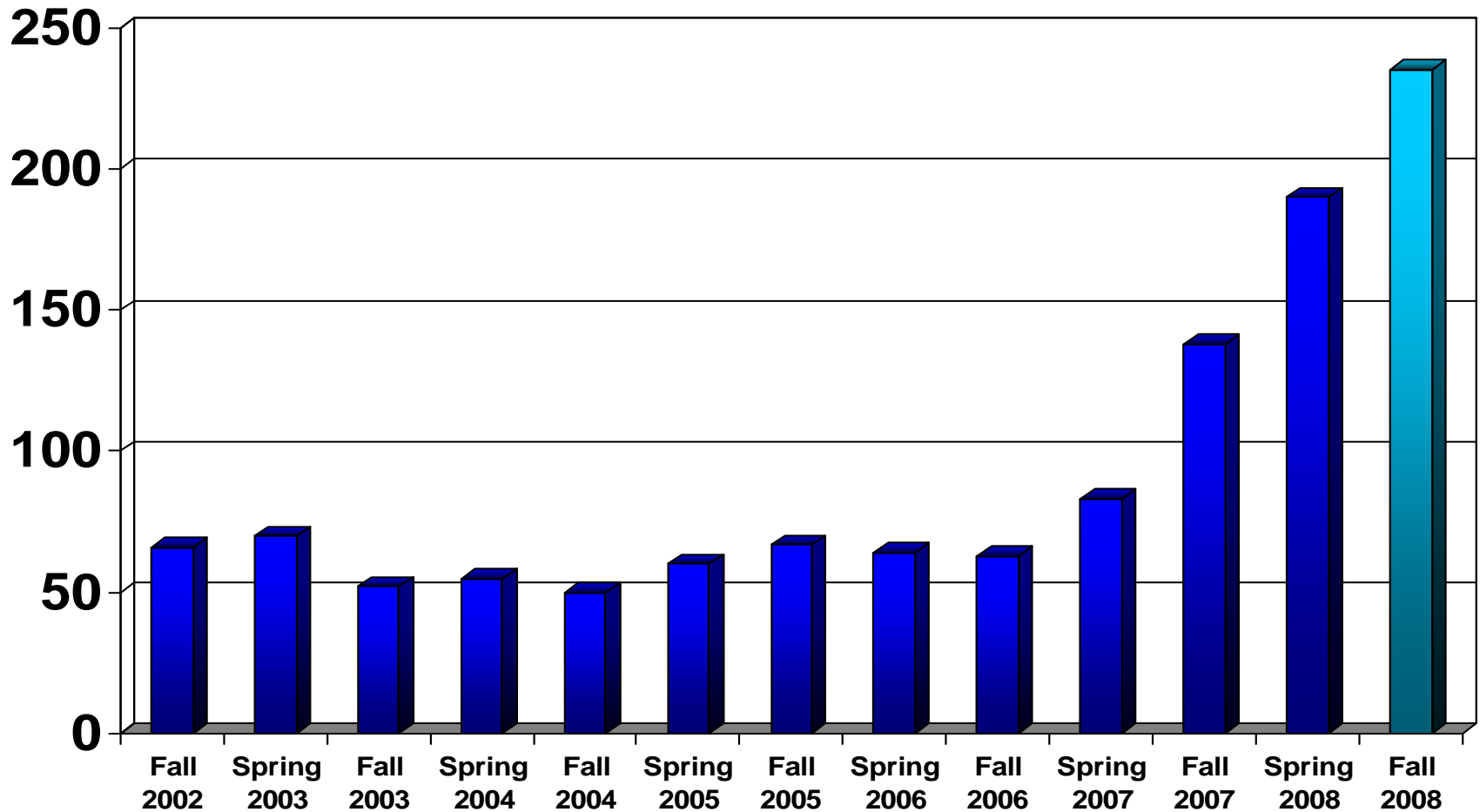


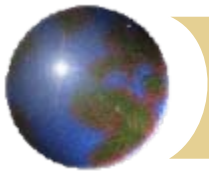
# Overview

- 1) International Enrollment
- 2) English Language Institute (ELI)
- 3) India
- 4) Strategic Planning
- 5) Business and International Education grant
- 6) Discussion

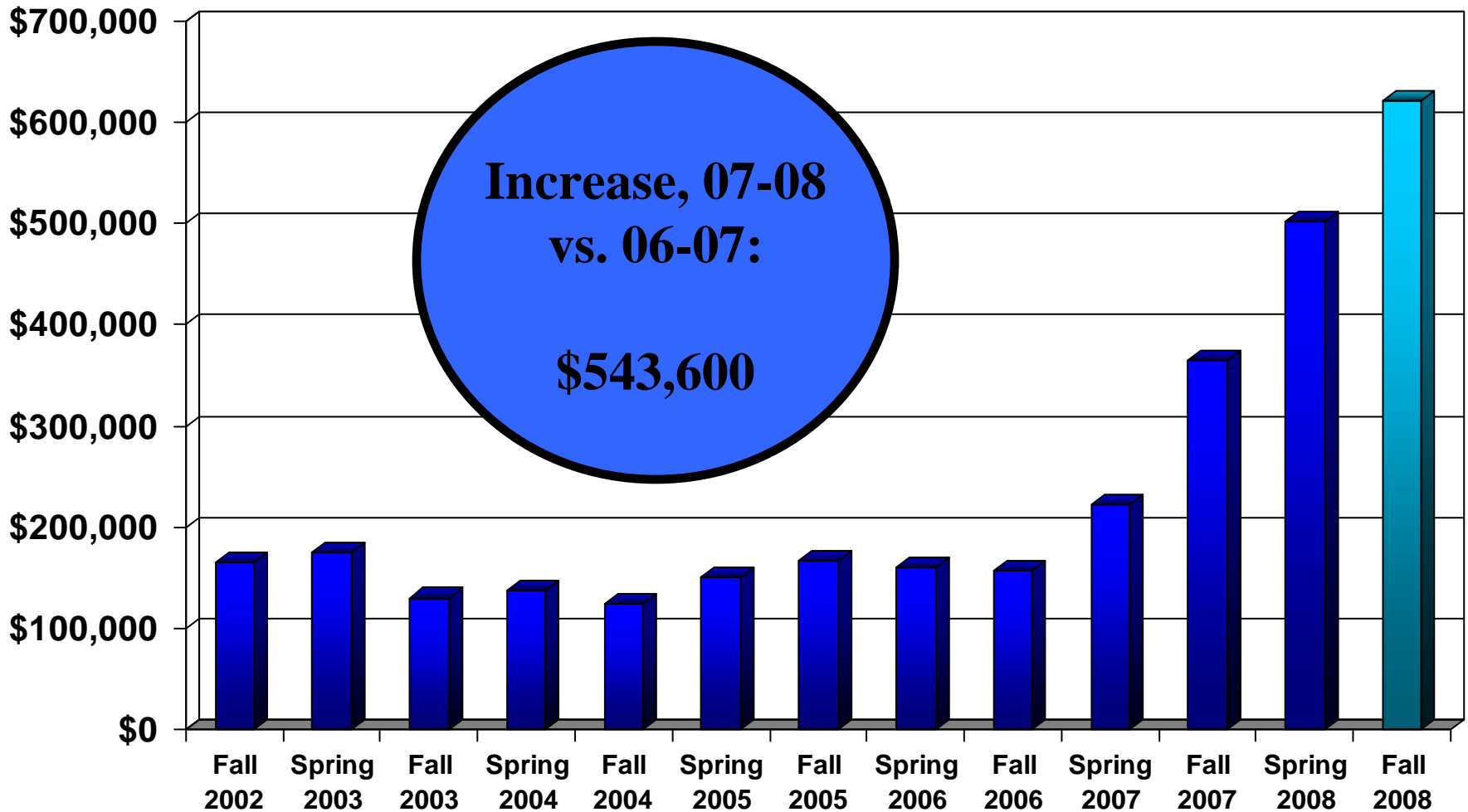


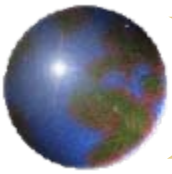
# 1) International Student Enrollments by semester



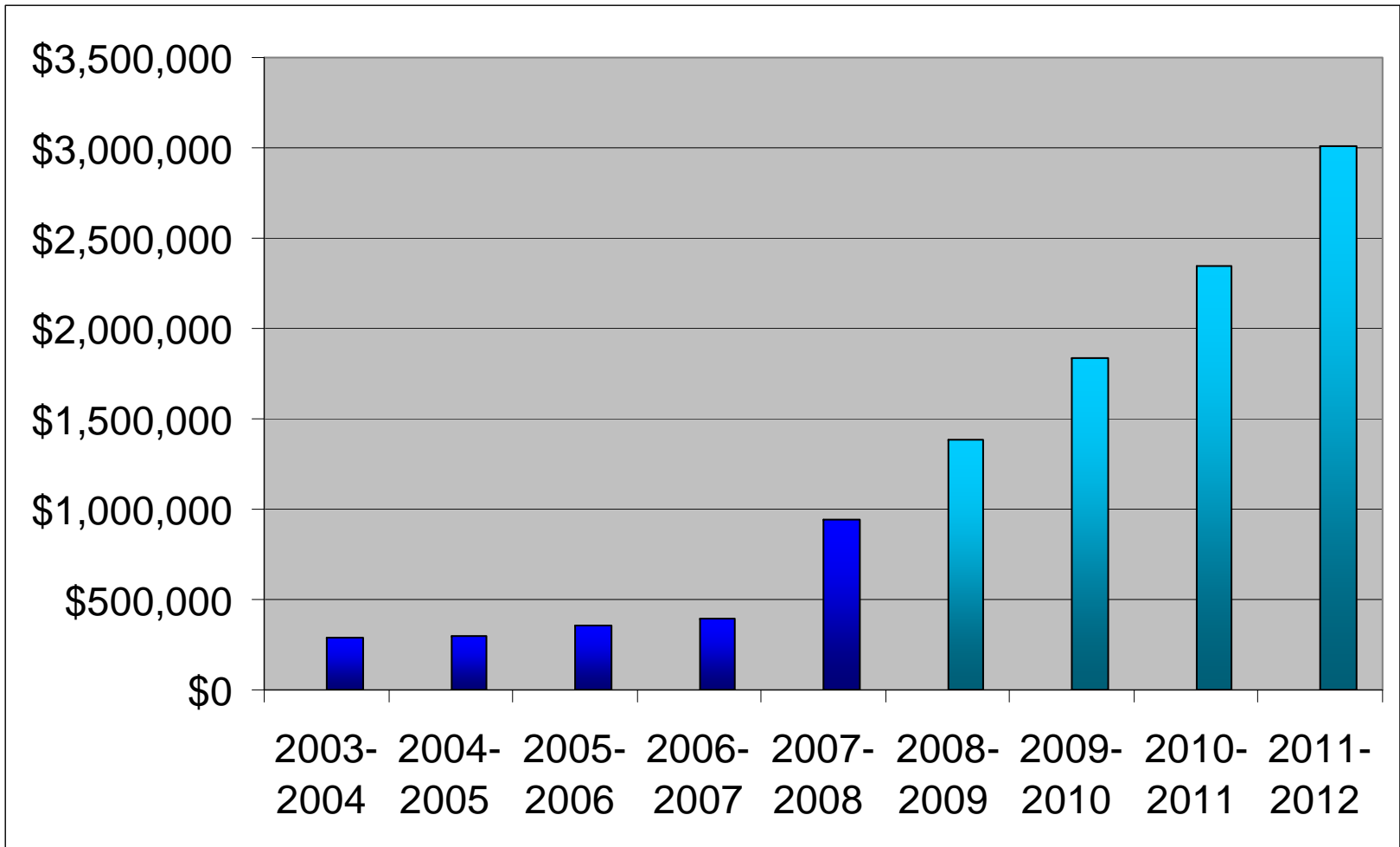


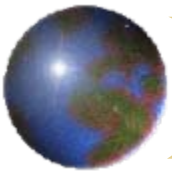
# International Tuition Revenues by semester



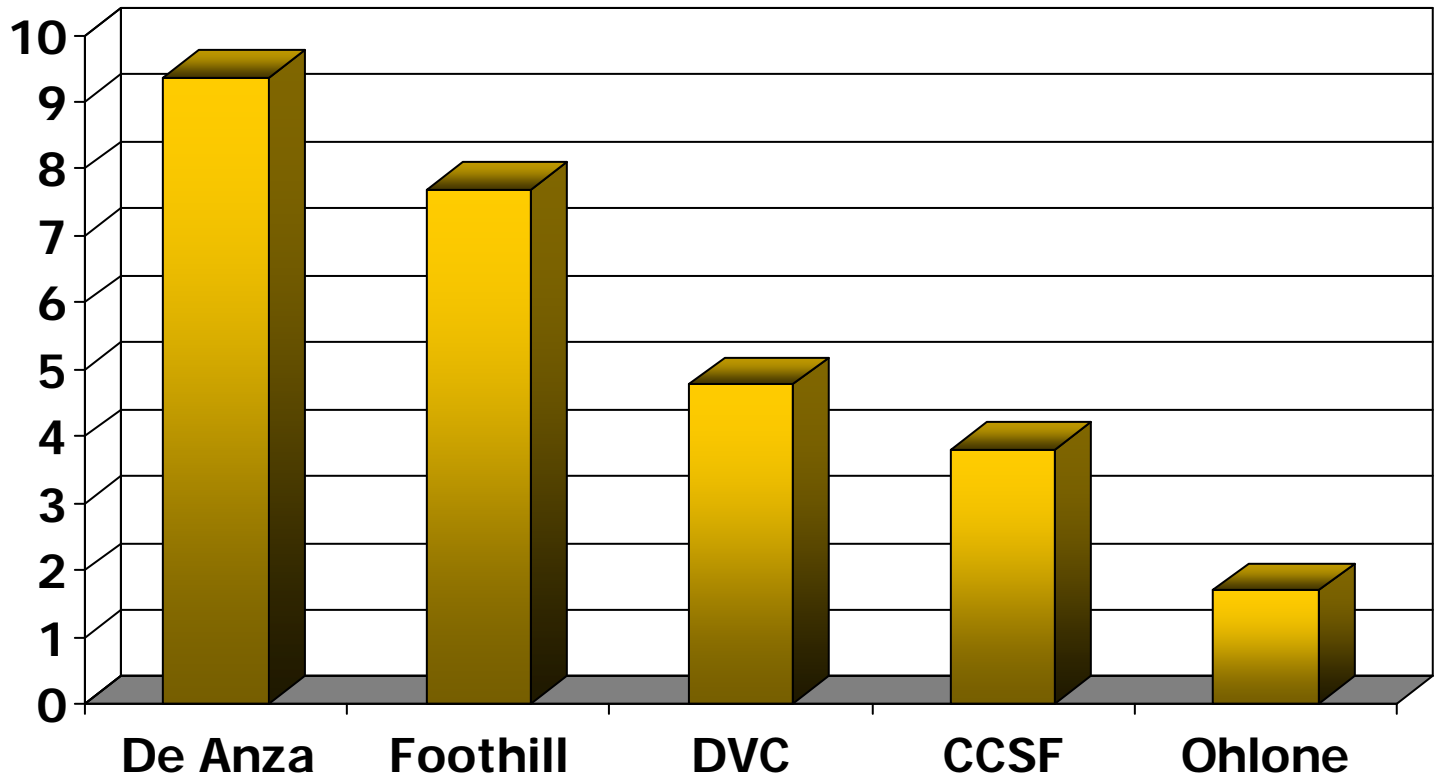


## International Tuition Revenue by Fiscal Year, Actual and Projected

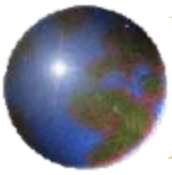




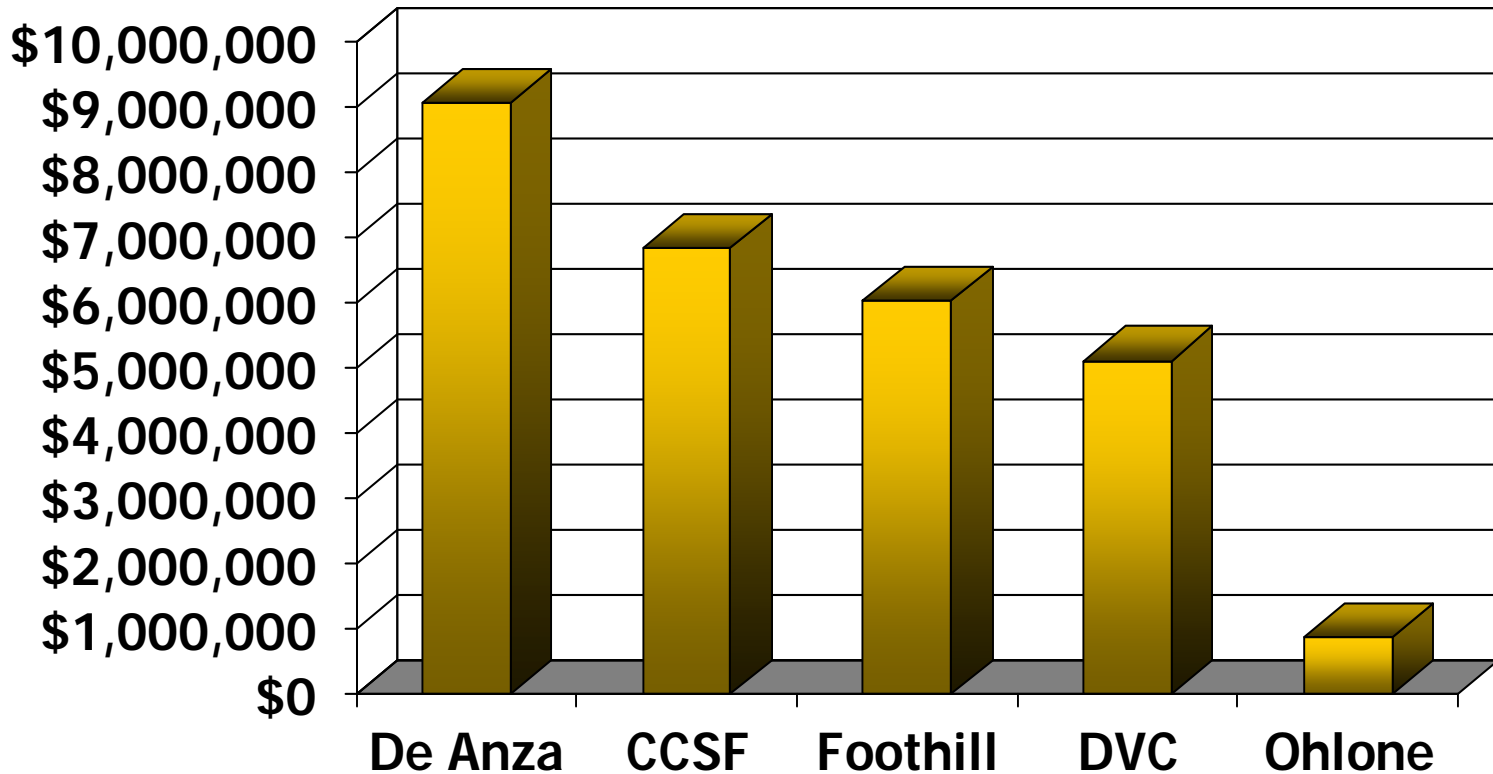
## International Enrollment as % of Total Enrollment at select Bay Area Community Colleges

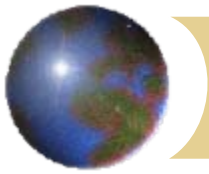


**U.S. National Average: 3.9%**



# Annual International Student Tuition Impact at select Bay Area Community Colleges

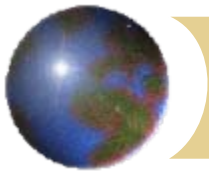




# Ohlone College International Students

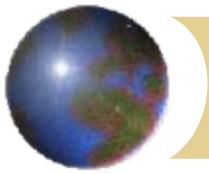
<u>Country</u>	<u>Number of Students</u>
China	56
Vietnam	23
Taiwan	19
India	14
Hong Kong	14
Korea	10
Japan	8

Ohlone's 190 international students come from 34 different countries



## 2) English Language Institute (ELI)

- Financially self-supporting (Community Ed)
- Business Plan
- Retention / matriculation rate:
  - Spring to Fall 2007: 92%
  - Fall 2007 to Spring 2008: 96%
- New, innovative curriculum to launch in Fall
- Summer ELI



## 3) India exchange opportunities

- April trip
  - JSS Mysore Exchange, and MOU
  - Times of India student recruitment event
  - Networking with student-referral organizations
- U.S. Dept of Commerce-led Indian universities delegation
- Hindi language instruction





TEXT TO VOICE  
CONVERTER

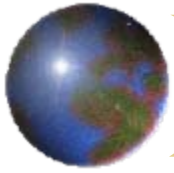
PICTURES IN A FLASH





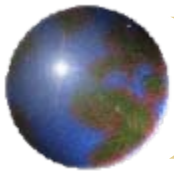
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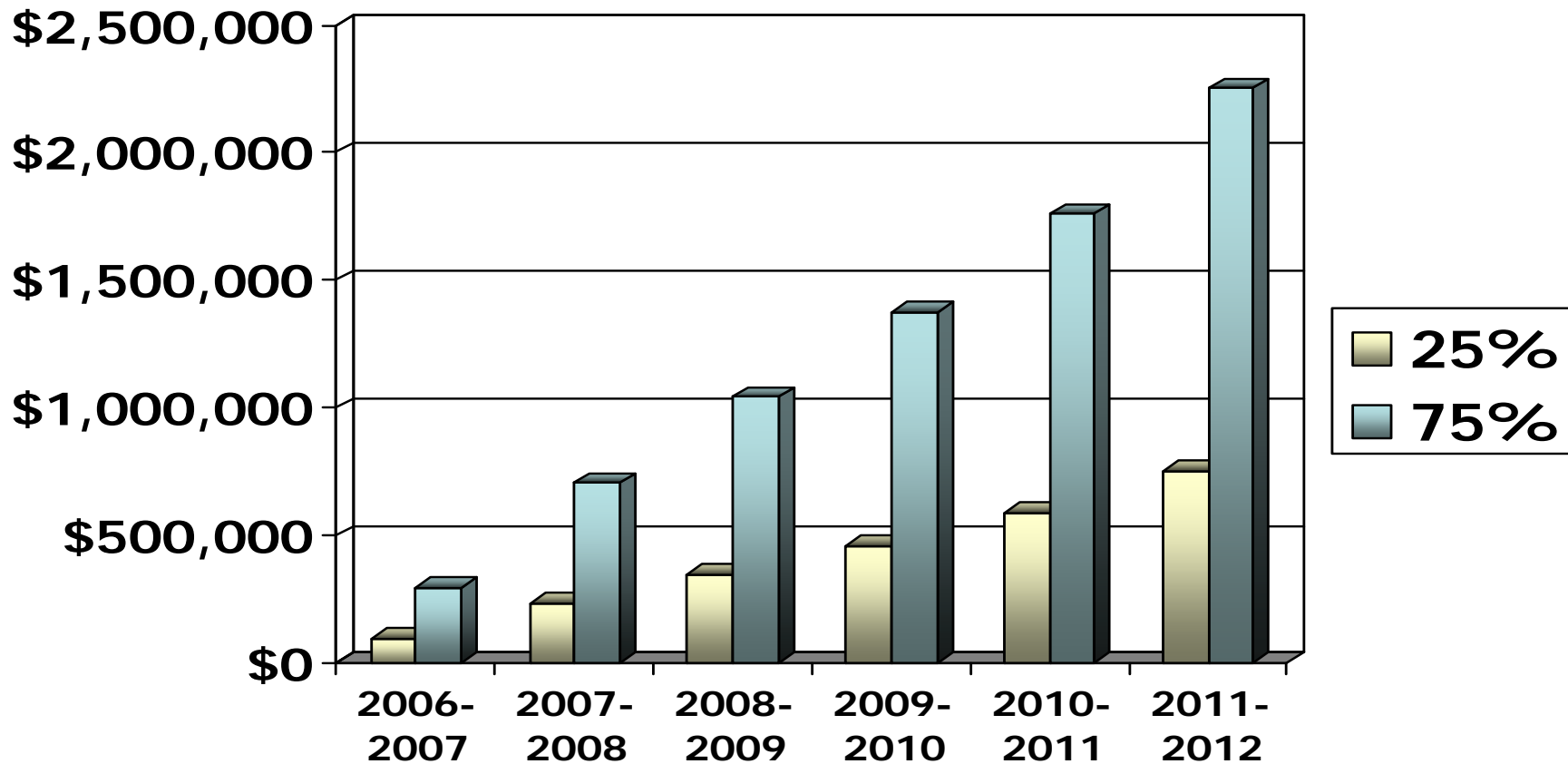


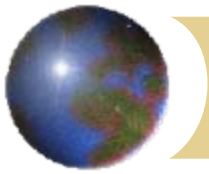
## 4) International Programs and Services Strategic Planning

- International Programs and Services Committee
  - Strategic Planning Subcommittee
- Faculty Senate; College Council; Flex Day
- To share with incoming President
- Budgeting
  - Forecast to be reported March 1 each year



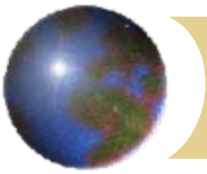
# Projected Revenues Growth and Distribution





## 5) Business and International Education (BIE) grant

- Year 1: \$86,559; Year 2: \$86,467
- Will fund 4 main strategic objectives
  - To Develop and Expand International Business Curriculum at Ohlone
  - International Internships (China)
  - Faculty Development and Exchange
  - Raise Awareness of Service Export Opportunities among Fremont and Newark SMEs



# Parting Thought

- The Board's continued support is respectfully requested

Thank you