

OHLONE COLLEGE
Ohlone Community College District
OFFICIAL COURSE OUTLINE

I. Description of Course:

1. **Department/Course:** COMM - 100
2. **Title:** Introduction to Communication Theory
3. **Cross Reference:**
4. **Units:** 3
Lec Hrs: 3
Lab Hrs:
Tot Hrs:
5. **Repeatability:** No
6. **Grade Options:** Grade Only (GR)

7. **Degree/Applicability:**
Credit, Degree Applicable, Transferable - CSU (T)
8. **General Education:** District General Education (Plan A)
II. Social Sciences/American Institutions
9. **Field Trips:** Not Required
10. **Requisites:**
Advisory
Eligible for ENGL-101A

12. Catalog Description:

Analysis and evaluation of communication theories and research and the role of mediated technology on the communication process.

13. Class Schedule Description:

Introduction to communication theory and research.

14. Counselor Information:

This is a required lower-division transfer communication theory course for students wanting to earn an AA or transfer to a college or university with a degree in Mass Communication.

II. Student Learning Outcomes

The student will:

1. Identify and understand various definitions and concepts of communication.
2. Demonstrate understanding of the major theories that have shaped the field of communication studies.
3. Describe how particular communication theories and methods of research can be used to understand communication in social and cultural contexts.
4. Analyze research articles while demonstrating how to find, read, and cite research from journal articles in communication studies.
5. Demonstrate an understanding of the major fields in communication studies and the careers associated with those fields.
6. Characterize the ways in which theories and practices have been affected by power and changes in communication technologies.

III. Course Outline:

I. Study of Communication

- A. History of communication
- B. Social construction of meaning
- C. Theories about interpersonal dynamics
- D. Theories about communication and the evolution of relationships
- E. Communication communities
- F. Mass communication, society and technology
- G. Critical theory
- H. Theories in Action
- I. Postmodernist theory
- J. Communication study application and future

IV. **Course Assignments:**

A. Reading Assignments

- 1. Textbook and journal articles analysis assignment

B. Projects, Activities, and other Assignments

- 1. In-class group projects
- 2. Individual projects

C. Writing Assignments

- 1. Reflection papers on communication theory and journal article summaries on communication research.

V. **Methods of Evaluation/Assessment:**

- A. Papers will be graded according to a rubric that includes content, structure and grammar.
- B. Exams will include multiple choice, true/false questions and short and essay questions.

VI. **Methods of Instruction:**

- A. Lecture
- B. Discussion
- C. Audiovisual
- D. Seminar
- E. Collaborative Learning

VII. **Textbooks:**

Recommended

- 1. Wood, J. T. *Communication: theories in action* 3rd Edition, Thomson/Wadsworth, 2004
ISBN: 0-534-56639-1

Supplemental

VIII. **Supplies:**

- A. NA