

**OHLONE COLLEGE**  
**Ohlone Community College District**  
**OFFICIAL COURSE OUTLINE**

**I. Description of Course:**

1. **Department/Course:** SPCH - 108
2. **Title:** Gender Communication
3. **Cross Reference:**
4. **Units:** 3  
**Lec Hrs:** 3  
**Lab Hrs:**  
**Tot Hrs:**
5. **Repeatability:** No
6. **Grade Options:** Grade Only (GR)

7. **Degree/Applicability:**  
Credit, Degree Applicable, Transferable  
- CSU & UC (T)
8. **General Education:** District General  
Education (Plan A)  
II. Social Sciences/American  
Institutions
9. **Field Trips:** Optional
10. **Requisites:**  
**Advisory**  
ENGL 101A Reading and Written  
Composition

**12. Catalog Description:**

Examine the influence of gender and culture on communication in personal relationships, organizations, mass media and society.

**13. Class Schedule Description:**

Examine the influence of gender and culture on communication.

**14. Counselor Information:**

This course is the study of gender and culture on communication.

**II. Student Learning Outcomes**

The student will:

1. Recognize the relationship between gender, culture and communication.
2. Demonstrate an understanding of the theoretical approaches (biological, interpersonal, cultural, and critical) to gender.
3. Explain the rhetorical shaping of the women's and men's movement's in the United States.
4. Explore the influence of verbal and nonverbal communication on the development of gender identity.
5. Analyze the impact of media on the the social construction of gender, identity, and stereotypes.
6. Explore gender in the early years of our lives, in our schools, in our personal relationships, and in the workplace.
7. Examine gendered power and violence.

**III. Course Outline:**

- A. Communication, gender and culture
- B. Theoretical approaches to gender development
- C. Rhetorical shaping of gender
- D. Women's movement and men's movement
- E. Gendered verbal communication
- F. Gendered nonverbal communication
- G. Becoming gendered: The early years
- H. Gendered education: Communication in our schools
  - I. Gendered close relationships
  - J. Gendered organizational communication
- K. Gendered media
- L. Gendered power and violence

#### IV. **Course Assignments:**

##### A. Reading Assignments

- 1. text and case studies

##### B. Projects, Activities, and other Assignments

- 1. Analyze a commercial, movie, or interpersonal interaction for patterns of gendered communication.

##### C. Writing Assignments

- 1. Write 3-4 gendered positional papers (e. g. naming, gendered patterns, or communication analysis)

#### V. **Methods of Evaluation/Assessment:**

- A. Exams will be administered to assess classroom and textbook information (multiple choice and short answer essay questions).
- B. Papers will be assessed based on description of gendered event, analysis of gendered aspects of verbal and nonverbal communication, and influences from media and society.

#### VI. **Methods of Instruction:**

- A. Lecture
- B. Discussion
- C. Demonstration
- D. Audiovisual
- E. Seminar
- F. Collaborative Learning

#### VII. **Textbooks:**

##### Recommended

- 1. Julia T. Wood *Gendered Lives: Communication, gender and culture* 8th Edition, Wadsworth, 2009 ISBN: 1-4282-2995-7

##### Supplemental

#### VIII. **Supplies:**