The District is embarking on an informational campaign to test the feasibility and possible success rate of a general obligation bond measure during the 2010 calendar year. Within the next month a telephone survey of voters will be conducted by the District’s polling firm. Besides testing for name recognition and satisfaction with the District as an institution of higher education, the poll will ask for voter’s impressions of various capital projects that could be funded from bond proceeds.

Using the District’s existing Five Year Capital Outlay Plan as a starting point, projects were grouped into five “theme areas” intended to hit major topics of importance with the District and the local electorate. Additional projects were added to the list to address District needs that have surfaced since the conception of the Five Year Plan. This information has been reviewed by the District’s Facilities Committee and College Council.

Mr. Lucky Lofton, Director of Facilities, will review the themes and the project list with the Board of Trustees. Information will then be shared with our polling firm to use during their survey of local voters.

RECOMMENDATION

Information item only. No action required.