I. Description of Course:
1. Department/Course: BA - 140
2. Title: Global Business Immersion
3. Cross Reference:
4. Units: 2
   Lec Hrs: 2
   Lab Hrs: 
   Tot Hrs: 36.00
5. Repeatability: No
6. Grade Options: Letter Grade, May Petition for Pass/No Pass (GP)
7. Degree/Applicability:
   Credit, Degree Applicable, Transferable
   - CSU (T)
8. General Education:
9. Field Trips: Required
10. Requisites:
    Advisory
    ENGL 151A Fundamentals of Composition
12. Catalog Description:
    This 2-unit course will revolve around a three-week study abroad program based in a particular country, focusing on global business in that country. Students will have an opportunity to explore directly the widest possible variation of business environments and practices. The course will also review the cultural, historical, and political environments which affect the business practices in that country.
13. Class Schedule Description:
    A 3-week study abroad course, focusing on a particular country and its role in the global economy.
14. Counselor Information:
    Students must apply, provide transcripts, obtain letters of recommendation, and receive instructor approval to take this course.

II. Student Learning Outcomes
The student will:
1. Evaluate the business environment in the country, particularly in terms of its role in the global economy.
2. Research a particular company in the country, describing its operations, products, target markets, obstacles, competitors, successes and potential for growth.
3. Demonstrate the ability to function successfully in a variety of settings in the host country.

III. Course Outline:
A. Travel to the host country 
B. Host country etiquette class 
C. Company visits with presentations and facility tours (11-15 days) 
D. Cultural and historical site visits (number will vary) 
E. Tours to other cities (number will vary) 
F. Free days (1-3 days)
IV. Course Assignments:
   A. Reading Assignments
   B. Projects, Activities, and other Assignments
      1. Attend all scheduled program visits and tours in the country being toured.
   C. Writing Assignments
      1. Students will write a three-page paper on a business of their choice of the toured country.
      2. Students will write a resume and letter of introduction to that business for a possible internship or other employment.

V. Methods of Evaluation:
   A. Mandatory participation in all scheduled program visits and tours.
   B. 3-page research paper on a particular business in the country being toured.
   C. Write a resume and a letter of introduction to the researched business.

VI. Methods of Instruction:
   A. Lecture
   B. Discussion
   C. Demonstration
   D. Independent Study
   E. Other
      1. Students will attend presentations given by company executives and will tour a variety of business facilities. In addition, students will tour cultural, historical, and government sites. Tour guides at these sites and during transportation to these sites will provide lectures on their significance.

VII. Textbooks:
   Recommended
   Supplemental

VIII. Supplies:
   A. Students will need Internet access for research purposes and a wordprocessing system to complete the required writing assignments.

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