I. Description of Course:

1. Department/Course: ENGL - 141
2. Title: Advanced novel and short story writing
3. Cross Reference:
4. Units: 3
   Lec Hrs: 3
   Lab Hrs:
   Tot Hrs: 54.00
5. Repeatability: No
6. Grade Options: Grade Only (GR)

7. Degree/Applicability:
   Credit, Degree Applicable, Transferable - CSU (T)
8. General Education:
9. Field Trips: Not Required
10. Requisites:
    Advisory ENGL 111B Intermediate Creative Writing or an equivalent Intermediate Creative Writing course from another institution.

12. Catalog Description:
    This course is to complete the ENG 111A and 111B series for creative writing. Participants will be focusing on finishing their novels, memoirs, and/or updating their short stories, so that they may be published.

13. Class Schedule Description:
    Fine-tuning your creative writing skills and preparing your work for publication.

14. Counselor Information:
    This course is for students who have completed Eng 111A and 111B or who have taken creative writing courses at other institutions. Students will focus on fine-tuning their creative work and getting their pieces ready for publication.

II. Student Learning Outcomes
    The student will:
    1. Evaluate their own writing strengths and weaknesses.
    2. Criticize constructively other students' written and performed work.
    3. Demonstrate the ability to create a business plan to promote, market, and self publish their work.
    4. Experiment with different forms and techniques of writing.

III. Course Outline:
    A. Examining today's market for short stories and novels.
       1. Publisher's weekly
       2. Current novels and short stories
       3. Interview of agents
    B. Taking a story and making it better.
1. Critiquing the different stories that students plan on publishing and focusing on what is working and what is not.
   a. Voice
   b. Setting
   c. Rhythm
   d. Plot
   e. Grammar
   f. Universality
   g. Conflict
   h. Attention grabber
   i. Characterization

C. Creating marketing tools for the writer.
   1. Bio
   2. Resume
   3. Query letter
   4. Website

D. Building the marketing approach.
   1. Finding agents
   2. Business cards
   3. Stationery
   4. Promotional materials

E. The path to self publishing.
   1. Self publishing websites
   2. Cost

F. Putting it all together.
   1. Revising creative work
   2. Perfecting the marketing tools
   3. Sending creative work to agent or publishing house

IV. Course Assignments:
A. Reading Assignments
   1. Students will be primarily reading their own work since this course focuses on their revisions. But students will also be reading other students' works, as well as published authors' thoughts on writing and re-writing.

B. Projects, Activities, and other Assignments
   1. Students will create publishable creative work, bios, resumes, and marketing plans.

C. Writing Assignments
   1. Students will rewrite stories and novel chapters so that their work can be published.

V. Methods of Evaluation:
   A. Students will be evaluated and assessed on critiquing skills, writing assignments, and marketing tools.

VI. Methods of Instruction:
   A. Lecture
   B. Discussion
   C. Demonstration
   D. Audiovisual

VII. Textbooks:
   Recommended
   Supplemental

VIII. Supplies:

   CID 2109