Strategic Planning Process Update

January 14, 2015
Strategic Planning Cycle
Creating a Strategic Plan

• Created every five years
• Three steps:
  – Assessment
    • Environmental Scan and gap analysis
    • Program Review/PIOs/IIOs/SLOs
    • Recommendations and actionable improvement plans
    • Current goals and objectives
    • Community input
    • College input
  – Goal Setting
  – Implementation
What are the pieces...

- College mission, vision, values
- Assessments
- Major college plans: Educational Master Plan, Student Equity Plan, SSSP, Technology Plan, Facilities Master Plan
- Federal and statewide mandates
- Collegewide forum
Where we are...

• These tasks have been completed:
  – Drafted Environmental Scan
  – Reviewed College mission statement draft
  – Assessed current goals and objectives
  – Analyzed Environmental Scan and created the gap analysis
  – Completed Equity Plan
  – Analyzed accreditation recommendations and actionable improvement plans
What have we discovered...gaps

• Challenges to growth opportunities
• Socioeconomically, educationally, and technologically diverse student body
• Timely realignment of CTE programs with industry needs
• Persistence, retention and success rates of underrepresented students
• Need for non-apportionment revenue
• Access to classes and student services by evening, weekend, and online students
• College communication
• Classes for concurrently enrolled high school students
More Gaps

• Access to programs for female students and for students from underrepresented ethnic groups
• Common Core impact
• Declining high school graduation rates
• Attracting and supporting older students
• Staff diversity
• Alignment of staffing with projected needs, particularly full time faculty
• Systematic updating of technology
• LEED certification for new buildings
• Data-based accountability
What themes are emerging...

Areas of concern around which the Strategic Plan may be built:

- Student learning and achievement
- Increasing diversity
- CTE
- Equity
- Growth
- Resources
### What we will be doing this spring...

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
<th>Responsible Parties</th>
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<tbody>
<tr>
<td>Jan</td>
<td>Review EMP Draft &amp; Student Equity Plan</td>
<td>Research, Academic Affairs</td>
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<td>Jan</td>
<td>Review Program Review PIOs and IIOs</td>
<td>Executive Team</td>
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<td>Jan</td>
<td>CC Retreat (discuss assessments, identify goal themes, review values)</td>
<td>College Council</td>
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<td>Jan</td>
<td><strong>Board workshop</strong></td>
<td>Board of Trustees</td>
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<td>Jan-Feb</td>
<td>Conduct and analyze College surveys (IR)</td>
<td>Research</td>
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<td>Feb</td>
<td>Collect and analyze Foundation surveys</td>
<td>Research</td>
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<td>Feb</td>
<td><strong>Community input meeting</strong></td>
<td>President’s Advisory Group</td>
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<td>Feb</td>
<td>Review and approve Educational Master Plan</td>
<td>Faculty Senate, College Council</td>
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<td>Feb-Mar</td>
<td>Collect and analyze community input</td>
<td>Research</td>
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<tr>
<td>Feb</td>
<td>Review mission and vision strategically</td>
<td>College Council</td>
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<td>Mar</td>
<td><strong>College summit</strong> (identify goals and objectives)</td>
<td>College Community</td>
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<td>Apr</td>
<td>Discus input; draft goals, objectives (survey), action plans</td>
<td>Research, College Council</td>
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<td>Apr</td>
<td>Write new strategic plan (draft to CC late April)</td>
<td>Research, Executive Team</td>
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<td>May</td>
<td>Endorse Strategic Plan</td>
<td>College Council</td>
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<tr>
<td>May</td>
<td>1st reading Strategic Plan</td>
<td>Board of Trustees</td>
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<tr>
<td>Jun</td>
<td>Approve Strategic Plan</td>
<td>Board of Trustees</td>
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