I. Description of Course:

1. Department/Course: BRDC - 150
2. Title: Introductory Film and Video Production
3. Cross Reference:
4. Units: 3
   - Lec Hrs: 2
   - Lab Hrs: 3
   - Tot Hrs: 90.00
5. Repeatability: No
6. Grade Options: Grade Only (GR)
7. Degree/Applicability:
   - Credit, Degree Applicable, Transferable - CSU (T)
8. General Education:
9. Field Trips: May be Required
10. Requisites:

II. Student Learning Outcomes

The student will:

1. Demonstrate both technical and aesthetic aspects of video production and knowledge of basic production techniques.
2. Operate video field equipment to acquire quality video and audio.
3. Conceive and execute basic approaches to editing field footage into cohesive form.
4. Demonstrate the skills needed for successful teamwork in film, television or other media employment.
5. Demonstrate through projects that the ability to create and present a story to an audience carries with it a moral and ethical responsibility.

III. Course Content:

A. Lecture
   1. Overview of Production
      a. Pre-production
      b. Production
      c. Post-production
   2. Camera operation
a. Lens operation  
  b. Basic filters  
  c. Tripod use  
3. Picture composition  
4. Basic lighting techniques and equipment  
5. Audio  
  a. Microphones and mounting techniques  
  b. Recording ambient sound  
  c. Foley work  
6. Creating the Narrative  
  a. Storytelling  
  b. Dialogue  
  c. Story boarding  
  d. Directing  
    i. Crew selection, assignments and management  
7. Editing techniques  
8. Post-production theory  

B. Laboratory Activities  
1. Group and individual project work  
2. Assemble a live action or dramatic sequence suitable for review and evaluation during a public showing  
3. Editing demonstration and practice

IV. Course Assignments:
A. Reading Assignments  
  1. Reading as assigned from textbook.  
B. Projects, Activities, and other Assignments  
  1. Participate in group and individual projects that reinforce skills used in the creation and production of a video short.  
  2. Active participation in instructor-led classroom discussions pertaining to shot selection, lighting technique, studio recording versus outdoor recording, etc.  
  3. Final project - 2 minute live action short with music and narration.  
C. Writing Assignments  
  1. Write and edit, as an individual project, a live action short to be shown and evaluated by a public audience.  
  2. Written project proposal and script to be approved by instructor.

V. Methods of Evaluation:
A. Quizzes and final including essay questions showing critical thinking about basic single-camera video production. (SLO 1)  
B. Written assignments including a project proposal and script.(SLO 1, 2,3)  
C. Individual and group projects of increasing difficulty and scope leading to a final project demonstrating practical knowledge and proficiency. (SLO 1, 2, 3,4, 5)  
D. Active participation in instructor-led classroom critiques and discussions. (SLO 1, 3, 4)  
E. Final project - 2-minute live action short with music and narration.(SLO 1,2,3, 4,5)
VI. **Methods of Instruction:**
   
   A. Lecture  
   B. Laboratory  
   C. Discussion  
   D. Demonstration  
   E. Audiovisual  
   F. Collaborative Learning  

VII. **Textbooks:**

   Recommended


   Supplemental

VIII. **Supplies:**

   A. 32GB SD Card

   Approval Date:
   CCC Number:
   TOP Codes: 0604.20
   C-ID Number: