



College Advancement ACTIVITY REPORT September 2009

New This Month

General College Marketing

- Newark Days
Staffed booth at festival
- Class schedule inside and outside cover
Design in progress
Bar code designed for bookstore scanning
- Spring 2010 postcard
Design in progress
- Fremont Chamber of Commerce directory
[Ad designed](#)

Regular Monthly Advertising for the District

- Newpark mall lighted sign display
[Updated designs in four locations in Newpark Mall](#)
- Naz 8 Cinemas (Indian Cinemas)
[Updated design running on all 7 Screens](#)

Highlighted Articles

[Deaf Taiwanese's photography in Deaflympics Stadium](#)

September 7 - Deaf Nation

[Colleges try to delay the pain, Debbie Trigg quoted](#)

September 9 - Contra Costa Times

[Sustainable buildings as teaching tools](#)

September 24 - Building Design & Construction

[Ohlone trains students for jobs in green tech sector](#)

September 25 - Silicon Valley/San Jose Business Journal

Media Hits	
Athletics	12
Arts**	7
Misc.*	4
Blogs***	3
Student Services Building Opening	2
Transfer Day	2
Trustees	2
Flea Market	2
Golf Tournament	1

*Most articles mentioning Ohlone alumni, and brief mentions of Ohlone College

**Calendar listings for Smith Center events

***Blogs regarding athletics and student events

Marketing Services to Departments

Campus Police

- Alert U Posters printed

Citizen's Bond Oversight Committee

- Annual report
 - Design in progress
 - Committee photos taken
 - New physics and engineering lab photos taken

Community Education

- Department branding discussed
 - Designs in progress
- Boot Camp
 - Marquee
 - Publicity photos taken
- Pilates
 - Marquee
 - Publicity photos taken
- Yoga
 - Marquee
 - Publicity photos taken

CurricuUNET

- Constant Contact email sent

Fine Arts, Business, and Communication Division

- Smith Center events
 - [Banners designed](#)
- [Fremont Symphony Orchestra program ad designed](#)
- Comedy Sportz
 - Marquee
 - [Ads designed and placed in three newspapers](#)
 - Artsopolis email blast sent
 - Student email sent
 - Calendar listing
 - Press release distributed
- Rhythm of Rajasthan
 - Marquee
 - [Ads designed and placed in four newspapers](#)
 - Calendar listing
 - Press release distributed
- Bliss Dance Company
 - Marquee
 - Calendar listing
 - [Press release](#)
- Ohlone Wind Orchestra
 - Calendar listing
- Ohlone Symphony Orchestra
 - Calendar listing
- Rabbit Hole
 - [Postcard designed](#)
 - [Poster designed](#)
 - Calendar listing
 - Press release in progress

Foundation

- Newark self guided tour brochure
 - Additional brochure updates in progress
- Golf Tournament
 - Staffed event
 - Marquee
 - Calendar listing
 - [Press release](#)

International Programs and Services

- Tablecloth ordered

Psychology Department

- Kim Peek "The Real Rain Man"
 - Distribution of brochure at Newark Days
 - Calendar listing
 - Press release in progress
 - Poster design in progress
 - Flyer design in progress

Student Services

- Student Services Dedication Ceremony
 - Event planning
 - Invitation designed
 - Distribution list created
 - Constant Contact email sent
 - [Paper ribbon designed](#)
 - Photos taken
- Campus Activities
 - [ASOC logo designed](#)
 - Club Days photos taken
- Transfer Day
 - [Poster designed](#)
 - Calendar listing
 - Marquee
 - Marquee banner design in progress

Science, Engineering, and Technology

- Virus Brown Science Seminar
 - Marquee
 - Calendar listing
- RSA Encryption Science Seminar
 - Calendar listing