



## **CURRICULUM GUIDE 2006-2007**

### **BROADCASTING**

#### **AA Degree and Certificate of Achievement Program**

This curriculum is designed to prepare students as broadcasters for careers in the radio industry and related fields (television, advertising, journalism). Students are encouraged to develop a wide variety of skills in order to be better prepared for a wide range of vocational opportunities. Placement often depends on audition tape; portfolio of scripts; willingness to relocate anywhere in the country; talent; job availability; and a thorough job search.

#### **Requirements for AA Degree:**

- a) Complete Major Field and Supporting Course with a 2.0 grade point average.
- b) Complete Plan A, B, or C General Education requirements. These are specified in the Ohlone College catalog.
- c) Complete at least 60 degree-applicable units with a 2.0 grade point average.
- d) Complete at least 12 units at Ohlone College.

#### **Requirements for Certificate of Achievement:**

- a) Complete Major Field courses as indicated below.
- b) Complete at least six units at Ohlone College.
- c) Maintain a 2.0 grade point average in Major Field Courses.

#### **MAJOR FIELD**

BRDC-120	Introduction to Broadcasting	2
BRDC-123A	Radio Operations I	3
BRDC-123B	Radio Operations II	3
BRDC-128	Radio Programming and Marketing	2
BRDC-130	Broadcast Announcing	3
BRDC-141	Live TV Newscast	3
BRDC-142	Live TV Studio Production	3
BRDC-148	Directing Live Television	3
JOUR-101A	Newswriting	3
JOUR/BRDC-155	Mass Media and Society	3
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#### **SUPPORTING COURSE**

SPCH-101	Introduction to Public Speaking	3
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