



## CURRICULUM GUIDE 2009-2010

### BROADCASTING

**Including Audio Technician; Broadcasting: Digital Video and Editing;  
Broadcasting: Entertainment Television;  
Broadcasting: Lighting and Video for Television;  
Broadcasting: Live Television Production; Broadcasting: Music Video Production;  
Broadcasting: Radio Air Talent; Broadcasting: Radio Digital Production;  
Broadcasting: Radio Program Management; and Broadcasting: Radio Studio Operations**

#### CERTIFICATES OF ACCOMPLISHMENT

##### Requirements for Certificate of Accomplishment:

- Complete satisfactorily the courses listed for the particular certificate.
- Complete at least 50% of the required units at Ohlone College.
- Maintain a 2.0 grade point average.

#### AUDIO TECHNICIAN

This certificate signifies that students have mastered the basic skills of sound reinforcement and recording for live and recorded events. Successful completion will provide a solid basis for future study in sound design and live event reinforcement.

|                  |                                |          |
|------------------|--------------------------------|----------|
| BRDC-132/MUS-113 | Studio Recording               | 3        |
| TD-152           | Introduction to Lighting       | 3        |
| TD-160A-160A2    | Production Lab                 | .5-2     |
| TD-170           | Survey of Entertainment Design | 3        |
| TD/BRDC-180      | Make a Movie                   | <u>3</u> |
|                  |                                | 12.5-14  |

#### BROADCASTING: DIGITAL VIDEO AND EDITING

This certificate is for students who want to focus on shooting video for television news and editing it for air.

|          |                            |          |
|----------|----------------------------|----------|
| BRDC-136 | Digital Video and Lighting | 3        |
| BRDC-137 | Video Field Production     | 3        |
| BRDC-138 | AVID Editing               | 3        |
| BRDC-139 | Advanced AVID Editing      | 3        |
| BRDC-141 | Live TV Newscast           | <u>3</u> |
|          |                            | 15       |

## **BROADCASTING: ENTERTAINMENT TELEVISION**

This certificate focuses on the skills needed to work on television sitcoms and drama series production.

|          |                                   |          |
|----------|-----------------------------------|----------|
| BRDC-135 | Final Cut Pro-Advanced Techniques | 3        |
| BRDC-136 | Digital Video and Lighting        | 3        |
| BRDC-137 | Video Field Production            | 3        |
| BRDC-138 | AVID Editing OR                   | 3        |
| BRDC-134 | Final Cut Pro Editing             | (3)      |
| BRDC-180 | Make a Movie                      | <u>3</u> |
|          |                                   | 15       |

## **BROADCASTING: LIGHTING AND VIDEO FOR TELEVISION**

This certificate is for students interested in working in the film industry and/or long-form documentary production.

|          |                            |          |
|----------|----------------------------|----------|
| BRDC-136 | Digital Video and Lighting | 3        |
| BRDC-137 | Video Field Production     | 3        |
| BRDC-138 | AVID Editing OR            | 3        |
| BRDC-134 | Final Cut Pro Editing      | (3)      |
| BRDC-139 | Advanced AVID Editing      | 3        |
| BRDC-180 | Make a Movie               | <u>3</u> |
|          |                            | 15       |

## **BROADCASTING: LIVE TELEVISION PRODUCTION**

This certificate is designed for students who may be considering a career in television news.

|          |                            |          |
|----------|----------------------------|----------|
| BRDC-136 | Digital Video and Lighting | 3        |
| BRDC-141 | Live TV Newscast           | 3        |
| BRDC-142 | Live TV Studio Production  | 3        |
| BRDC-148 | Directing Live Television  | 3        |
| JOUR-155 | Mass Media and Society     | <u>3</u> |
|          |                            | 15       |

## **BROADCASTING: MUSIC VIDEO PRODUCTION**

These classes give students skills to shoot, edit, and market high quality music videos.

|          |                                   |          |
|----------|-----------------------------------|----------|
| BRDC-135 | Final Cut Pro-Advanced Techniques | 3        |
| BRDC-136 | Digital Video and Lighting        | 3        |
| BRDC-138 | AVID Editing                      | 3        |
| BRDC-139 | Advanced AVID Editing             | 3        |
| BRDC-150 | Music Video Production            | <u>3</u> |
|          |                                   | 15       |

## **BROADCASTING: RADIO AIR TALENT**

The Radio Broadcasting Air Talent certificate indicates successful completion of courses covering the use of digital and analog studio systems required for on-air and basic production applications. Announcing instruction focuses on news, production, and air personality development.

|           |                      |          |
|-----------|----------------------|----------|
| BRDC-123A | Radio Operations I   | 3        |
| BRDC-123B | Radio Operations II  | 3        |
| BRDC-127A | Radio Broadcast Lab  | 1        |
| BRDC-130  | Broadcast Announcing | <u>3</u> |
|           |                      | 10       |

## **BROADCASTING: RADIO DIGITAL PRODUCTION**

Completion of curriculum required for the Radio Broadcasting Digital Production certificate indicates familiarity with advanced digital production and on-air studio systems. Students are introduced to integrated digital station operating platforms.

|           |                              |          |
|-----------|------------------------------|----------|
| BRDC-123A | Radio Operations I           | 3        |
| BRDC-123B | Radio Operations II          | 3        |
| BRDC-127A | Radio Broadcast Lab          | 1        |
| BRDC-129  | Digital Radio Studio Systems | <u>2</u> |
|           |                              | 9        |

## **BROADCASTING: RADIO PROGRAM MANAGEMENT**

The Radio Broadcasting Program Management certificate indicates successful completion of courses covering the operation of digital and analog studio systems required for on-air and basic production applications. Additional emphasis is placed upon radio station programming techniques, management structure, research, and the responsibilities of the program director.

|           |                                  |          |
|-----------|----------------------------------|----------|
| BRDC-120  | Introduction to Electronic Media | 2        |
| BRDC-123A | Radio Operations I               | 3        |
| BRDC-123B | Radio Operations II              | 3        |
| BRDC-127A | Radio Broadcast Lab              | 1        |
| BRDC-128  | Radio Programming and Marketing  | <u>2</u> |
|           |                                  | 11       |

## **BROADCASTING: RADIO STUDIO OPERATIONS**

The Radio Broadcasting Studio Operations certificate indicates successful completion of courses focusing on the operation of digital and analog studio equipment required for on-air and basic production applications.

|           |                     |          |
|-----------|---------------------|----------|
| BRDC-123A | Radio Operations I  | 3        |
| BRDC-123B | Radio Operations II | 3        |
| BRDC-127A | Radio Broadcast Lab | 1        |
| BRDC-127B | Radio Broadcast Lab | <u>1</u> |
|           |                     | 8        |