



CURRICULUM GUIDE 2011-2012

BROADCASTING

Associate in Arts in Broadcasting and Certificate of Achievement in Broadcasting

This curriculum is designed to prepare students as broadcasters for careers in the radio industry and related fields (television, advertising, journalism). Students are encouraged to develop a wide variety of skills in order to be better prepared for a wide range of vocational opportunities. Placement often depends on audition tape; portfolio of scripts; willingness to relocate anywhere in the country; talent; job availability; and a thorough job search.

Requirements for Associate in Arts Degree:

- a) Complete Major Field and Supporting Course with a grade of C or better.
- b) Complete Plan A, B, or C General Education requirements. These requirements are specified in the Ohlone College catalog.
- c) Complete at least 60 degree-applicable units with a 2.0 grade point average.
- d) Complete at least 12 units at Ohlone College.

Requirements for Certificate of Achievement:

- a) Complete Major Field courses as indicated below.
- b) Complete at least six units at Ohlone College.
- c) Maintain a 2.0 grade point average in Major Field courses.

MAJOR FIELD

BRDC-120	Introduction to Electronic Media	2
BRDC-123A	Radio Operations I	3
BRDC-123B	Radio Operations II	3
BRDC-128	Radio Programming and Marketing	2
BRDC-130	Broadcast Announcing	3
BRDC-141	Live TV Newscast	3
BRDC-142	Live TV Studio Production	3
BRDC-148	Directing Live Television	3
JOUR-101A	Newswriting	3
JOUR/BRDC-155	Mass Media and Society	<u>3</u>
		28

SUPPORTING COURSE

SPCH-101	Introduction to Public Speaking	<u>3</u>
	Total Required Units:	31