



## **CURRICULUM GUIDE 2016-2017**

### **BUSINESS**

#### **Associate in Arts in Business**

The Associate in Arts in Business is designed to provide graduates with the skills and knowledge required to work effectively in a variety of business settings. The curriculum provides a solid foundation in areas of business management, information technology, economics, international business, and legal and ethical issues. Graduates from the associate degree in Business program will be able to communicate effectively for informal, formal, and quantitative tasks and will be conversant with the values and terminology of the field. Graduates will be able to access information resources, evaluate them for credibility and relevance, and use the sources to present a wide range of alternatives. Having utilized academic processes such as feedback from faculty and self-reflection, graduates will be situated for lifelong learning.

It is imperative that students entering Ohlone's Associate in Arts degree in Business meet with a counselor at the start of their academic work. Counselors will assist students in preparing a comprehensive Student Education Plan that will prepare them to achieve their academic goals.

#### **Requirements for Associate in Arts Degree:**

- a) Complete Major Field and Supporting Course with a grade of C or better.
- b) Complete Ohlone College General Education (Plan A), CSU GE (Plan B), or IGETC (Plan C) requirements. These requirements are specified in the Ohlone College catalog.
- c) Complete at least 60 degree-applicable units with a 2.0 grade point average.
- d) Complete at least 12 units at Ohlone College.

#### **Student Learning Outcomes**

1. Demonstrate understanding of business functions, practices, and related theories and be able to integrate this functional knowledge in order to address business problems.
2. Possess quantitative and technological skills enabling them to analyze and interpret business data and to improve business performance.
3. Demonstrate knowledge of today's domestic and global business environment (e.g., legal, regulatory, political, cultural, and economic).

**MAJOR FIELD**

|         |  |          |
|---------|--|----------|
| BA-101A | Financial Accounting                   | 5        |
| BA-101B | Managerial Accounting                  | 5        |
| BA-102A | Principles of Economics-Macroeconomics | 3        |
| BA-102B | Principles of Economics-Microeconomics | <u>3</u> |
|         |  | 16       |

**SUPPORTING COURSES**

Complete one course from the following courses.

|           |   |          |
|-----------|---|----------|
| BA-104    | Computer Applications in Accounting                     | 3        |
| BA-105    | Income Tax Principles                                   | 4        |
| BA-115    | Career Communication                                    | 3        |
| BA-116    | Business English and Communication                      | 4        |
| BA-123    | Math for Accounting and Business                        | 3        |
| BA-125    | Introduction to Business                                | 3        |
| BA-139    | Psychology in the Workplace                             | 3        |
| BA-141A   | Business Law  | 3        |
| BA-141C   | An Introduction to International Business Law           | 3        |
| BA-143    | Sports Marketing  | 3        |
| BA-144    | Sports Management                                       | 3        |
| CS-101    | Introduction to Computers and Information<br>Technology | 3        |
| MATH-101A | Calculus with Analytic Geometry                         | 5        |
| MATH-101B | Calculus with Analytic Geometry                         | 5        |
| MATH-101C | Calculus with Analytic Geometry                         | 5        |
| MATH-103  | Introduction to Linear Algebra                          | 3        |
| MATH-104  | Differential Equations                                  | 5        |
| MATH-156  | Math for Liberal Arts                                   | 3        |
| MATH-159  | Introduction to Statistics                              | 5        |
| MATH-163  | Discrete Mathematics for Computers                      | 3        |
| MATH-166  | Finite Mathematics                                      | 4        |
| MATH-167  | Calculus for Business and Social Science                | 5        |
| PHIL-106  | Ethics  | <u>3</u> |
|           |   | 3-5      |

Total Required Units: 19-21