



CURRICULUM GUIDE 2011-2012

JOURNALISM

Certificate of Accomplishment in Journalism

Requirements for Certificate of Accomplishment:

- a) Complete satisfactorily the courses listed for the particular certificate.
- b) Complete at least 50% of the required units at Ohlone College.
- c) Maintain a 2.0 grade point average.

JOURNALISM

Upon completion of the Journalism certificate, students will have gained a basic knowledge of the newspaper, magazine, public relations, and advertising fields. Writing, visualization, and story-telling are the basic skills of all media work. The Journalism certificate covers these and more.

BA-129	Introduction to Advertising	3
JOUR-101A	Newswriting	3
JOUR/ART-145	Digital Photojournalism	2
JOUR/BRDC-155	Mass Media and Society	3
JOUR-172	Newspaper Writing and Editing Staff	<u>3</u>
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