



CURRICULUM GUIDE 2007-2008

JOURNALISM

AA Degree and Certificate of Achievement Program

This curriculum is designed to offer students an opportunity for learning writing techniques that can be applied to commercial publications, photojournalism, public relations, advertising, etc. Journalism students become involved in production of the student newspaper, *The Monitor*. This award-winning publication presents the opportunity to write, edit, design, and finally prepare a publication for distribution throughout the campus community.

Requirements for AA Degree:

- a) Complete Major Field courses with a 2.0 grade point average.
- b) Complete Plan A, B, or C General Education requirements. These are specified in the Ohlone College catalog.
- c) Complete at least 60 degree-applicable units with a 2.0 grade point average.
- d) Complete at least 12 units at Ohlone College.

Requirements for Certificate of Achievement:

- a) Complete Major Field courses as indicated below.
- b) Complete at least six units at Ohlone College.
- c) Maintain a 2.0 grade point average in Major Field courses.

MAJOR FIELD

ART-133A	Black and White Photography OR	3
JOUR-175	Magazine Writing and Editing Staff	(3)
BA-129	Introduction to Advertising	3
GA/CAOT-188	Desktop Publishing with QuarkXpress	2
JOUR-101A	Newswriting	3
JOUR/ART-145	Digital Photojournalism	2
JOUR/BRDC-155	Mass Media and Society	3
JOUR-172	Newspaper Writing and Editing Staff (2 semesters) OR	6
JOUR-178	Advertising Staff (2 semesters) OR	(6)
JOUR-148	Photography/Graphic Arts Newspaper Staff (2 semesters)	(6)