Go home, Roger

The NFL and Commissioner Roger Goodell are at it again. October is Breast Cancer Awareness Month, and every year the NFL loosens up from its strict uniform policy and allows players to wear pink in support of those who have died from and are battling the disease.

One player, however, has been making the case for the last two weeks that he should be allowed to raise awareness for other types of cancer as well. Cam Heyward, a defensive end for the Pittsburgh Steelers, has been wearing eye black with the words "iron head" on them in honor of his father, who died from bone cancer in 2006.

But the NFL didn’t see this as such an honorable act, and instead fined Heyward twice for violating the uniform policy. The policy prohibits the writing of any messages on eye black without special permission. On Tuesday, the NFL and Heyward reached an agreement in which the NFL would significantly reduce the fine and Heyward would stop wearing the eye black and instead start a cancer research charity.

It really does speak volumes about the NFL’s priorities when it seems like it cares more about what you write on eye black or whether you slightly deflate a few footballs than domestic violence.

Greg Hardy, domestic violence suspect, and Tom Brady, ball-deflater suspect, both had the same suspension length – just four games. And even though Brady’s suspension was lifted by a federal judge, the NFL is still trying to find a way to punish him, despite the fact that its strongest argument was that Brady was "more likely than not" aware of the incidents occurring.

Heyward’s camp pointed out to the NFL during his meeting that last season, when Cincinnati Bengals defensive tackle Devon Still wrote "Leah Strong" on his eye black in honor of his five-year-old daughter’s fight with cancer, he was not fined. Maybe Still wasn’t fined because his jersey sales went up significantly when this happened. It looks like the NFL is more than willing to look the other way when they profit from it. Go home, Roger.