

Ohlone College
Glossary of Planning Terminology
12-08-08

| Planning Term | Definition |
|--|---|
| Annual Planning Cycle | Process of prioritizing Program Improvement Objectives from the Program and Services Review as a basis for annual college planning. For Program Improvement Objectives that require additional resources, there will be further prioritization as a basis for resource allocation and budget development. |
| Assessment | Strategies for measuring success in achieving: College Goals and Objectives, Student Learning Outcomes, Student Learning Impacts, and Program Improvement Objectives. |
| College Action Plans | Statements of how the college objectives are going to be accomplished by college programs and service areas, specifying responsibilities and timelines, as appropriate. |
| College Goals | College-wide, big picture directions for the institution. They state what will be achieved but not how. |
| College Objectives | Specific, measurable statements of what will be achieved in one-year increments to reach the college goals. |
| Environmental Scan | An environmental scan is the acquisition and use of information about events, trends, and relationships in the local community and beyond that informs the college of forces and needs relevant to planning future direction. Environmental scanning constitutes a primary mode for institutional learning and self assessment. |
| Mission | Statement of purpose and scope of the college; externally limited to first two years of college education; defines student population. Primary mission from California Community Colleges includes transfer, basic skills and English as a Second Language, career and technical education, and economic development. |
| Program and Services Review | Process by which college programs and services (defined by Activity Center Codes) review and assess their work, following guidelines established by the college, leading to the identification of Program Improvement Objectives. Involves Instructional Programs and Disciplines, Student Development programs and departments, and Administrative Services departments. Program Improvement Objectives identified in Program and Services Review feed into the college's Annual Planning Cycle. |
| Program Improvement Objectives | Measurable objectives identified in Program and Services Review to improve the program or service in support of student learning, including what will be achieved and why. The objectives will be reviewed and revised on a regular basis. |
| Program and Service Action Plans | Steps to achieve program improvement objectives stated in annual sequence, specifying responsibilities and timelines, as appropriate. |
| Resources | Human, technology, equipment, facility and fiscal requirements for achieving college and program objectives. |
| Strategic Planning Cycle | Regular and systematic process (every three to five years) of using internal and external assessments to review, assess and revise the college mission, vision, values and goals. |
| Student Achievement Outcomes | A series of measures including course completion, course retention, persistence, program completion, and others. |
| Student Learning Outcomes, Course Level | Broad measurable statements of the knowledge, skills, abilities, and attitudes a student will have attained upon course completion. |
| Student Learning Outcomes, Program Level | Broad measurable statements of the knowledge, skills, abilities, and attitudes a student will have attained upon completion of a course cluster constituting a program or discipline. Student Development programs and departments also define Student Learning Outcomes for their areas. |

| | |
|---|--|
| Student Learning Outcomes, College Level | Broad measureable statements of the knowledge, skills, abilities, and attitudes a student will attain as a result of their Ohlone College experience. Individual courses, programs and services at Ohlone will assist the student in promoting personal, cultural, and intellectual growth, as well as intellectual curiosity and analytical thinking. |
| Student Learning Impacts | Administrative Services departments identify impacts that their services have on supporting student learning. |
| Values | State what the college holds to be important; form the rationale for college goals. |
| Vision | Statement of where the college is going and what we wish to be in the future as an institution. |