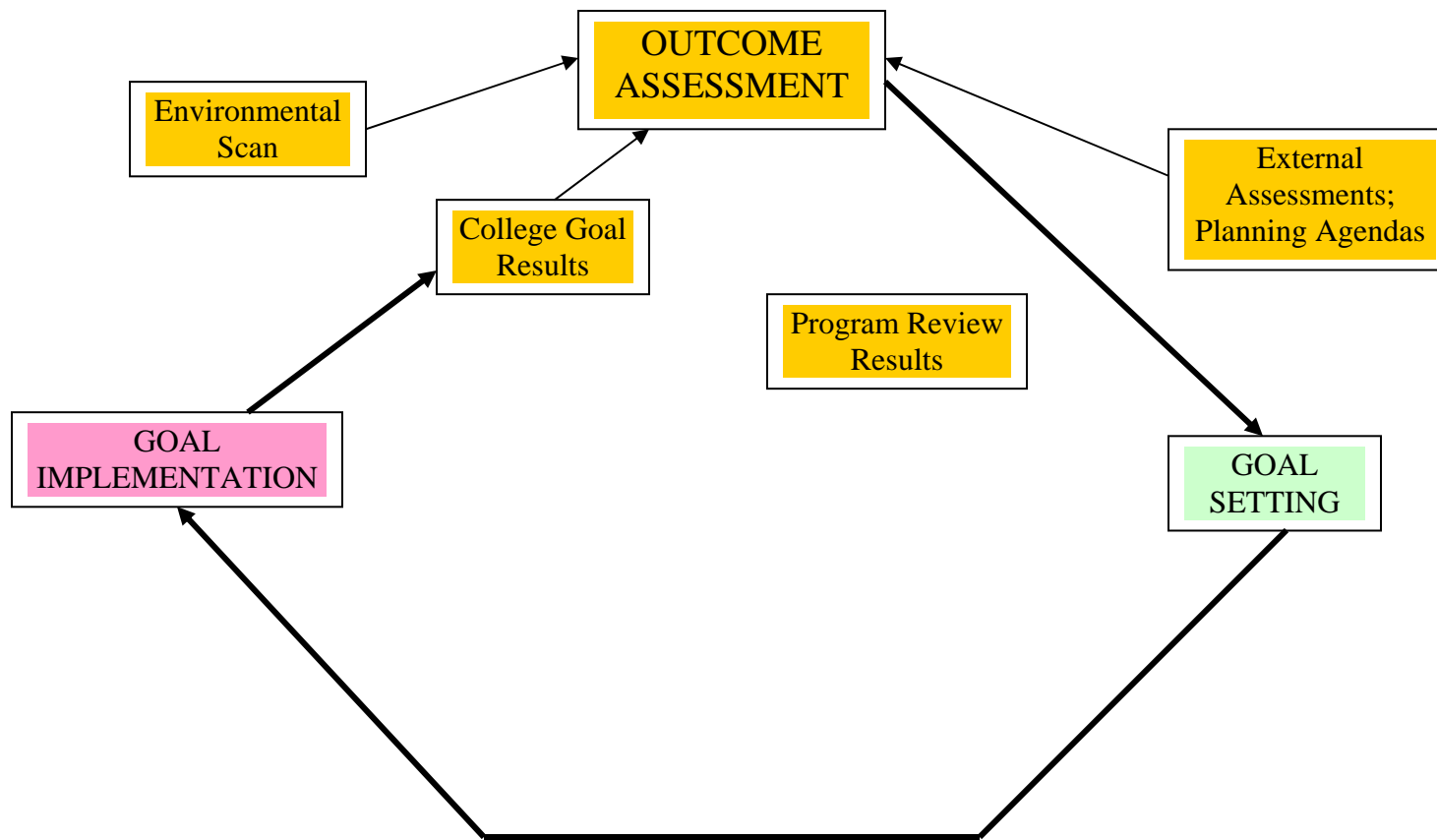


Strategic Planning occurs in a 5-year cycle and the key elements include:

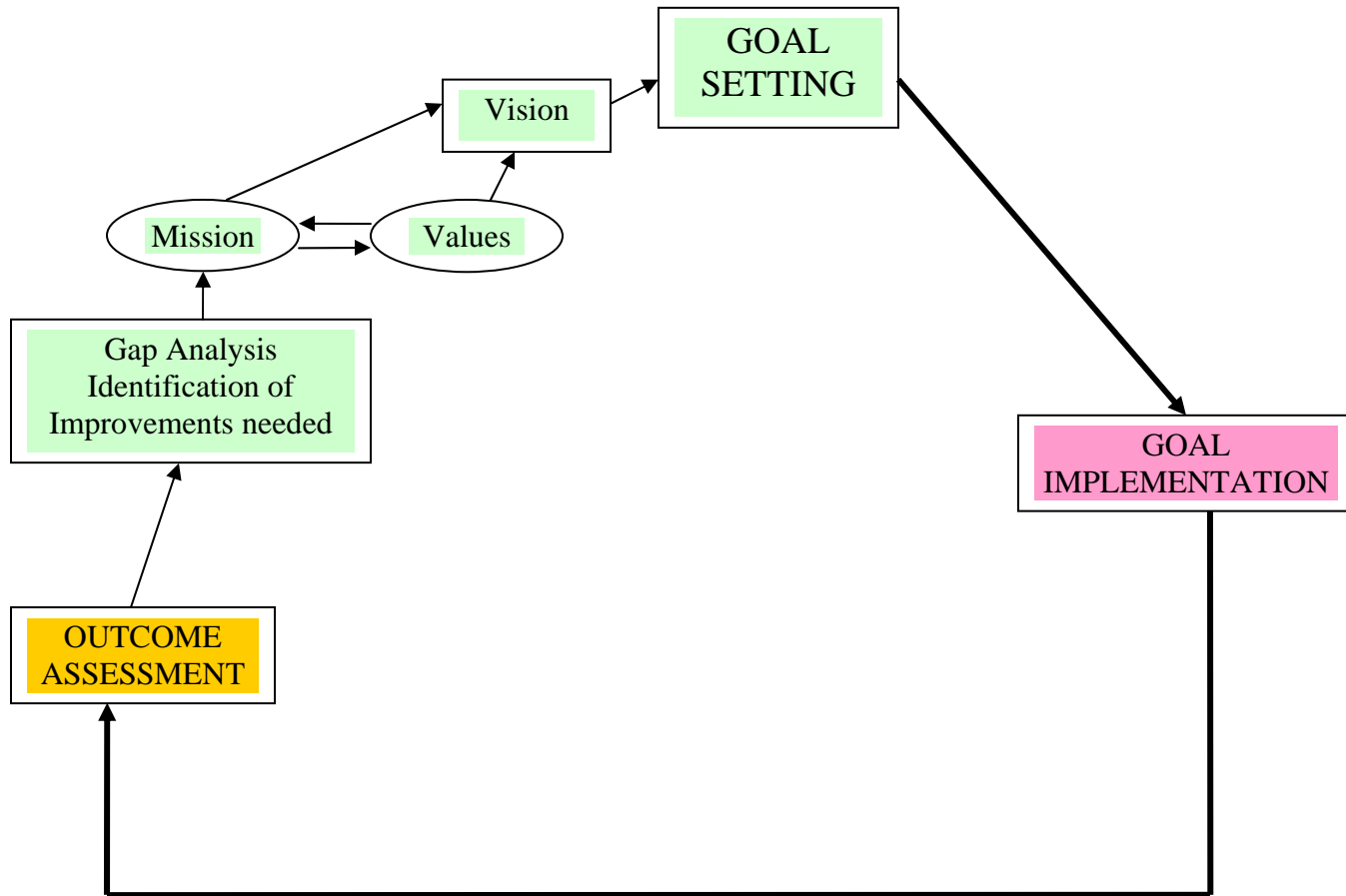
- ✓ Goal Setting
- ✓ Goal Implementation
- ✓ Outcome Assessment

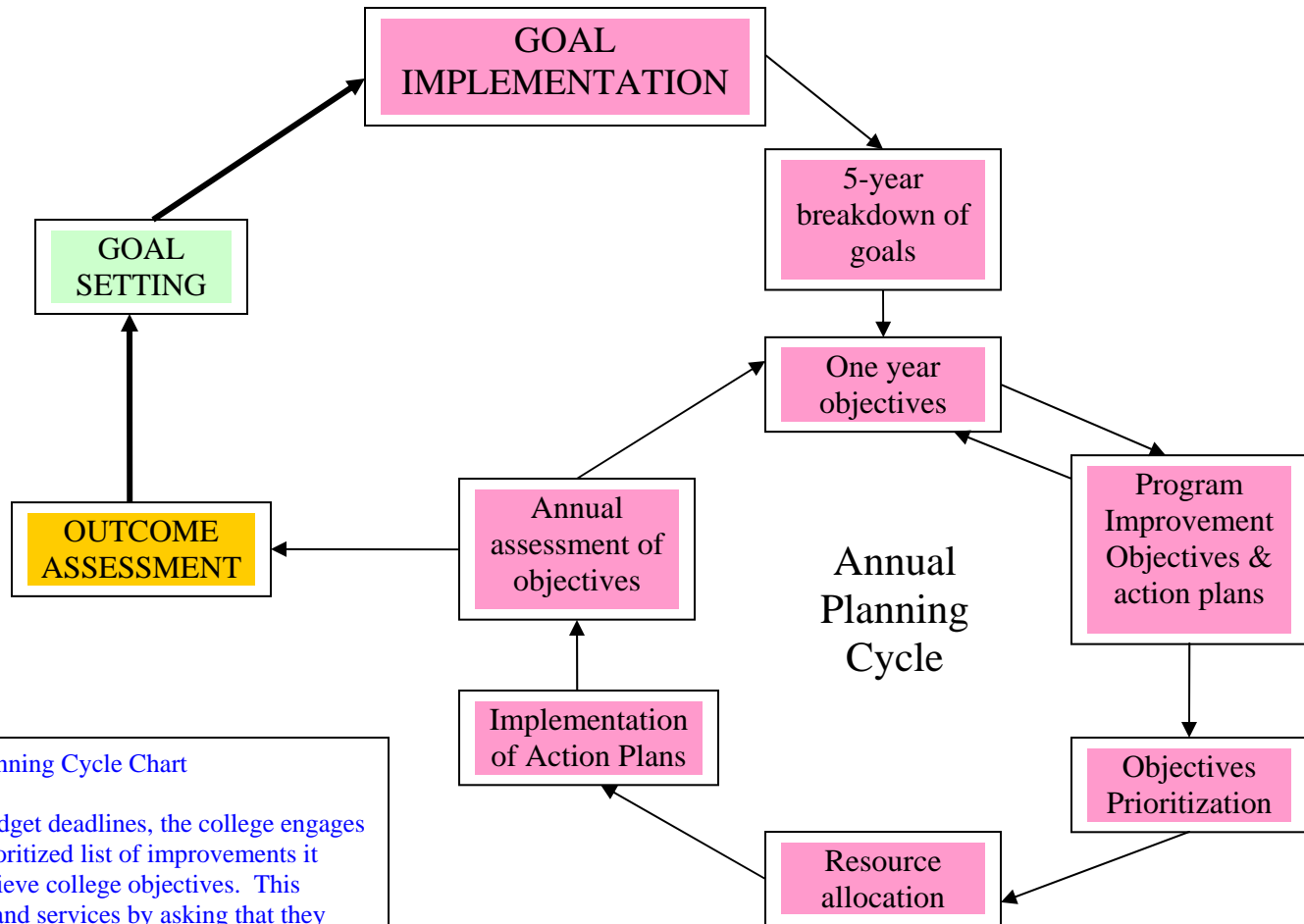


Explanation of the Strategic Planning Cycle Chart

In order to establish a cyclical process for strategic planning, a comprehensive assessment was determined to be a good starting point. The elements of the assessment include an environmental scan (college community needs and college outcomes in meeting those needs, both expressed in a data-oriented document), accreditation planning agendas, results of Program & Service Reviews, and a thorough evaluation of the status of current college goals and objectives. The next step in the cycle is a reaffirmation of college values and a review and possible revision of the college mission statement. With the benefit of the assessment, the college is ready to analyze the degree to which it is fulfilling its mission and meeting community needs. A visioning process follows to encourage the college and community a voice in what the college will be in the future.

Following this work, the college determines what current goals should continue and drafts new goals to be achieved in the next cycle. Goals are expressed in more specific objectives and include timeframes. Over the life of the strategic plan, objectives which achieve the goals are implemented and the results assessed. Finally, a new assessment occurs and the cycle begins again.





Explanation of the Annual Planning Cycle Chart

Each year, to coincide with budget deadlines, the college engages in a process to determine a prioritized list of improvements it would like to undertake to achieve college objectives. This process engages all programs and services by asking that they submit Program Improvement Objectives that are the products of their program reviews. These Program Improvement Objectives are accompanied by action plans and resource needs. The college prioritizes the objectives according to how effectively they contribute to college objectives and uses the list for determining resource allocation. Because the list includes all college programs and services, the result is an annual representation of needed college improvements. Currently, the college is reviewing its budget history to determine how program and service needs align with it. The purpose is to provide the college with a clear understanding of needed improvements and to spend its resources accordingly.