Ohlone College
Program Review Report

- Program Description and Scope:
  1. Program Review Title: Broadcasting - TV and Film
  3. Review Type: Instructional Disciplines
  4. Program/Departments: Broadcasting - TV/Film (06001,06002)
  5. Authority Code: 45-Dean, Arts and Social Sciences
  6. External Regulations: Yes _ No X
  7. Provide a brief narrative that describes the instructional program/discipline.

  Broadcasting-Television and Film, integrates academics with vocational and technical education through a coherent sequence of courses. Classes are designed to meet both the needs of the local industry as well as to prepare students for employment and/or advanced education in production and editorial positions in the broadcast television, film, or entertainment industry.

  8. Describe how the program specifically serves students, faculty and staff:

  Broadcasting-Television and Film, uses state-of-the-art technology and processes to teach television production, non-linear editing of video and audio and, sports production, digital video, broadcast television news and film production.

  Ohlone College television station ONTV covers campus and community events and broadcasts them as part of a live weekly newscast that is also streamed to the Internet. ONTV students are employed by community groups, local businesses, city government, local schools and Ohlone College itself to produce information videos. Students also shoot and broadcast the Ohlone College Board of Trustees meetings.

  9. Describe how the program addresses current needs and applies current technologies.

  Broadcasting-Television and Film, emphasises project-based, and hands-on learning. As students advance they are continually challenged to expand their critical thinking and creativity, both for in-class assignments and outside projects produced for college clients, local businesses, government and industry.

  10. Discuss the impact of the program on the college and/or other programs.

  Broadcasting-Television and Film students produce videos for various departments on campus including Biotech, Counseling, Journalism, Fine Arts, Athletics and Human Resources. Television station ONTV broadcasts live coverage of theater department productions, taped coverage of the college's world Forums, and live coverage of graduation and speeches by the college president.
11. Discuss the impact of the program on the community and the impact of the community on the program.

Broadcasting-Television and Film, responds to community requests for coverage of events, and for use of department facilities. In response to student and community requests we have added day and evening video editing classes and an advanced editing class. We are working toward the ability to broadcast college television station ONTV live around the Fremont and Newark campuses and have started broadcasting college athletic events live.

- College Mission
  1. Mission Statement
    The mission of Ohlone College is to serve the community by offering instruction for basic skills, career entry, university transfer, economic development, and personal enrichment for all who can benefit from our instruction in an environment where student learning success is highly valued, supported and continually assessed.

  2. Vision Statement
    Ohlone College will be known throughout California for our inclusiveness, innovation and superior rates of student success.

3. Core Values, Goals & Objectives:

   College Core Values
   - We provide life-long learning opportunities for students, college personnel and the community.
   - We open access to higher education and actively reach out to under-served populations.
   - We promote diversity and inclusiveness.
   - We maintain high standards in our constant pursuit of excellence.
   - We value trust, respect and integrity.
   - We promote team work and open communication.
   - We practice innovation and actively encourage risk-taking and entrepreneurship.
   - We demonstrate stewardship for our human, financial, physical and environmental resources.

   College Goals/Objectives
   2. Support the economic vitality of the community through educational programs and services that respond to identified employment needs.
      3. By 2013 create a curriculum which enhances the availability of programs that focus on emerging industries including green technologies and those identified by the Alameda County Workforce Investment Board and Department of Labor’s high growth, high demand job training initiative.
      4. By 2013 provide opportunities across the curriculum for students to acquire key skill sets and concepts that will help them succeed in the workplace.
      4. Use human, fiscal, technological, and physical resources responsibly, effectively, and efficiently to maximize student learning and achievement.
      5. By 2010, define appropriate life cycles, fund, and implement a systematic
updating of technology to support college-wide effectiveness.
7. By 2015, upgrade the Fremont campus, including functionality, sustainability, safety, accessibility, and aesthetics.

6. **Enhance college-wide interaction with, and acceptance of, diverse peoples, cultures, arts, and perspectives.**
7. **Increase access to higher education of under-served and under-represented demographic groups in the District and local communities.**
   1. By 2013, increase the enrollment of under-represented groups to approximate the demographic percentages of the district population.
   2. Annually increase retention and success rates of under-served demographic groups.
   3. By 2015, increase the percentage of under-represented groups among faculty and staff to approximate the demographic percentages of the district population.

8. **Engage all members of the college community in active, continual institutional improvement.**
   3. By 2011, pursue potential areas for partnership and collaboration with the community.

4. **Briefly describe how the program supports the college mission, vision selected college values.**

Broadcasting-Television and Film, combines academics with vocational education to support Ohlone College's mission, vision and values: by serving the community in offering instruction for basic skills, career entry, university transfer, economic development and personal enrichment for all who can benefit from our instruction in an environment where student learning success is highly valued, supported and continually assessed.

5. **Briefly describe how the program supports selected college goals.**

Broadcasting-Television and Film, serves a wide range of student groups including

a. Radio and television majors preparing for continued study in a four-year university and wishing to gain industry-required skills in video non-linear editing, audio editing, video production, audio production, film production, and broadcast news production.

b. Vocational students desiring hands-on experience of working in a lab environment that closely resembles that of a commercial television station or commercial production facility.

c. Students pursuing general education or fine arts requirements for degrees and certificates outside the broadcasting field.

d. Community members interested in developing and improving their public speaking skills, learning computer editing of audio or video or honing their skills working with a video camera.
6. Briefly describe how the program supports selected college objectives.

Broadcasting-Television and Film, support the college objectives of:

- Creating a curriculum for students to acquire key skill sets and concepts that will help them gain employment.
- Increasing the enrollment of under-represented groups to approximate the demographic percentages of the district population.

- **Program SLOs & Assessment**
  1. **Program SLO -**
     
     Students will:
     
     1. Demonstrate the ability to tell a story in the broadcast medium.
     
     2. Create a professional-quality video using Windows-based and Apple-based non-linear editing software, audio software and video manipulation programs.
     
     3. Develop the vocational skills necessary and learn how to function successfully as a member of a broadcast television, or film production team.
     
     4. Complete the courses leading to an AA degree, Fast-track certificates or transfer to state college or university.
     
     a. **Indicate program assessment strategies used.**
        i. Culminating project
        ii. Performance Assessment
        iii. Skills Assessment
        iv. Portfolio
     
     b. **Describe the criteria and standards used to appraise student work.**
     
     c. **Enter assessment results and analyze student success in achieving this program SLO.**
     
     d. **Describe revisions in curriculum or teaching strategies implemented to promote student success.**
     
     e. **Future Action (Improvements)**

- **SLO Matrix**

  **Key: I-Introduced, P-Practiced with Feedback, M-Demonstrated at the Mastery Level**

<table>
<thead>
<tr>
<th>Course</th>
<th>SLO-1</th>
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<tbody>
<tr>
<td>BRDC 134</td>
<td>I</td>
</tr>
<tr>
<td>BRDC 135</td>
<td>M</td>
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<tr>
<td>BRDC 136</td>
<td>P</td>
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<td>BRDC 141</td>
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<td>BRDC 142</td>
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<td>BRDC 144</td>
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<td>BRDC 148</td>
<td>P</td>
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</table>
- **SLO Matrix Comments**
  
  BRDC 141 and BRDC 142 are (I) introduced, and (P) practiced, as well as (M).

- **Course SLO & Assessment**
  
  **BRDC 141 Live TV Newscast**
  1. Recognize the news values of a story, organize story elements, compose a basic news story.
  2. Demonstrate ability to manipulate and order stories using graphical newsroom interface.
  3. Identify video images to illustrate news story and organize those images to match the words of the basic news story.
  4. Coordinate news production schedule with student video editors.
  5. Develop list of questions to ask interview subjects, evaluate answers, and select those portions which will complement words and pictures in the basic news story.
  6. Work with student editors and function successfully as a member of a news broadcast team.

<table>
<thead>
<tr>
<th>Indicate planned course assessment strategies</th>
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<tbody>
<tr>
<td>Culminating Project</td>
</tr>
<tr>
<td>Performance Assessment</td>
</tr>
<tr>
<td>Skills Assessment</td>
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<table>
<thead>
<tr>
<th>Describe the criteria and/or performance standards used to appraise student work.</th>
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<tbody>
<tr>
<td>Assess ability to organize and write a television news story, manipulate the story using the graphical newsroom interface; select images that will illustrate words of the news story.</td>
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<tr>
<td>Use frequent short quizzes to verify students are reading their text, and absorbing and understanding what they are reading.</td>
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<tr>
<td>Assess students ability to apply text and classroom lectures in the production of a weekly lab newscast.</td>
</tr>
<tr>
<td>Culminating Project: Assess students' ability to carry out a particular function in the production of a live newscast. Coordinate news production schedule with student video editors, function successfully as members of a news broadcast team.</td>
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</table>

<table>
<thead>
<tr>
<th>Enter assessment results and analyze student success in achieving course SLOs.</th>
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<tbody>
<tr>
<td>Assessment results for BRDC 141 and 142 are attached.</td>
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<table>
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<tr>
<th>Describe revisions in curriculum or teaching strategies implemented to promote student success.</th>
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<tr>
<th>Future Action (Improvements)</th>
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<tbody>
<tr>
<td>Maintain current student learning plan</td>
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</table>
Student Achievement: A series of measures including course completion, course retention, persistence, program completion, and others.

1. List expected student achievement outcomes:

   Acceptance into 4 year university program

   Complete classes and requirements to earn BS or BA degree.

   Be hired by a broadcast television station news department, cable station, internet news site, film crew, or video production facility.

2. Analyze changes in data, identify trends, and provide possible contextual explanations for each measure used. (Example measures include: course completion, course retention, persistence, program completion).

   Steady increase of number of Ohlone Broadcasting students being hired by local and national news organizations as producers, reporters, film crew assistants.

   Partial list as of 10/12

   Betty Yu, Reporter Miami Channel 6

   Azemith Smith, Reporter Las Vegas Fox 5

   Tommy Tran, Reporter Fresno KFSN TV

   Daniel Rubin, Reporter Fresno KFSN

   Allison Reeder, Reporter, KCOY Santa Barbara

   Ranjini Snirvassan, Reporter, KNVN Fresno

   Monica Jacquez, Reporter KIEM Eureka

   Tiffany Lieu, Assignment Editor, KTVU San Francisco, Oakland
Linda Elliot, Producer, KRON 4

Raquel Rendon, Producer filipino channel

Joseph Chandler, Producer Comcast Bay Area

Jeremy Protz, Audio Engineer, Animal Planet

Hank Ochs, on-air talent, KCRC

Kat Le Nguyen, Creative Director, WGAC TV

Nizar Ahmed, Senior Web Producer Juniper Networks

Kat Punjami, Video Producer, Synaptics

Erin Tomasello, Cating Director WB Network

Beatrice Alquiera, PA coordinator, Star Trek Film

Kyle Womack, 1st Camera Assistant, Paramount

Cara Miller, Production Coordinator, Iron Man films

Jamison Boyer, Videographer, Apple

Tim Romero, Director Nashville TV

Mark Manalo, 2nd cameraman, Music Videos
Christian Kline, Dolly Operator, Music Videos

Shaun Morris, Director of photography, Independent Cinema Corp.

Alan Zoraster, Lighting designer, freelance

Elson Ross, Cameraman, Freelance

3. Analyze program budget trends and expenditures. Comment on how the program can best use budget resources.

4. Analyze the program's current use of staff, equipment, technology, facilities, and/or other resources. Comment on how the program can best use these resources.

5. Describe any additional notable program achievements (optional).

6. Additional Program Table Data

7. Future Action

   Strategies to improve student achievement indicators. Specify.

   Teaching interviewing technique by taping students doing an interview while class watches and instructor critiques. Old way was drawing examples on white board.

   More extensive teaching of news 'live shots' by having each student prepare and deliver a live shot on camera while students watch and instructor comments. More students will become skilled at performing news live shots, improving their chances in the job market.

Program Analysis

After assessing student learning outcomes/impacts, student/program achievement, and the status of previous program improvement objectives (PIOs), analyze the data and any identified trends, and summarize you findings. Use these data and trends to prioritize, revise, or develop new PIOs

1. Describe program achievements and successes.

   New equipment and techniques have resulted in increased hiring of students from the Broadcasting Department. Rubric:

   # of Ohlone students hired in the Broadcast industry or Film:

   2  2  1  1  3  2  1  3  5  7

   2002 03 04 05 06 07 08 09 10 11 12

   We are seeing a significant increase in the number of students who are
applying for Certificates of Accomplishment.

Students completing the Broadcasting-TV and Film program are employed across the country in ever-increasing numbers. The internet's development has led to a big increase in the use of video and consequently, the need for skilled video editors, video camerapeople and those with television production skills.

Those students have turned out to be the best advertising for Ohlone's Broadcasting program. This has drawn students from far outside our district and led to many classes filling up weeks before the beginning of each semester.

2. According to the evidence, what are the areas needing improvement?

Student learning outcomes will be improved by more emphasis on core skills such as video editing and newswriting. Providing students with a broader skill set increases their chances of getting that crucial first job.

- **Program Improvement Objectives:**
  1. **Objective:**

     Students and administrators should have a way to communicate with each other. Students need to be made aware of college events, administrative deadlines and other information. Administrators need a way to let students know about important academic dates, world forums, sporting events and other information. The Broadcasting Department proposes using its existing technology to send this information to multiple locations on both the Fremont and Newark campus.

    a. **Action Plan**

       **Year 1:**

       Identify high-traffic locations. Meet with appropriate Administrators to discuss viability of individual location. Locate portable cart with monitors and streamboxes at test locations for 3 months. Observe viewing levels, gather feedback from students and nearby college workers at each locations.

       **Year 2:**

       Schedule permanent installation of monitors and streamboxes based on feedback from students and employees and viability of location. Install and test. Reaccess viewing levels, hours of operation and gather feedback at each location.

    b. **Staffing**

       **Year 1:**

       Director, TV Operations
TV operations technician

IT networking professional

c. Equipment (Include items that fit under department budget codes)
   Year 1:
   Portable carts (purchased)

   Flat screen television monitors of appropriate size

   Streamboxes (5 purchased, 5 to purchase)

   Security locks, cables

d. Assessment Plan: List Assessment Strategies
   Year 2:
   Gather feedback from students using short survey. Adjust viewing levels and hours.

e. Which college goal(s) does this program improvement objective work to achieve? Clearly describe how your PIO will help achieve one or more of the college goals and objectives, has impact beyond the particular department, and contributes to student learning/success.

4. Use human, fiscal, technological, and physical resources responsibly, effectively, and efficiently to maximize student learning and achievement.
   Rationale:
   Students are made aware of academic deadlines, scholarship opportunities, sporting events and other important happenings around campus. Improved college morale. Better communication between administration and students.

7. Increase access to higher education of under-served and under-represented demographic groups in the District and local communities.
   Rationale:
   Improved communication with part-time students on campus for only short periods. Increase community awareness.
2. PIO Assessment
   a. Enter assessment results with analysis.
      
      Program is still in implementation stage.
      
      b. Describe how PIO achieved one or more of the college goals and objectives, had an impact beyond the particular department, and contributed to student success/learning.
      
      Program is still in implementation stage.
      
      c. Analyze the impact of reallocation or addition of resources. If money or resource was not used, give rationale.
      
      Program is still in implementation stage.
      
      d. Future Action

1. Objective:

   Send live broadcast quality video and audio from anywhere on Fremont or Newark campus to Television Center for broadcast on ONTV 28 and streaming to internet.

   a. Action Plan
      
      Year 1:
      
      Acquired 2 used Apple imac machines. With these we are now able to broadcast live from anywhere on campus or anywhere in Fremont to the ONTV television control room.

      COMPLETED 9/10/2012

   b. Which college goal(s) does this program improvement objective work to achieve? Clearly describe how your PIO will help achieve one or more of the college goals and objectives, has impact beyond the particular department, and contributes to student learning/success.
      
      1. Through innovative programs and services, improve student learning and achievement.
      
      Rationale:
      
      Gives students the opportunity to develop 'liveshot' skills, and show the work to prospective employers improving their chances of winning a job in the extremely competitive broadcasting field.

      2. Support the economic vitality of the community through educational programs and services that respond to identified employment needs.
Rationale:
Most mid-size and large market TV stations require their reporters to have 'liveshot' skills.

4. Use human, fiscal, technological, and physical resources responsibly, effectively, and efficiently to maximize student learning and achievement.
Rationale:
Technology for transmission of television 'liveshots' runs in the hundreds of thousands of dollars. Using two imac machines reduces that cost and makes it feasible to give students the actual experience they need.

6. Enhance college-wide interaction with, and acceptance of, diverse peoples, cultures, arts, and perspectives.
Rationale:
'Liveshots' will be done all over both campuses thereby involving various members of the student body and gives other students the ability to observe campus activities.

2. PIO Assessment
a. Enter assessment results with analysis.

'Liveshots' attempted S 12 using borrowed microwave equipment: 3
"Liveshots competed S 12 using borrowed microwave equipment: 1
"Liveshots attempted F 12 using imac equipment: 5 (to 11/1)
"Liveshots completed F 12 using imac equipment: 5
Furtherst Distance attempted S 12: Fremont Bart Station
Furtherest Distance attempted F 12: San Francisco (to date)

<table>
<thead>
<tr>
<th></th>
<th>Attempts</th>
<th>Completed</th>
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<tbody>
<tr>
<td>S 12</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>S 12</td>
<td>5</td>
<td>5 (to 11/1)</td>
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</table>

b. Describe how PIO achieved one or more of the college goals and objectives, had an impact beyond the particular department, and contributed to student success/learning.

"Liveshots" enable student reporters to cover campus events including athletic competitions, theater performances, college construction projects.
Student reporters are getting a much wider range of experience while student "Liveshot" producers learn to use Wi-Fi to connect to the college television control room.

c. Future Action
Current level of focus maintained. Describe.

1. Objective:

Students need to train on television equipment that matches or is similar to the equipment they will need to operate in the worldplace.

The Broadcasting Department is using portable cameras that are at least 10 years old and breakdown frequently requiring expensive repairs; use obsolete technology that is not compatible with computers used to edit video.

a. Action Plan
Year 1:

Identify new portable cameras that are within our budget, show extreme durability, and have a similar function to professional television cameras.

b. Staffing
Year 1:

Director of Television Operations

Digital video class adjunct

c. Equipment (Include items that fit under department budget codes)
Year 1:

2 Sony XD cameras, 6 camera batteries, 1 charger, two soft cases.

d. Assessment Plan: List Assessment Strategies
Year 1:

Access ease of use, quality of video students are shooting, and camera durability.

e. Which college goal(s) does this program improvement objective work to achieve? Clearly describe how your PIO will help achieve one or more of the college goals and objectives, has impact beyond the particular department, and contributes to student learning/success.

1. Through innovative programs and services, improve student learning and achievement.
Rationale:

Students need to work with state-of-the-art camera equipment to develop skills and improve their chances to win a job in the extremely competitive broadcasting and film industries.

2. Support the economic vitality of the community through educational programs and services that respond to identified employment needs.
Rationale:

The broadcasting department often provides advanced students to shoot and edit community events.

6. Enhance college-wide interaction with, and acceptance of, diverse peoples, cultures, arts, and perspectives.
Rationale:

News students often interview persons of different cultures and perspectives.

7. Increase access to higher education of under-served and under-represented demographic groups in the District and local communities.
Rationale:

Broadcasting Department camera classes are very popular and almost always have a waiting list. African-Americans and Hispanic-Americans seem to be drawn to the class because it offers hands-on training as opposed to strictly reading and lecture.

8. Engage all members of the college community in active, continual institutional improvement.
Rationale:

By shooting graduation, sporting events, ASOC events and videos for various college departments, students, teachers and administrators are presented in a positive light and get validation for their efforts.

2. PIO Assessment
   a. Future Action
1. **Objective:**

Replace lighting equipment in television studios for film and video classes, news production classes and sports production classes. Ultra-low power LED lighting will replace 2000 watt incandescent lights saving power and reducing cooling requirements. STUDIO LIGHTING REPLACED WITH LED LIGHTING. COMPLETED 8/30/2012

Students will be training on lighting equipment being installed in commercial broadcast studios and production houses.

a. **Action Plan**
   
   **Year 1:**
   
   Inventory current lighting equipment. Identify number and type of new equipment needed. Purchase new lighting equipment. Remove old equipment and install equipment, test, train instructors and staff.

   **Year 3:**
   
   n/a

b. **Staffing**
   
   **Year 1:**
   
   Electrical technician to update studio power grid

   **Year 2:**
   
   n/a

   **Year 3:**
   
   n/a

c. **Equipment (Include items that fit under department budget codes)**
   
   **Year 1:**
   
   1. LED studio lights -

   $1200 each x 45 $54,000

   2. Digital lighting board 41,000
3. C-stands, flags, gels, scrims 1500

4. LED Monitor and hanger 3,000

TOTAL: $99,500

Year 2:

n/a

Year 3:

n/a

d. Technology (Include items that fit under IT budget codes)
-Year 2:

n/a

-Year 3:

n/a

e. Facilities (Include items that fit under the Facilities budget codes)
-Year 1:

n/a

-Year 2:

n/a

-Year 3:

n/a

f. Other (Include other resources needed)
-Year 1:

n/a
Year 2:
n/a

Year 3:

n/a

g. Assessment Plan: List Assessment Strategies
Year 2:

Compare current Studio power usage with previous years

Compare cooling usage with previous years

Year 3:

n/a

h. Which college goal(s) does this program improvement objective work to achieve? Clearly describe how your PIO will help achieve one or more of the college goals and objectives, has impact beyond the particular department, and contributes to student learning/success.

1. Through innovative programs and services, improve student learning and achievement.
Rationale:

Students training on modern equipment increase their opportunities in the workplace.

7. Increase access to higher education of under-served and under-represented demographic groups in the District and local communities.
Rationale:

Improves chances of under-served and under-represented demographic groups. Equipment allows for hands-on learning in addition to lecture and reading.

8. Engage all members of the college community in active, continual institutional improvement.
Rationale:

Improve quality of campus video productions such as State of the College Address, Budget Forums, League of Women Voters Election
Forums, theater productions, sporting events and promotional videos produced for various departments on campus.

2. PIO Assessment
   a. Future Action

1. Objective:

Students must train on current equipment so their are familiar with equipment they will find in a television newsroom or video production house when they are trying to get a job.

Remove 40 year-old equipment in Broadcasting Department Control A and replace with equipment comparable to that found in small to medium-sized TV stations in the United States.

   a. Action Plan
      Year 1:

      Select broadcast technician(s) to remove analog equipment and install digital equipment. Test to assure compatibility with other software and hardware in studios and edit rooms. Bring in training professionals to teach instructors on correct use of new equipment.

   b. Staffing
      Year 1:

      Installation technicians

      Training professionals

      Year 2:

      n/a

      Year 3:

      n/a

   c. Equipment (Include items that fit under department budget codes)
Year 1:

Budget code: 10-0-62-06001-0000-56410

Studio A digital conversion

1. Digital Switcher –

   Tricaster 850 extreme - $35,000

; Keyboard - 6,000

2. Digital Audio Board - $2000 $2,000

3. Studio Cameras – 4 x $20,000 80,000

4. Tripods – 3 x $4200
   12,600

5. Camera CCUs – 4 x $7,649
   30,596
   $22,000

6. Communication-Headphones & transmitter pack

   Headphones          10 x $200
   2,000
Transmitters

10 x $300

3,000

TOTAL

171,196.

Year 3:
n/a

d. Technology (Include items that fit under IT budget codes)

Year 1:
n/a

Year 2:
Annual maintenance contracts to keep software updated.

e. Facilities (Include items that fit under the Facilities budget codes)

Year 1:
Broadcast furniture for Control A- $6,000

Year 2:
n/a

Year 3:
n/a

f. Other (Include other resources needed)

Year 2:
n/a

Year 3:
n/a

g. Assessment Plan: List Assessment Strategies
Year 2:
Observe how students adjust to and develop skills with new equipment. Modify teaching plan if necessary.

Compare enrollment numbers before and after new equipment installation.

Year 3:
Identify students continuing to 4 year university to study broadcast television production

h. Which college goal(s) does this program improvement objective work to achieve? Clearly describe how your PIO will help achieve one or more of the college goals and objectives, has impact beyond the particular department, and contributes to student learning/success.

1. Through innovative programs and services, improve student learning and achievement.
Rationale:

Students trained on equipment in use by commercial television stations and production houses have an advantage in the job market.

4. Use human, fiscal, technological, and physical resources responsibly, effectively, and efficiently to maximize student learning and achievement.
Rationale:

Students receive a higher level of training on television news equipment.

5. Lead and educate the community in environmental sustainability.
Rationale:

Replacing older, inefficient CRT's with new, ultra-energy efficient LED TV's thereby reducing the college's power consumption and cooling needs.

6. Enhance college-wide interaction with, and acceptance of, diverse peoples, cultures, arts, and perspectives.
Rationale:

The television control room is also used to transmit State of the College addresses, forums, theater productions, sporting events, and meetings of the
college’s Board of Trustees, as well as promotional videos for many different college departments.

7. Increase access to higher education of under-served and under-represented demographic groups in the District and local communities.
Rationale:

Hands-on training in addition to classroom lecture and reading creates a more attractive learning environment for some under-served and under-represented demographic groups.

8. Engage all members of the college community in active, continual institutional improvement.
Rationale:

As part of their training, Ohlone College students videotape elementary, middle schools and high schools stage performances in Fremont and Newark. As part of their advanced training, Ohlone College students produce videos for the college, the city of Fremont's 50th Anniversary Celebration, and events in Newark.

2. PIO Assessment
   a. Future Action

- Outside Review Results
  1. List each team members name and title.
     None.
  2. Discuss key feedback provided by team and how it was incorporated into the report.
     None.

- Attached Files
  1. Course Assessment in a Box Version 4-1.docx