Ohlone College
Program Review Report

• Program Description and Scope:
  o Program Review Title: Photography
  o Academic year: 2014/2015
  o Review Type: Instructional Disciplines
  o Program/Departments: Photography (10003)
  o Authority Code: 45-Dean, Arts and Social Sciences
  o External Regulations: Yes _ No X
  o Provide a brief narrative that describes the instructional program/discipline:

    The photography program offers a variety of courses to students with the goals of: introducing them to current, and relevant historic, practices in photographic image-making; exposing them to current and past photographic theories; providing them with a foundational knowledge of historical events and issues; and helping them grow as artists and critical thinkers as make progress on their personal artistic trajectories.

• College Mission:
  o Mission Statement:
    The mission of Ohlone College is to serve the community by offering instruction for basic skills, career entry, university transfer, economic development, and personal enrichment for all who can benefit from our instruction in an environment where student learning success is highly valued, supported and continually assessed.
  o Program Relation to College Mission:
    ▪ Basic Skill
    ▪ Career Entry (CTE)
    ▪ University Transfer
    ▪ Personal Enrichment
  o State Your Program Mission/Purpose:

    The mission and purpose of the Photography Program is to intersect with the Mission of Ohlone College by providing a key component to the skills and disciplines available to our students through the rich medium of photographic image making and communication. The photography instruction offered provides: basic skills needed to succeed in both academic and professional settings; career entry and advancement skills for a variety of fields in which visual literary and fluency is an advantage; university transfer courses; and personal enrichment for both transfer-minded students and life-long learners.

  o Briefly Describe Program Accomplishments:
We offer a well-rounded series of relevant up-to-date courses.

We reach out to underserved populations by keeping our costs as low as possible. We have used our available funds to purchase cameras and other photo equipment which we allow students to use free of cost.

We continue to revise and update our distance learning spaces. The BlackBoard system is not tailor-made to the type of content we provide but I’m proud to have innovated the space in unique ways to serve our students.

We pay ongoing attention to ensure our equipment is up-to-date and that we have the equipment we need to instruct students in a wide variety of relevant photo practices. We recently acquired studio lighting equipment and are now able to teach this valuable skill.

We recently enhanced the program by hiring a much-needed, albeit part-time, lab manager. This has allowed our instructors to spend more of their time on course development and instruction as opposed to lab management.

- **Achievement and Resource Data Analysis:**
  1. **Research Questions:**

- **Resource Assessment Summary:**

  1. **Academic Year:** 2013-14
  2. **Activity Center Fund 10 Budget Allocation:** $0
  3. **FTES:** Fall: 25 Spring: 28 Summer: 0
  4. **WSCH/FTEF:** Fall: 467 Spring: 438 Summer: 0
  5. **Course Sections Offered:** Fall: 10 Spring: 18 Summer: 0
  6. **Sections Taught FT Faculty:** Fall: 7 Spring: 10 Summer: 0
  7. **Sections Taught PT Faculty:** Fall: 3 Spring: 8 Summer: 0

- **Human Resources:**

  1. **# of FT Faculty:**
  2. **# of PT Faculty:**
  3. **# of Classified Staff:**
  4. **# of Administrators:**
  5. **% Faculty release/reassigned time:**
  6. **Technology:**
     - Specialized Software
     - Technology Enhanced Instructional Equipment
     - Desktops
  7. **Physical Resources:**
     - Specialized Labs

- **Program Analysis PSLOs - Student Learning:**
  (Key: I-Introduced, P-Practiced with Feedback, M-Demonstrated at the Mastery Level)
1. **PSLO Matrix:**

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<th>PSLO-2</th>
<th>PSLO-3</th>
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2. **Please Indicate the PSLO(s) which you are reporting on:**
   - Understand photography's role in shaping and responding to society, culture, and politics.
   - Be able to create images in a traditional darkroom and on the computer.
   - Complete an extended photographic project.
   - Have the skills to use both film-based and digital cameras.

3. **Analyze and summarize your assessment findings â?? What in the data jumped out?**

   Students complete projects prompted by instructor guidelines throughout the semester as well as culminating portfolios which demonstrate their progression. Although this is more anecdotal than data-based, it's been my experience that students continue to excel in this area and consistently score high in my evaluations of their work.

   I'd like to include here an email I recently received from a former student to give some idea of our standards for extended projects and their evaluation. This form limits the number of characters to 2000 so please read the email below in the comment section.

4. **Give examples of assessments used for your PSLO analysis:**
   - Final Portfolio (ART133, ART138, ART139)
   - Midterm and Final Papers (ART131)

5. **Describe input from Program Advisory Committee (if applicable):**

6. **Comments:**
"While 2013 was my most stressful year at Ohlone, it was also my most rewarding. Since then I've transferred to the school I was accumulating credits to transfer for - Academy of Art University. I'm here now in my second semester, studying Photography & hopefully later specializing in Photojournalism. My first semester at this new school was quite magical, & I couldn't help but think back to a lot of the assignments you had us do, as well as the photographers you had us emulate, in Fall 2011.

"Once I got to AAU, I finally understood your love for all of the classic black & white greats you projected for us in class. I also really appreciated the two books you had me check out to help inspire me, especially Girl Culture.

"In my PH100 class at AAU I was able to incorporate the on-going project I had started for Intermediate Photography assignment [at Ohlone] with me covering my swim team.

"The set (it was also our midterm) was received very well by my professor & our peers during our critique. It was quite amazing that I was able to incorporate my black & white prints from your class with my [new] color prints.

"I just wanted to fill you in and thank you for helping me get this far at my dream school. In the moment, I thought you were quite harsh for critiquing the edges of my frames, but now my classmates and professors are quite astonished at how well I crop things in-camera - before I even get into Lightroom. You helped me see things a whole lot differently, and I wouldn't be here succeeding as well as I am if it wasn't for you - I'm currently on the President's List with a 4.0 & I'm hoping to submit some of my work for the Spring Show." - Mica

- **Program Improvement Objectives**

1. *Based on the program data analysis and PSLO analysis, identify your Program Improvement Objective(s): What are you going to do? Why are you going to do it?*

Add new classes. Photography and visual fluency are increasing in importance in our culture and economy. In my opinion our program offerings are too limited and do not reflect this trend. Our current classes provide a foundation in basic photographic skills. Our series? provide students the opportunity to improve their mastery of these foundational skills. We should also offer classes designed to expand the students? repertoire of skills into areas such as advanced lighting, alternative processes, and documentary skills, to name a few. By doing so we?ll better prepare our transfer students to succeed at schools that expect a high level of readiness. This is true for UC and CSU but it?s particularly the case for schools like the Art Academy of San Francisco and the San Francisco Art Institute
two coveted destinations for our students. I'd like to see Ohlone College occupy a leading role in photographic education for the Bay Area.

Program PIO will address the following:

- Student Learning
- Increase Program Enrollments
- Increase Degrees/Certifications

How will you assess the effectiveness of your PIO:

The measure of success will be to add new courses and fill them. Portfolios will be assessed in the new classes for knowledge and skills beyond what is learned in the basic classes.

2. Based on the program data analysis and PSLO analysis, identify your Program Improvement Objective(s): What are you going to do? Why are you going to do it?

Beginning planning stages for Community Education offerings. Once the academic core is complete we'll have one of best facilities in the Bay Area. Offering Community Ed courses will increase our visibility. Considering that the new construction is being funded through a bond measure I think it's important to offer this to the community. I also suspect one benefit to increased visibility will be an increase in enrollment in our credit courses.

Program PIO will address the following:

- Increase Program Enrollments
- Equity/Disproportionate Representation
- Service Impacts

How will you assess the effectiveness of your PIO:

The measure of success will be the launching of the program.

3. Based on the program data analysis and PSLO analysis, identify your Program Improvement Objective(s): What are you going to do? Why are you going to do it?
Offer generous open lab time outside of class time for enrolled students. This is a huge area in which we need to do better for our students and their success. We currently offer a meager three hours per week of open lab during only one semester each year. Compared to other schools this is an embarrassment. Students need time to practice their craft; it's a key component to success and one we're obligated to provide.

Program PIO will address the following:

- Student Learning
- Course Retention
- Course Completion
- Persistence
- Success Rates
- Increase Program Enrollments

How will you assess the effectiveness of your PIO:

Once we add this component to our program we should see an increase in our students' skills and in the quality of their work. As students are given the space to improve their skills I suspect to see an increase in enrollment as students share their positive experience with friends.

4. Based on the program data analysis and PSLO analysis, identify your Program Improvement Objective(s): What are you going to do? Why are you going to do it?

Increase the Lab Manager position from one day per week to full time. In fall 2014 we were able to hire our first lab manager which was good news. The benefits have been clear; the work he does allows our instructors to concentrate on teaching. However, one day a week is not enough. All other programs in the Bay Area (and beyond) employ a full-time lab manager. Having this position filled is a key component for our growth. This PIO is related to the PIO concerning open lab hours.

Program PIO will address the following:

- Student Learning
- Success Rates
- Service Impacts
How will you assess the effectiveness of your PIO:

The measure of success will be an increase in the hours allotted for our lab manager. We should see an increase in student/instructor interaction. Finally, student assessments should show greater student achievement.

- **PIO Action Plan**

  1. *How will you accomplish this?*

     By working with the curriculum committee, Dean Birkedahl, and appropriate Ohlone Administration.

     *What is your timeline?*

     1-2 years.

     *Who is going to do this?*

     Paul Mueller

     *PIO Resources:*

     - Resource: People Time
       Description: Paul Mueller develops new classes, which are added to the class schedule as appropriate.

     *PIO Status:*

     - New 12/30/1899
     - In-Progress 12/30/1899

     *Closing the loop - Describe the results of your PIO implementation or completion:*

     *Conclusion: Complete if PIO has been completed*

   2. *How will you accomplish this?*

     By working with Chris Warden and Kate Giuffra, who have initiated similar
community ed program in their areas and with the appropriate administrators.

What is your timeline?

4-5 years.

Who is going to do this?

Paul Mueller

PIO Resources:

PIO Status:

- New 12/30/1899
- In-Progress 12/30/1899

Closing the loop - Describe the results of your PIO implementation or completion:

Conclusion: Complete if PIO has been completed

3. How will you accomplish this?

By working with Dean Birkedahl and Vice President Stagnaro. This PIO is linked to my request for increased hours for out lab manager. Student workers might also be a component to this PIO.

What is your timeline?

1 year

Who is going to do this?

Paul Mueller

PIO Resources:

- Resource: People Time
Description: Workers for open lab. Increased lab manager hours can be a component.

- Resource: Staff/Administrative Position
  - Position Title: Hourly lab supervisors
  - FTE: Less than full-time.

PIO Status:

- New 12/30/1899
- In-Progress 12/30/1899

Closing the loop - Describe the results of your PIO implementation or completion:

Conclusion: Complete if PIO has been completed

4. How will you accomplish this?

By working with Dean Birkedahl and Vice President Stagnaro.

What is your timeline?

1-2 years

Who is going to do this?

Paul Mueller

PIO Resources:

- Resource: Staff/Administrative Position
  - Position Title: Photo Lab Manager
  - FTE: Full-time (could get their incrementally over time)
  - Est. Cost: $40,500.00

PIO Status:

- New 12/30/1899
- In-Progress 12/30/1899

Closing the loop - Describe the results of your PIO implementation or completion:
Conclusion: Complete if PIO has been completed

- Fiscal Resources Status:
  - Attached Files:
    - PIO-Lab Time.pdf