Spanish 101A SLO Assessment

An adventure in Social Media
Key SLO:
Demonstrate Spanish fluency through oral presentations, activities and projects.
Demonstrating a physical skill online
Communication

More than just a voice repeating pre-printed phrases.
Why Facebook?

Because it is designed for Social Interaction
What Happens in an Internet Minute?

- 20 new victims of identity theft
- 20,000 app downloads
- 47,000 hours of music
- 61,141 photo views
- 20 million new Twitter accounts
- 320+ new LinkedIn accounts
- 100,000 new tweets
- 1,300 new mobile users
- 277,000 new logins
- 2+ million search queries
- 6 million Facebook views
- 1.3 million video views
- 639,800 GB of global IP data transferred

And Future Growth is Staggering

Today, the number of networked devices = the global population
By 2015, the number of networked devices = 2x the global population
In 2015, it would take you 5 years to view all video crossing IP networks each second

intel
• Private Groups: a mobile forum
  Webcam and video upload (via any device)
  Personal Interaction:
  Instructor-student, student-student
First semester

- 1-open ended subject.
- Personalized model
- General rubric

RESULT:
- Open-ended webcams
- Personalized, often w/translators/dictionaries: hilarious but unintelligible
- Hard to grade the wide variety
Second semester

- Added Webcam time limit
- Tweaked rubric
- Narrowed subject
Third semester

• Tweaked rubric to include examples
• Narrowed subject, set questions, included optional questions
Examples:

• 1\textsuperscript{st} semester:
  – ¿Qué te gusta comer?

• 2\textsuperscript{nd} semester:
  – ¿Cuáles son tus comidas favoritas: para el desayuno, el almuerzo y la cena?

• 3\textsuperscript{rd} semester:
  1. ¿Qué prefieres comer y beber para el desayuno?
  2. ¿Cuál es tu fruta favorita? ¿Cuál es tu verdura favorita?
  3. ¿Qué postre te gusta más?
  4. XP- ¿Qué tipo de comida te gusta pedir en un restaurante?
<table>
<thead>
<tr>
<th>Score</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>10</td>
<td>You use perfect grammar AND your grammar and vocabulary are at the level of the text so everyone can understand you. You have clearly practiced with the labs (and maybe with Alaina Gold!) and your pronunciation is excellent.</td>
</tr>
<tr>
<td>9</td>
<td>You are very clear &amp; easy to understand. Your pronunciation is very good or excellent, but you made a small grammar error (e.g. “mis cumpleaños” vs. the correct “mi cumpleaños”)</td>
</tr>
<tr>
<td>8</td>
<td>While your pronunciation errors are noticeable, they don’t affect your clarity. You also made some obvious grammar errors (e.g. “BuenOS tardes” vs. the correct “BuenAs tardes,”) but they are not serious grammar errors. It would be a good idea to spend a little more time practicing aloud or in video chat with other students or with Alaina Gold -our fabulous online tutor.</td>
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| 7     | Your native language heavily interferes with your Spanish pronunciation to the extent that it is difficult to understand some of what you are saying. You have made more than one serious grammar error (such as, “me llamo es”)  
→ At this level you **must** spend more time practicing with the labs or with our awesome online tutor Alaina Gold (you can video chat with her for practice.) |
| 0     | You have used English. You make many obvious grammar errors (“mi cumpleaños es Oct. 7.”) Your pronunciation affects your ability to be understood. You used a translator, and so you make no sense. You used a translator, and so are using grammar and vocabulary not found in the text chapter (and so no one else understands you.)  
→ You need to quickly change how you are preparing for the webcams and for the course in general. |
VoiceThreads
Taylor
Sample Webcams & “free” projects

- http://www.facebook.com/groups/109409055889759/
Sample Webcams & "free" projects

http://www.facebook.com/groups/109409055889759/
AVERAGE GRADE ON THE WEBCAMS

Fall 2011: 63%   Spring 2012: 75%   Fall 2012: 77%

INCL. 0 SCORES FROM NON-PERFORMING STUDENTS
Facebook Archiving

• All posts including webcams are archived
• Archiving Posts through Archiving the Group

Future Plans

• Exploring ways to integrate small group interaction
• Add in VoiceThread