# Course SLO & Assessment

**BRDC 134  Final Cut Pro Editing – Gary Kauf – Fall 2013**

Develop proficiency in the commands and effects used in Final Cut Pro video editing software.

Edit a video story.

Manipulate audio tracks to combine the spoken word with music.

Demonstrate ability to import and export video.

Briefly explain the history of film and video editing.

## Indicate planned course assessment strategies

<table>
<thead>
<tr>
<th>Assess SLO #2: Edit a video story</th>
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<tbody>
<tr>
<td>Describe the criteria and/or performance standards used to appraise student work.</td>
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<tr>
<td>Comprehension of fundamental editing principles</td>
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<td>Editing technique, visual continuity, audio balancing</td>
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## Enter assessment results and analyze student success in achieving course SLOs.

Students used archival footage to edit for a class project. This footage contained only one audio track, it was low quality and student were not engaged in the footage because they had no connection to it.

## Describe revisions in curriculum or teaching strategies
implemented to promote student success.
The broadcasting department adjuncts and director discussed ways other strategies and determined that students should shoot their own footage in the following semester. Students were instructed to shoot video of a subject preparing a peanut butter and jelly sandwich, making it so visually attractive that it could stand alone without audio if necessary. The class became very excited about the project and went far beyond the assignment. Students found creative ways to tell the story. One student worked with another student and had him smear the ingredients on his hands and then press them together. Another student didn’t have the ingredients at home so she decided to shoot her video in black and white so she could use mustard and mayonnaise to represent the correct ingredients. This represents creative thinking, problem solving, and taught students that they needed to shoot their video from multiple angles and camera framing. Editing their stories they learned what footage was useful and what they should have shot, teaching them the principles of continuity and giving them the experience of being a director. See attached video file.

**Future Action (Improvements)**
Continue to search for ways to further engage the class. Look for actual movie or commercial footage to demonstrate professional editing technique.