Assessment Data is from what semester?  
**Fall 2014**

Faculty Name(s):  
Arnie Loleng, Gary Kauf

1. **Course Name and Number:**  
BRDC 148 Live Television Production

2. **List all Course SLOs from the Course Outline of Record:**
   
   The student will:
   
   1. Operate a studio camera.
   2. Assemble video stories in a desired list for playback on a computer server.
   3. Learn to calibrate and adjust video and audio levels.
   4. Operate a teleprompter.
   5. Accept and execute commands from a newscast director.
   6. Function as part of a television news crew.

3. **Specific Course SLO(s) assessed as part of this project:**

   1. Demonstrate a basic understanding of SLO #6 (Function as part of a television news crew) through quiz tests. Quiz tests includes true and false, multiple choice, fill-ins, and writing questions.
   2. With midterm and final newscast productions, the students are assessed their demonstration of SLO 1 – 6, operate a studio camera, assemble video stories in a desired list for playback on a computer server, learn to calibrate and adjust video and audio levels, operate a teleprompter, accept and execute commands from a newscast director, and function as part of a television news crew.

4. **Is this course on GE Plan A?**  
   X Yes  ____ No   
   **(See Catalog pages 49-51 & page 55)**
   
   If Yes, **identify what area.** (All GE course assessments count as GE assessments.)
   
   ____ Area I Natural Sciences
   ____ Area II Social and Behavioral Sciences
   X Area III Fine Arts/Humanities
   ____ Area IV Language and Rationality
   ____ Area V Physical Education/Wellness
   ____ Area VI Intercultural/International Studies
   ____ Area VII Information Competency

5. **How did you assess the SLO(s)?** (Attach any related documents at end of form.)

   1. Quiz 1 and 2 are attached at the end of this document.
   2. Midterm Newscast webcast link:  
3. Final Newscast webcast links:


6. Results and analysis of the data. (Attach any related documents at end of form.)

<table>
<thead>
<tr>
<th>Quiz 1 and 2 results from fall 2014 test the student’s understanding of the function of a news crew. Here are the results:</th>
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<tbody>
<tr>
<td>Quiz 1 – The total possible points a student can earn is 2.5. The average test score from seven students is 2.39.</td>
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<tr>
<td>Quiz 2 – The total possible points a student can earn is 2.5. The average test score from seven students is 2.5.</td>
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<td>In the midterm and final newscast production, the students direct a live newscast on their own without any assistance from professors and teacher’s aides. The students are graded on their performance in set-up and operation as it relates to SLOs 1-6. Here are the results:</td>
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<tr>
<td>Midterm – Total possible points is 5. All seven students scored 5.</td>
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<tr>
<td>Final – Total possible points is 40. The average points for the students is 35.49</td>
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With students scoring high in both areas, the students are demonstrating that they are achieving SLOs 1-6.

7. What are you going to do based on the results of the data? (Any planned revisions?)

The data is proving that the students are achieving SLO 1–6 using quizzes, midterm and final newscast productions. Therefore, these will continually be used in the curriculum.