Assessment Date: Feb. 21, 2014

Faculty Name(s): Rob Dennis

1. Course Name and Number:
   JOUR-148/ART-148 – Photo Staff

2. All Course SLOs from the Course Outline of Record:
   1. Prepare photographs and graphic art for reproduction in student newspaper, the Monitor, using digital techniques.
   2. Give examples of graphics that are appealing and effective for a mass audience, as well as technically superior.
   3. Meet deadlines and work together with other staff members toward a common goal production of the Monitor.
   4. Define the ethical and legal responsibilities inherent in producing graphics for publication.
   5. Prepare photos and graphics that meet the specifications of editors and advertisers.
   6. Demonstrate individual responsibility, accuracy, initiative, cooperation, sensitivity to the feelings and concerns of others and pride in accomplishment.

3. Specific Course SLO(s) assessed as part of this project:
   1. Prepare photographs and graphic art for reproduction in student newspaper, the Monitor, using digital techniques.

4. Will this SLO assessment count toward GE Plan A?    ____Yes    ____No

   If Yes, identify what area:  ___Area I Natural Sciences  ___Area II Social and Behavioral Sciences  ___Area III Fine Arts/Humanities  ___Area IV Language and Rationality  ___Area V Physical Education/Wellness  ___Area VI Intercultural/International Studies  ___Area VII Information Competency

   Identify GE SLO(s) assessed as part of this project (see Catalog pages 49-51):

5. Assessment strategy or tool used in the assessment. (Describe below, and if applicable copy/paste any additional related documents at end of this form (i.e. Rubric, score sheet, test questions, essay assignment, etc.)

   Monitor staff members took part in news meetings to brainstorm story, photo and graphic ideas, and to discuss possible ways in which photos or graphics could be used to complement stories. Each staff member was assigned at least one story, photo or graphic per issue (10 per semester).
NOTE: This will usually consist of things you are already using to evaluate student work, i.e. Final Exam questions, Final Essay, Final Presentation or Culminating Project, other Assignments, Portfolio Evaluation, Performance Assessment, Department Testing, Pre and Post Tests, Vendor or Industry Certification Examinations, Indirect Assessments (Student Surveys, Focus Group Discussions, Interviews), etc.

6. Specific aspects of the assessment tool which link up to specific Course SLOs being assessed (i.e. Which specific test questions measured which Course SLOs? Note: May describe with #5 above.):

See No. 5.

7. Results and analysis of the data. (Explain below and if applicable copy/paste any related documents, i.e. spreadsheets with data, at the end of this document.)

Three of the four students who signed up for JOUR-148/ART-148 completed at least one assignment per issue, or 10 for the semester. In addition, many completed multiple assignments per issue and additional stories, photos or graphics for the Monitor website. In all, 14 of the 16 staff members (87.5 percent) completed at least one assignment per issue.

8. Describe any faculty dialogue that occurred as part of the assessment process (i.e. Were results shared at a department meeting? Was there discussion about changing any SLOs? Etc.):

None.

9. Next steps (i.e. any planned revisions to curriculum or teaching strategies to promote student success, future assessment plans, etc.):

None.

10. Results of implemented changes, if available at this time:

N/A

Please save your finished document in the following format. (Date should be for the semester in which data was collected; same date should be listed at top of this form.)

yyyysemester-sloa-courseid.doc
example: 2013fall-sloa-engl101c.doc