

OHLONE COLLEGE
INTRODUCTION TO MICROECONOMICS BA102B. Sections (03, 04, 05)
Sp.2012 ONLINE COURSE SYLLABUS



Professor Tina Mosleh

COURSE DESCRIPTION: Introduction to microeconomics focus on the behavior of consumers, firm and owners of resources. This introductory course revolves around the two basic concepts of scarcity and choice. Specifically, we would examine the choices of individuals and how they affect the allocation of scarce resources. We would also study demand and supply, the market price system, different type of market structures such as; monopoly, monopolistic competition oligopoly, environmental issues, polices, and social responsibilities.

Course Objectives: Upon completion of this course, you should be able to:

1. Define basic terms and concepts as they pertain to economics.
2. Understand and explain basic economic laws and theories as well as recognizing their importance.
3. Apply your understanding of economic terms, concepts, laws and theories so that you are able to analyze economic events as they occur in the real world as well as being able to distinguish between correct and incorrect economic statements.

Student Learning Outcome:

1. Evaluate the interaction between firms and households in a modern economics setting.
2. Demonstrate an understanding of microeconomics principles by answering both qualitative and quantitative questions.
3. Demonstrate an understanding of perfect and imperfect market.
4. Analysis the fundamental terms, concepts, ability to interpret, and apply the quantitative information to “real world” economic issues.

Transfer Credit: 3 semester units, which meet GE requirements for Associates Degrees, and transfers to UC, CSU. **Prerequisite Math-153.**

Required Text book. Microeconomics Principles, Applications, and Tools, 6 Edition. O’Sullivan, /Sheffrin/Perez. You may order the text online or purchase on the OHLONE College bookstore (510-659-6062).

COURSE REQUIREMENTS: This course will be available online **24x7** from start to the end of semester. You are not required to be online on a certain time/date **except on exams, and assignments due dates.** Although the class can be entered anytime to work on assessments or meet up with classmate in the chat room, but this class officially held M-Th. that means I will log in to the course M-Th, will post course instructions on the discussion board, and students are expected, and responsible to read my postings, and follow instructions.

1. Participate in current event discussions. (Refer to the current event posting instructions).
2. Perform the assigned reading from the textbook.
3. Complete the required tests and online assignments.
4. Complete the homework assignments. **Refer to “Myeconlab” home page for due dates, and instructions.**

TO OBTAIN FURTHER CLASS INFORMATION:

- 1. Go to <http://www.ohlone.edu/>
- 2. Click on [on-line] classes <http://www2.ohlone.edu/instr/onlineeducation/>
- 3. Click on [how to login]
- 4. If you experienced difficulties accessing the blackboard site, contact the blackboard help desk: Toll Free Number (866) 259-6244 or email to: onlineeducation@ohlone.edu

INSTRUCTIONS FOR POSTING MESSAGES ON THE DISCUSSION BOARD.

When you access this class via blackboard for the first time, please do the following:

- (1) click the Discussions tab;
- (2) click the Introductions link;
- (3) click the button, Compose Message; the compose message window will open;

In the subject line, type in your Last Name followed by the word Introduction. Introduce yourself: tell us about your educational background, work experience, reasons for taking this class, when finished click the Post button. Go back to the Home Page and browse all items.

Method of communication. Use the blackboard mail system, and the discussion board for class communication. To send email, click on “messages” for sending email, or click on “discussion” for posting questions.

Discussion. Discussion board is the most effective tool of communication for this course; use the discussion board to send messages, post questions about the course contents, and communicate with your classmates.

Examination policies and requirement:

Examinations are located on the “Assessments” folder. To access to a test/quiz click on the “Assessment” it will take you to the test/quiz page. **Note: Exams are not available before or after due dates.** All exams are multiple choice questions. You have **2- hours** to complete a test, and **30 minutes** to complete a quiz. All tests **must** be taken between **8:00 am till 11:00 pm** on the scheduled time. Grades will be posted after **11:00 p.m** on the test due date.

Class participations=Business/economics current event discussions. There will be **12** current events required for the entire semester. **The current event topic must be directly related to the economics/business news;** to get full credit on the current event assignment you must follow the current event posting requirements.

A) Select a business/economics article from a reliable source, summarize the article, include your comments about the article, and post them on the discussion board. You must also reply to a classmate’s comments.

B) Each current event must be numbered such; (current event #1). Required **2-3** paragraphs.

C) Sources of the article such as; name, issue, date, and the URL.

D) Post the current event on the discussion board; be sure to post them on the “**current event**” folder.

E) Current events are due on Wednesdays. You may submit the current event before due dates but not later than due date. **No grade on late assignment.**

Homework instructions/requirements.

Refer to “MyEconLab” home page for homework assignments instructions.

You may submit the homework earlier than due date but not later than due date).

No grade on late homework.

This course is enhanced by “MyEconLab” software, which is included with your textbook. The homework assignments will be computer graded as soon as they are completed. In addition to proving worked out examples, animations, and valuable tools provided to explain how to solve homework problems. The software also offers guided solutions to any of the problem that prove to be a complex/hard problem.

To enroll into “MyEconlab” please follow the instructions:

- A) **REGISTER** for MyEconLab
- B) **ENROLL** in your instructor's course.
- C) **To Register for MyEconLab**

you will need a **student access code** and a **course ID**. Be sure to enter the course ID that you have registered for. Each section has different course ID. Enter the course ID that you’ve registered for.

Course Section

Course ID

- **BA-102B-03** **XL0S-H1DG-501Y-1RY2**
- **BA-102B-04** **XL0S-H1DI-501Y-3RY2**
- **BA-102B-05** **XL0S-H1DJ-501Y-4RY2**



Steps to Register:

1. Go to <http://www.myeconlab.com> and click the Student button, in the Register section.
2. Enter the course ID, and click next.
3. Choose to register an access code (came with your new book) or purchase access if you don't have the access kit/code.
4. Click the button to proceed to registration.
5. Follow the instructions to create your account.
6. Click the link to login. You'll be directed to <http://www.myeconlab.com>, where you can enter the user name and password you just created. Click the login button.
7. The first time you enter the site you'll be asked to enter your course ID. Enter your course ID.
8. Be sure to click on the Browser. Check link on the Announcements page or in the upper right of the screen the first time you login and anytime you use a new computer. This wizard will walk you through the installation of the software you will need to use the MyEconLab resources (such as Flash). **Note: If you are taking two MyEconLab courses simultaneously you will need two separate login accounts.**
Need Help? Please visit <http://www.myeconlab.com/support>.

Course Policies, online classroom conduct rules.

A) You are expected to log in to the course **minimum of 3-4 times per week**. Students must post their questions, on the discussion board, be sure to post them on the "Ask the professor" folder.

B) This course will be taught in blackboard which is an online management software program that can be accessed by any computer that has Internet access, and a browser. If you need technical support contact the online education center at OHLONE COLLEGE via email: onlineeducation@ohlone.edu. ASAP.

C) **Participations.** You must actively participate in class discussions, and submit the required assessments accordingly. Students will be dropped from the course if there are no activities more than one week.

D) **Netiquette.** Students must follow the **etiquette** of the online courses. You must behave in the same manner as you are in a live classroom. I expect all online participations and discussion postings to be constructive and respectful. **Instigating other students, posting inappropriate language/comments to the professor or to a classmate, non-collegial behavior on the discussion board will not be tolerated, and you will be removed from the course immediately. If you have concerns about the course contact the professor via email.**

GENERAL INFORMATION.

A) Drop policy. Students are responsible for class preparation, calendar deadlines, academic regulations, etc. It is the student's responsibility to initiate drop or take a W, if the student should so decide. Students who stop log in/ participating in the course are responsible to verify the drop through web-advisor. If this is not done, the student may be carried on the class roster to the end of the semester and receive a (F) grade for the course.

B) Makeup Exams policy. There will be **NO makeup exam /quiz/assignment.** This policy will be enforced.

C) Academic integrity: It is the philosophy of the COLLEGE that academic dishonesty is unacceptable mode of conduct and will not be tolerated in any form. Students who involved in an academic dishonesty will be disciplined in accordance with the COLLEGE regulation. Students are responsible for understanding OHLONE College's policy on Scholastic Honesty: <http://www.ohlone.cc.ca.us/org/board/policy/chapter7reg.htm#7.8.4>

D) Students with Disabilities: If a student requires an accommodation based on disability, he/she must meet with the professor during the first week of the semester, and a **reasonable accommodation will be provided** for students with disabilities.

E) College Policy: Students who have **not paid** by the census date they'll be **dropped for non-payment** and cannot receive a grade for the course in any circumstances.

F) Extra credit opportunity: You may earn up to **15 points** on a bonus quiz. The bonus quiz is optional, not required. **No makeup on the bonus quiz.**

Grading Policy:

Assessments	Possible points
2 midterm @ 50 points each	100 points
Homework from "myeconlab"	80 points
Final exam	70 points
12 Current events @2 point each.	24 points
10 analytical thinking questions @3point each	30 points
Total possible points	304 points

To determine your letter Grade; 100%-90% =A, 89%-80%=B, 79%-70%= C, 69%-60% =D, below 60%=F.

Some helpful tip.

- 1) READ the text book, review graphs, formulas, tables, and application questions for assigned chapters.
- 2) When you are taking a test, make sure to read the question carefully, before selecting the answer, and save **it before submitting the test.**
- 4) This is a fully online course; there will be no on campus meeting however, if you have a concern or need help make an appointment, and I will be more than happy to meet with you on campus.

STUDENT & INSTRUCTOR EXPECTATIONS

Student Commitment: You should budget adequate time for required assessment. Students are responsible to follow the course requirements as stated in this course syllabus.

Instructor Commitment: I will follow the course outline as detailed in this syllabus, and should any changes be required I will announce them in advance to give you time to adjust. **The instructor reserves the right to make changes to the syllabus as necessary; it is the student's responsibility to be aware of these changes. I am not available on weekend /holidays.**

CLASS EVENTS SCHEDULE:

1/23	Review the syllabus, course instructions.
1/25	Read ch.1
1/30	Read Appendix "A" Post a short biography
2/1	Read Ch. 2. Post current event #1
2/6	Read ch. 3.
2/8	Read Ch. 4, Post current event #2
2/13	Read Ch. 5.
2/15	Read Ch. 6, Post current event #3
2/20	Holiday No instructions.
2/22	Review for test. Post current event #4
2/27	Test #1 covers ch. 1-5
2/29	Read Ch 7. Post current event #5
3/5	Read ch. 8.
3/7	Read ch. 9. Post current event #6
3/12	Read ch. 10.
3/14	Review for test. Post current event #7
3/19-3/25	Spring Break No instructions.
3/26	Test #2 covers ch. 6-10
3/28	Read ch. 11, Post current event #8
4/2	Read ch. 12.
4/4	Read ch. 13. . Post current event #9
4/9	Read ch. 14,

4/11	Post current event #10
4/16	Bonus quiz covers ch. 14
4/18	Post current event #11
4/23	Read ch. 15
4/25	Post current event #12
4/30	Read ch. 16
5/2	Submit the analytical thinking questions No grade on late submissions.
5/7	Grading current event assignment.
5/9	Review for final exam.
5/14	Final exam. Ch. 11-16.

MyEconlab Homework

Due Date

Homework#1 covers ch.1,2	Thursday 2/2
Homework#2 covers ch.3,4	Thursday 2/16
Homework#3 covers ch.5,6	Thursday 3/1
Homework#4 covers ch.7,8	Thursday 3/15
Homework#5 covers ch.9,10	Thursday 3/29
Homework#6 covers ch. 11.12	Thursday 4/12
Homework#7 covers ch 13,14	Thursday 4/26
Homework#8 covers ch.15,16	Thursday 5/10