



**CURRICULUM GUIDE
2014-2015**

BROADCASTING: RADIO AIR TALENT

Certificate of Accomplishment in Broadcasting: Radio Air Talent

Requirements for Certificate of Accomplishment:

- a) Complete satisfactorily the courses listed for the particular certificate.
- b) Complete at least 50% of the required units at Ohlone College.
- c) Maintain a 2.0 grade point average.

BROADCASTING: RADIO AIR TALENT

The Radio Broadcasting Air Talent certificate indicates successful completion of courses covering the use of digital and analog studio systems required for on-air and basic production applications. Announcing instruction focuses on news, production, and air personality development.

Student Learning Outcomes

- 1. Develop an understanding of the responsibilities of the radio broadcasting personality.
- 2. Demonstrate the ability to operate a radio broadcast facility from a technical legal, content, and strategic standpoint.
- 3. Create and organize a professional-quality radio portfolio consisting of a broadcast aircheck, production samples, resume, and related materials.

BRDC-123A	Radio Operations I	3
BRDC-123B	Radio Operations II	3
BRDC-127A	Radio Broadcast Lab	1
BRDC-130	Broadcast Announcing	<u>3</u>
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