



## **CURRICULUM GUIDE 2015-2016**

### **INTERNATIONAL BUSINESS**

#### **Certificate of Accomplishment in International Business**

##### **Requirements for Certificate of Accomplishment:**

- a) Complete satisfactorily the courses listed for the particular certificate.
- b) Complete at least 50% of the required units at Ohlone College.
- c) Maintain a 2.0 grade point average.

### **INTERNATIONAL BUSINESS**

The certificate in International Business provides students with business, marketing, and communication skills necessary for academic and professional careers in the field of International Business.

##### **Student Learning Outcomes**

1. Demonstrate an understanding of the economic and legal aspects of doing business in the global community.
2. Understand and apply the principles of international business and marketing within the context of the international paradigm.
3. Speak and write effectively for diverse audiences in various business-related contexts.
4. Utilize critical thinking in evaluating and researching international business and marketing decisions.
5. Apply the principles and practices of international business and marketing.

BA-115	Career Communication	3
BA-136	Introduction to International Business	3
BA-137	Introduction to International Marketing	3
BA-141C	An Introduction to International Law OR	3
BA-142	International Economics	(3)
SPCH-105	Intercultural Communication	3
WEX-185A2	General Work Experience Education OR	2
BA-140	Global Business Immersion	<u>(2)</u>