



**CURRICULUM GUIDE
2011-2012**

BROADCASTING: RADIO PROGRAM MANAGEMENT

Certificate of Accomplishment in Broadcasting: Radio Program Management

CERTIFICATES OF ACCOMPLISHMENT

Requirements for Certificate of Accomplishment:

- a) Complete satisfactorily the courses listed for the particular certificate.
- b) Complete at least 50% of the required units at Ohlone College.
- c) Maintain a 2.0 grade point average.

BROADCASTING: RADIO PROGRAM MANAGEMENT

The Radio Broadcasting Program Management certificate indicates successful completion of courses covering the operation of digital and analog studio systems required for on-air and basic production applications. Additional emphasis is placed upon radio station programming techniques, management structure, research, and the responsibilities of the program director.

BRDC-120	Introduction to Electronic Media	2
BRDC-123A	Radio Operations I	3
BRDC-123B	Radio Operations II	3
BRDC-127A	Radio Broadcast Lab	1
BRDC-128	Radio Programming and Marketing	<u>2</u>
		11