



CURRICULUM GUIDE 2011-2012

MASS COMMUNICATION

Certificate of Accomplishment in Mass Communication

Requirements for Certificate of Accomplishment:

- a) Complete satisfactorily the courses listed for the certificate.
- b) Complete at least 50% of the required units at Ohlone College.
- c) Maintain a 2.0 grade point average.

MASS COMMUNICATION

The Mass Communication Certificate of Accomplishment provides students with communication skills, theory, and training required for academic and professional careers in the mass communication field including journalism, TV, radio, and public relations. This certificate also provides students with the fundamental communication skills for further study in mass communication.

BRDC-120	Introduction to Electronic Media	2
COMM-108	Visual Communication	3
JOUR-101A	Newswriting	3
JOUR-155	Mass Media and Society	3
SPCH-101	Introduction to Public Speaking	3
BRDC-123A	Radio Operations I OR	3
BRDC-141	Live TV Newscast OR	(3)
JOUR-170	Newspaper Writing and Editing Staff OR	(1)
JOUR-171	Newspaper Writing and Editing Staff OR	(2)
JOUR-172	Newspaper Writing and Editing Staff	(3)
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