



## CURRICULUM GUIDE 2012-2013

### JOURNALISM

#### Certificate of Accomplishment in Journalism

#### Requirements for Certificate of Accomplishment:

- a) Complete satisfactorily the courses listed for the particular certificate.
- b) Complete at least 50% of the required units at Ohlone College.
- c) Maintain a 2.0 grade point average.

#### JOURNALISM

Upon completion of the Journalism certificate, students will have gained a basic knowledge of the newspaper, magazine, public relations, and advertising fields. Writing, visualization, and story-telling are the basic skills of all media work. The Journalism certificate covers these and more.

#### Student Learning Outcomes

1. Write a news or feature story or photograph for publication.
2. Arrange and conduct interviews with sources.
3. Understand the role of journalism in our form of democracy.
4. Understand and apply ethical journalism.
5. Analyze Internet journalism sites and evaluate them for content.
6. Identify sources for feature and news stories.

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|---------------|-------------------------------------|----|
| ART-139A      | Beginning Digital Photography       | 3  |
| BA-125        | Introduction to Business            | 3  |
| JOUR-101A     | Newswriting                         | 3  |
| JOUR/BRDC-155 | Mass Media and Society              | 3  |
| JOUR-172      | Newspaper Writing and Editing Staff | 3  |
|               |                                     | 15 |