



CURRICULUM GUIDE 2012-2013

JOURNALISM

Associate in Arts in Journalism and Certificate of Achievement in Journalism

This curriculum is designed to offer students an opportunity for learning writing techniques that can be applied to commercial publications, photojournalism, public relations, advertising, etc. Journalism students become involved in production of the student newspaper, *The Monitor*. This award-winning publication presents the opportunity to write, edit, design, and finally prepare a publication for distribution throughout the college community.

Requirements for Associate in Arts Degree:

- a) Complete Major Field courses with a grade of C or better.
- b) Complete Plan A, B, or C General Education requirements. These requirements are specified in the Ohlone College catalog.
- c) Complete at least 60 degree-applicable units with a 2.0 grade point average.
- d) Complete at least 12 units at Ohlone College.

Requirements for Certificate of Achievement:

- a) Complete Major Field courses as indicated below.
- b) Complete at least six units at Ohlone College.
- c) Maintain a 2.0 grade point average in Major Field courses.

Student Learning Outcomes

1. Write a news or feature story or photograph for publication.
2. Arrange and conduct interviews with sources.
3. Understand the role of journalism in our form of democracy.
4. Understand and apply ethical journalism.
5. Analyze Internet journalism sites and evaluate them for content.
6. Identify sources for feature and news stories.

MAJOR FIELD

ART-133A	Black and White Photography OR	3
JOUR-175	Magazine Writing and Editing Staff	(3)
BA-125	Introduction to Business	3
JOUR-101A	Newswriting	3
JOUR/BRDC-155	Mass Media and Society	3
JOUR-172	Newspaper Writing and Editing Staff (2 semesters) OR	6
JOUR-178	Advertising Staff (2 semesters) OR	(6)
JOUR-148	Photography/Graphic Arts Newspaper Staff (2 semesters)	(6)
MM-105	Web Site Design	<u>4</u>
	Total Required Units:	22