



CURRICULUM GUIDE 2012-2013

WEB DESIGN

Certificate of Accomplishment in Web Design

Requirements for Certificate of Accomplishment:

- a) Complete satisfactorily the courses listed for the particular certificate.
- b) Complete at least 50% of the required units at Ohlone College.
- c) Maintain a 2.0 grade point average.

WEB DESIGN

This certificate provides students with knowledge, skills, and hands-on experience using industry standard software to create web sites that are attractive, accessible, and functional. The curriculum emphasizes design principles applied to layouts, graphics, animations, and interactive applications for the Web.

Student Learning Outcomes

1. Employ industry standard software to create a variety of Web sites.
2. Create and optimize images, animations, sounds, and interactive applications for the Web.
3. Explain the design process from concept to completion.
4. Employ principles of design.
5. Develop aesthetic understanding to analyze and critique Web sites.
6. Demonstrate understanding of professional practices such as writing contracts, working with clients, and implementation of copyright law.

MM-102A	Introduction to Multimedia	3
MM-104	Advanced Interactivity in Flash	3
MM-105	Web Site Design	4
MM-106	Advanced Web Site Design	<u>3</u>
		13