

# Ohlone College Program Review Report

• **Program Description and Scope:**

1. *Program Review Title:* Campus Activities
2. *Academic year:* 2012/2013
3. *Review Type:* Student Services Program Review - Directors
4. *Program/Departments:* Campus Activities (69601)
5. *Authority Code:* 82-Director, EOPS, CARE, Calworks
6. *External Regulations:* Yes\_\_ No X
7. *Provide a brief narrative that describes the services provided.*

Campus Activities provides opportunities for students to participate in collegiate life by providing educational, cultural, and social activities. Campus Activities offers practical skills development training (ex. time management, organizational skills), leadership activities and challenges, interaction with diverse ideas and populations, and stimulates critical thinking/problem solving. All programs & activities are open to all Faculty, Staff, Students & Administration.

8. *Describe how the program specifically serves students, faculty and staff.*

## STUDENTS

Provides events & activities that are educational, empowering and create a sense of community.

Provides leadership training & lifelong learning skills that foster teamwork, communication and ability to think critically.

Provides and supports culturally relevant events & activities that promote diversity and tolerance across the institution.

Provide facilitation & administration for the organization of student all clubs & ICC.

## FACULTY/STAFF

Work collaborately with academic departments and other campus programs in providing events & activities.

## STAFF

Built collaborations while providing extended resources, creativity and support to divisional departments in an effort to create more impactful,

wide-reaching programming.

9. *Describe how the program or service needs are addressed (how the program/service accomplishes what it's supposed to do.) How are current technologies applied?*

- Consults programming board, comprised of students, who assists with creating, coordinating and staffing events and activities.
- Collaborate with faculty and staff to create and support events and activities.
- Current technologies are applied through the use of surveys and social media networking.
- We do research of other campuses and do a comparison/contrast of their activities against our own.
- Utilize educational resources that are focused on programming for colleges.

10. *Discuss the impact of the program on the college and/or other programs. Highlight any services, reports or functions supplied, in whole or in part, by this service area that supports state or federal compliance mandates for the College.*

Constitution Day is a federal mandate that requires colleges to educate students about the constitution. This is a fun and interactive event that engages student to familiarize themselves about the Constitution and its properties.

Provides for student leadership, in the form of the Associated Student Body. The impact is the student's opportunity to have a voice in the shared governance process. In addition, the college is represented at the regional & state level of the Student Senate California Community Colleges (SSCCC).

Provide for student leadership and campus and community involvement in the form of the Inter-Club Council (ICC). The impact of the program on the college is students are given the opportunity to contribute to the campus environment and beyond, by organizing groups based on their interests. In addition, student club members coordinate events and activities with other clubs and promote cooperation between clubs. The ICC serves as a forum of expression for clubs on any matters considered to be important to them.

11. *Discuss the impact of the program on the community and the impact of the community on the program.*

- ID Discount program allows us to collaborate with local businesses,

by providing advertisement, and discounts to students. We also offer the businesses an opportunity to have access to the college community.

- The Alameda County Food Bank canned food drive is a two month campaign to mobilize students to donate canned food in bins placed around campus. Every month, tens of thousands of Alameda County residents rely on the Food Bank for nutritious food resources. Students' donations help provide low-income families and individuals with emergency food assistance and the most invaluable resource of all, hope
- The League of Women Voters and the Associated Student of Ohlone College joined together to register students to vote and educate students about the election and propositions. The League is one of the nation's largest and most longstanding voter registration groups. League volunteers help hundreds of thousands register or update their registration each election year, focusing on reaching underrepresented groups such as young voters, minorities and first-time voters.
- Collaborated with All The Way Live to support and promote the Urban Dance Festival. All The Way Live utilizes dance as a means to reach out to underprivileged and at-risk youth in marginalized communities, working to fill the gaps left by public institutions with a safe environment to develop and create self-expression through dance. Our after school programs and urban arts workshops work to offer youth creative and positive alternatives to gang and crime-related activities that are prevalent in their communities. Our teachers also act as mentors and help guide our participants through their creative dance journey, as well as their journey through life by striving to foster leadership and life skills.
- The ASOC and ICC provide funding for various community events and/or activities that involve students.
- The program encourages and supports the ASOC and ICC to partner with community organizations.

- **College Mission**

1. *Mission Statement*

The mission of Ohlone College is to serve the community by offering instruction for basic skills, career entry, university transfer, economic development, and personal enrichment for all who can benefit from our instruction in an environment where student learning success is highly valued, supported and continually assessed.

2. *Vision Statement*

Ohlone College will be known throughout California for our inclusiveness, innovation and superior rates of student success.

3. *Core Values, Goals & Objectives:*

**College Core Values**

- We provide life-long learning opportunities for students, college

personnel and the community.

- We open access to higher education and actively reach out to under-served populations.
- We promote diversity and inclusiveness.
- We maintain high standards in our constant pursuit of excellence.
- We value trust, respect and integrity.
- We promote team work and open communication.
- We practice innovation and actively encourage risk-taking and entrepreneurship.
- We demonstrate stewardship for our human, financial, physical and environmental resources.

### **College Goals/Objectives**

**5. Lead and educate the community in environmental sustainability.**

**6. Enhance college-wide interaction with, and acceptance of, diverse peoples, cultures, arts, and perspectives.**

*4. Briefly describe how the program supports the college mission, vision selected college values.*

Campus Activities provides opportunities for students to participate in collegiate life by providing educational, cultural, and social activities. Campus Activities offers practical skills development training (ex. time management, organizational skills), leadership activities and challenges, interaction with diverse ideas and populations, and stimulates critical thinking/problem solving.

*5. Briefly describe how the program supports selected college goals.*

**GOAL 5**Campus Activities will collaborate with the college doing Sustainability opportunities, as they arise.

**GOAL 6**Campus Activities will provide a plethora of activities, programs and opportunities that will meet this goal. This will be done with the use of cultural, artistic, social and educational events tailored for the various populations.

*6. Briefly describe how the program supports selected college objectives.*

The objectives don't specifically fit our use of this goal.

### **• Program SLOs & Assessment**

#### **1. Student Services SLO -**

**Students will gain leadership skills through student focused activities.**

a. *List Activities/Action Plan.*

- Use of student development workshops, campus activities, clubs, and ASOC activities.

b. *Indicate your planned method of assessment.*

- Surveys to gauge how many students attend
- Tickets for food items will be tracked to see how many students are involved

c. *Enter assessment results and analyze student success in achieving this SLO.*

In progress

d. *Future Action*

**2. Student Services SLO -**

**Students will participate in campus sustainability events and activities.**

a. *List Activities/Action Plan.*

- Students will assist with providing support to and engage in events and activities promoting sustainability, environmental awareness and environmental stewardship.
- Students will assist in the creation, coordination and staffing of events and activities supporting cultural, artistic, social and educational events across campus.
- Student clubs and club members will collaborate with each other to implement cultural, artistic, social and educational events to promote interaction with diverse populations and perspectives.

b. *Indicate your planned method of assessment.*

- Surveys
- Focus Groups

c. *Enter assessment results and analyze student success in achieving this SLO.*

In progress

d. *Future Action*

**• Student/Program Achievement**

1. *List area-specific outcomes.*

Increase the number of programs on campus

2. *Identify internal and/or external benchmarks and regulations.*

- Additional staff and student support
- Track the events from year to year

3. *Enter assessment results for area-specific outcomes and analyze trends.*

TBD

4. *Analyze program budget trends and expenditures. Comment on how the program can best use budget resources.*

Currently, our budget is granted through the ASOC. It would be more beneficial to be added to the General Fund, as a viable college department.

5. *Analyze the program's current use of staff, equipment, technology, facilities, and/or other resources. Comment on how the program can best use these resources.*

Currently Campus Activities is run by 1.5 staff members and a student workers. The department can only grow, with additional staff.

6. *Describe any additional notable program achievements(optional).*

7. *Additional Program Table Data*

8. *Future Action*

Current level of focus maintained. Describe.

• **Program Analysis**

After assessing student learning outcomes/impacts, student/program achievement, and the status of previous program improvement objectives (PIOs), analyze the data and any identified trends, and summarize you findings. Use these data and trends to prioritize, revise, or develop new PIOs

1. *Describe program achievements and successes.*

**ASOC Student Government Meet & Greet/July/Newark Campus**

ASOC student government leaders coordinated an event to meet and greet their constituents during the summer school session. They passed out opinion surveys to gauge students' thoughts/feedback about the college.

Outcome; Approximately 100 students participated in this event.

**Soul Surge/July/Newark Campus**

An event for students to express themselves through the arts; poetry, spoken word, dance, singing and/or acoustic musical instruments.

Outcome; Approximately 20 students participated in this event.

**Urban Dance Festival/September/Fremont Campus**

Three-day event featuring urban dance performances and daily dance competition.

Outcome; Approximately 200 students overall participated in and/or watched the event.

### **Welcome Week/August/Fremont & Newark Campuses**

Two-day event to welcome students to Ohlone College. Students were given free school supplies, snack items and information about the Campus Activities program and ASOC student government.

Outcome; Approximately 500 students participated in this event.

### **Constitution Day/September/ Fremont Campus**

Students were free given free food along with a printed fact on paper, about the United States Constitution.

Outcome; Approximately 150 students overall participated in the event.

### **Club Days/September/Fremont Campus**

Two-day event with all college clubs participating to recruit new members and promote their club to students. Event featured a live deejays from two popular local radio stations, enter-to-win prizes, dance performances and free food.

Outcome; Approximately 500 students overall participated in and/or watched the event.

### **Soul Surge/September/Fremont Campus**

An event for students to express themselves through the arts; poetry, spoken word, dance, singing and/or acoustic musical instruments.

Outcome; Approximately 25 students participated in this event.

### **Rock The Vote/October/Fremont & Newark Campuses**

An event to register students to vote and inform them about election propositions and information.

Outcome; Approximately 150 students participated in this event.

### **Pinterest Party/October/Newark Campus**

An event incorporating an internet post from a popular social media website promoting the use of organic, sustainable materials to make body scrub. Students learned how to make their own body scrub using just four simple ingredients.

Outcome; Approximately 15 students participated in this event.

### **Mid-Term Massage/October/Fremont Campus**

A wellness event to reduce the effects of stress, featuring free massages for students. Professional massage therapists provide this free service to students

Outcome; Approximately 65 students participated in this event.

### **Town Hall/October/Fremont & Newark Campuses**

An event organized by the ASOC student government for students to become informed about campus issues/challenges, ask questions of student government leaders and participate in group discussions.

Outcome; Approximately 50 students participated in this event.

### **Soul Surge/October/Fremont Campus**

An event for students to express themselves through the arts; poetry, spoken word, dance, singing and/or acoustic musical instruments.

Outcome; Approximately 25 students participated in this event.

### **EOPS & ASOC Workshop/October/Fremont Campus**

A collaborative event featuring students from the ASOC and EOPS departments “Students Teaching Students” is an activity where four students will facilitate a one hour workshop on the topic, “Tips on How to Communicate Your Way to Greatness.” Using research, their own personal stories and experiences, they aim to empower and influence other students to seek greatness from within. Students have the ability to have a positive and influential impact on one another when presented with the right opportunity.

### **Treatz & Beatz/October/Fremont Campus**

A Halloween themed event featuring a live dj, mini-pumpkin patch, an arts and crafts area, picture taking area and costume contest

### **Inter-Club Council (ICC) Canned Food Drive/November – December/Fremont and Newark Campuses**

The Inter-Club Council comprised of a representative from each official Ohlone College club is sponsoring a canned food drive benefitting the Alameda County Food Bank.

### **March On Mission/November/Fremont Campus**

The ASOC Student Government is organizing an event inviting all students to demonstrate their support for higher education.



### **Thanksgiving Feast/November/Fremont & Newark Campuses**

An event for students to share in the experience of having a traditional Thanksgiving meal. In addition, students are encouraged to bring a canned food item to donate to the Alameda County Food Bank. Students will also enjoy a holiday tree lighting, music and holiday photos.

### **Pinterest Party/November/Fremont Campus**

An event incorporating an internet post from a popular social media website promoting the use of organic, sustainable materials to make body scrub. Students will learn how to make their own body scrub using just four simple ingredients.

### **Multicultural Awareness Movie Series/February through April/Fremont Campus**

A collaboration between ethnic and lifestyle themed clubs and Campus Activities to promote diversity on campus. Clubs will choose the movie best representing their club's purpose/mission and encourage cultural as well as global awareness.

### **Mid-Term Massage/March/Fremont Campus**

A wellness event to reduce the effects of stress, featuring free massages for students. Professional massage therapists provide this free service to students

### **Ohlone College Community Carnival/April/Newark Campus**

An Earth Day event for the community highlighting environmental sustainability ideas, environmental issues, tours of the Newark Campus and garden, and gardening tips and ideas. Activities and entertainment for the whole family will be provided.

### **Annual Egg Hunt/April/Fremont Campus**

An opportunity for students to gather together and participate in a fun social event.

### **“Upstarts” Speaker Series/February through April/Fremont or Newark Campus**

This speaker series titled “Upstarts – Young Entrepreneurs in Silicon Valley” will feature young people under the age of 25 who have started their own companies in Silicon Valley. Speakers will discuss their

motivation, inspiration and education in regards to becoming an entrepreneur.

### **Coffee with the President/Vice President**

A one hour, informal event hosted by Campus Activities and the ASOC Student Government to cultivate networking and a relationship between the college administration and students.

#### *2. According to the evidence, what are the areas needing improvement?*

Campus events will be drastically reduced, due to budget cuts which resulted in the reduction in student employees. The department will collaborate with the ASOC to help with future events until the budget crises improves.

### **• Program Improvement Objectives:**

#### **1. Objective:**

Provide increased campus activities for both campuses, to provide consistency between both campuses.

##### *a. Action Plan*

*Year 1:*

Hire a Student Services Assistant who can provide administrative and program services in concert with the Program Coordinator.

*Year 2:*

Hire a Director of Campus Activities to oversee the day to day operation of Campus Activities and the ASOC.

##### *b. Staffing*

*Year 1:*

Student Services Assistant

*Year 2:*

Director of Campus Activities

##### *c. Equipment (Include items that fit under department budget codes)*

*Year 1:*

Ample sound system that can be used by all programs/departments for

campus events.

- d. *Facilities (Include items that fit under the Facilities budget codes)  
Year 1:*

If a Student Center is built, it would be beneficial to have an office dedicated to Campus Activities, independent from sharing with ASOC.

- e. *Which college goal(s) does this program improvement objective work to achieve? Clearly describe how your PIO will help achieve one or more of the college goals and objectives, has impact beyond the particular department, and contributes to student learning/success.*

1. Through innovative programs and services, improve student learning and achievement.

Rationale:

All activities & programs will be geared towards teaching & learning. SLO's will be developed and assessed.

## 2. **PIO Assessment**

- a. *Enter assessment results with analysis.*

Will use surveys and "giveaways", to track participation/satisfaction at each event. Evaluation tools will gather the level of satisfaction.

- b. *Describe how PIO achieved one or more of the college goals and objectives, had an impact beyond the particular department, and contributed to student success/learning.*

More services will be provided to the campus which will foster increased involvement and additional resources.

- c. *Analyze the impact of reallocation or addition of resources. If money or resource was not used, give rationale.*

TBD

- d. *Future Action*

### • **Outside Review Results 06/02/2011**

1. List each team members name and title.

Ron Travenick, VPSS

2. Discuss key feedback provided by team and how it was incorporated into the report.

TBD

• **Attached Files**