

# Ohlone College

## Program Review Report

- **Program Description and Scope:**

- *Program Review Title:* Real Estate
- *Academic year:* 2015/2016
- *Review Type:* Instructional Disciplines
- *Program/Departments:* Real Estate (05007)
- *Authority Code:* 53-Dean, Business, Technology, and Learning Resources
- *External Regulations:* Yes\_ No X
- *Provide a brief narrative that describes the instructional program/discipline:*

The goals of the real estate program are to provide a strong foundation in real estate theory and practice (1) for anyone preparing to enter the real estate profession, (2) for real estate brokers and salespersons who wish to increase their knowledge of the profession, (3) for persons working in related fields and (4) for consumers interested in learning about buying, selling, exchanging, renting, and maintaining real property. The course of study includes instruction in the following: computer applications, principles of real estate, real-estate practice, legal aspects of real estate, principles of real-estate appraisal, principles of real-estate finance, mortgage loan brokering and lending, escrow procedures, property management, and work experience education

- **College Mission:**

- *Mission Statement:*  
Ohlone College responds to the educational needs of our diverse community and economy by offering high quality instruction supporting basic skills, career development, university transfer, and personal enrichment and by awarding associate degrees and certificates to eligible students in an innovative, multicultural environment where successful learning and achievement are highly valued, supported, and continually assessed.
- *Program Relation to College Mission:*
  - Career Entry (CTE)
  - Economic Development
- *State Your Program Mission/Purpose:*

Mission/Purpose

- *Briefly Describe Program Accomplishments:*

Accomplishments

- **Achievement and Resource Data Analysis:**

1. *Research Questions:*

• **Resource Assessment Summary:**

1. *Academic Year:* 2015-2016
2. *Activity Center Fund 10 Budget Allocation:* \$12231.00
3. *FTES:* Fall: 4 Spring: 3 Summer: 0
4. *WSCH/FTEF:* Fall: 306 Spring: 425 Summer: 0
5. *Course Sections Offered:* Fall: 2 Spring: 1 Summer: 0
6. *Sections Taught FT Faculty:* Fall: 0 Spring: 1 Summer: 0
7. *Sections Taught PT Faculty:* Fall: 2 Spring: 0 Summer: 0

• **Human Resources:**

1. *# of FT Faculty:* 0
2. *# of PT Faculty:* 3
3. *# of Classified Staff:*
4. *# of Administrators:*
5. *% Faculty release/reassigned time:*
6. *Technology:*
  - Specialized Software
7. *Physical Resources:*
  - General Classrooms

• **Program Analysis PSLOs - Student Learning:**

*(Key: I-Introduced, P-Practiced with Feedback, M-Demonstrated at the Mastery Level)*

1. *PSLO Matrix:*

**Course PSLO-1 PSLO-2 PSLO-3**

RE 121	I	I	I
RE 122	P	P	P

2. *Please Indicate the PSLO(s) which you are reporting on:*
  - Prepare real estate listings and contracts.
  - Apply fundamental math concepts used in real estate.
  - Apply basic laws and principles of California real estate.
3. *Analyze and summarize your assessment findings â?? What in the data jumped out?*
4. *Give examples of assessments used for your PSLO analysis:*
5. *Describe input from Program Advisory Committee (if applicable):*
6. *Comments:*

The way this program is designed is that students gain a lot of theory knowledge at the introduced and practiced levels. True mastery for skillsets in this type of

vocation, requires a minimum of two years full time experience in the field.

Note: As of Jan 1st, 2013, any Real Estate Broker examinee will be required to present transcripts showing completion of an undergraduate degree in Real Estate (BS) or equivalent with a minor in Real Estate.

- **Program Improvement Objectives**

1. *Based on the program data analysis and PSLO analysis, identify your Program Improvement Objective(s): What are you going to do? Why are you going to do it?*

Encourage real estate students to work with the Work Experience (WEX) Program Coordinator for internships and possible employment partnerships.

*Notes (optional): Please include any notes related to your PIO. (2500 Character limit)*

Also, students should connect with One Stop Center at Newark campus. Students can visit various employment web-sites as well.

*Program PIO will address the following:*

- Career Technical Education (CTE) Related

*How will you assess the effectiveness of your PIO:*

The effectiveness of this PIO will be assessed by following-up with the WEX Program Coordinator and One Stop Center at Newark.

**PIO Action Plan:**

*How will you accomplish this?*

This will be accomplished by contacting the WEX Program Coordinator and the One Stop Center at Newark.

*What is your timeline?*

Spring/Summer 2016

*Who is going to do this?*

Part-time faculty and help of dean.

*PIO Status:*

- New

*Closing the loop - Describe the results of your PIO implementation or completion:*

TBD

*Conclusion: Complete if PIO has been completed*

*Fiscal Resources Status:*

**PIO Resources:**

- Resource: People Time

2. *Based on the program data analysis and PSLO analysis, identify your Program Improvement Objective(s): What are you going to do? Why are you going to do it?*

Collaborate with other part-time faculty (no full-time staff, as of yet) to find real estate software for courses that do not offer it.

*Notes (optional): Please include any notes related to your PIO. (2500 Character limit)*

The primary real estate courses, use Rockwell Publishing software. However, real estate computer applications and real estate escrows (not offered often) do not have automated software.

*Program PIO will address the following:*

- Course Retention
- Course Completion
- Student Learning & Achievement
- Success Rates

*How will you assess the effectiveness of your PIO:*

The effectiveness of this new PIO will be assessed in the same way that previous PIO's for real estate have been done. That is, compare the success rate of the course to previous courses taught.

**PIO Action Plan:**

*How will you accomplish this?*

This will be accomplished by doing research & collaboration with various text book publishers.

*What is your timeline?*

Spring/Summer 2016

*Who is going to do this?*

Part-time faculty - Amber Hatter/Jay Mumford

*PIO Status:*

- In-Progress

*Closing the loop - Describe the results of your PIO implementation or completion:*

TBD

*Conclusion: Complete if PIO has been completed*

*Fiscal Resources Status:*

**PIO Resources:**

- Resource: People Time

3. *Based on the program data analysis and PSLO analysis, identify your Program Improvement Objective(s): What are you going to do? Why are you going to do it?*

Add a Real Estate License Preparation Course to Ohlone College as part of the curriculum requirements; similar to CCC college's course offerings.

*Notes (optional): Please include any notes related to your PIO. (2500 Character limit)*

Similar RE License Prep courses will be reviewed.

*Program PIO will address the following:*

- Increase Program Enrollments
- Access to high quality courses - community needs

*How will you assess the effectiveness of your PIO:*

The effectiveness of this PIO will be assessed by finding out how many students completed the course and actually passed the CA RE License Exam. Student surveys would be used.

**PIO Action Plan:**

*How will you accomplish this?*

This PIO would be accomplished by filling out a course proposal form in Curricunet and submitting it for approval by the Curriculum committee associated faculty.

*What is your timeline?*

Fall 2017

*Who is going to do this?*

Part-time faculty/dean.

*PIO Status:*

- In-Progress

*Closing the loop - Describe the results of your PIO implementation or completion:*

TBD

*Conclusion: Complete if PIO has been completed*

*Fiscal Resources Status:*

**PIO Resources:**

- Resource: People Time

4. *Based on the program data analysis and PSLO analysis, identify your Program Improvement Objective(s): What are you going to do? Why are you going to do it?*

Improve skillsets and marketability for Ohlone students entering the field of Real Estate.

*Notes (optional): Please include any notes related to your PIO. (2500 Character limit)*

*Program PIO will address the following:*

- Student Learning & Achievement
- Success Rates

*How will you assess the effectiveness of your PIO:*

Response feedback from Industry partners and students participating in Real estate.

**PIO Action Plan:**

*How will you accomplish this?*

Advisory committee meetings.

*What is your timeline?*

Fall 14-Fall 16 Advisory Meeting planned for April 2016.

*Who is going to do this?*

Adjunct Faculty and Dean of Business, Technology & Learning Resources

*PIO Status:*

- In-Progress

*Closing the loop - Describe the results of your PIO implementation or completion:*

TBD

*Conclusion: Complete if PIO has been completed*

*Fiscal Resources Status:*

- No Fiscal Resources were Needed.

**PIO Resources:**

- Resource: People Time



**Attached Files:**

- [MASTERBUDGETREALESTATEPR2013-14.docx](#)