



CURRICULUM GUIDE 2017-2018

BROADCASTING: RADIO AIR TALENT

Certificate of Accomplishment in Broadcasting: Radio Air Talent

Requirements for Certificate of Accomplishment:

- a) Complete satisfactorily the courses listed for the particular certificate.
- b) Complete at least 50% of the required units at Ohlone College.
- c) Maintain a 2.0 grade point average.

BROADCASTING: RADIO AIR TALENT

The Broadcasting: Radio Air Talent Certificate of Accomplishment indicates successful completion of courses covering the use of digital and analog studio systems required for on-air and basic production applications. Announcing instruction focuses on news, production, and air personality development.

Student Learning Outcomes

1. Develop an understanding of the responsibilities of the radio broadcasting personality.
2. Demonstrate the ability to operate a radio broadcast facility from a technical legal, content, and strategic standpoint.
3. Create and organize a professional-quality radio portfolio consisting of a broadcast aircheck, production samples, resume, and related materials.

BRDC-123A	Radio Operations I	3
BRDC-123B	Radio Operations II	3
BRDC-127A	Radio Broadcast Lab	1
BRDC-130	Broadcast Announcing	<u>3</u>
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