



CURRICULUM GUIDE 2017-2018

HEALTH COMMUNICATION

Certificate of Accomplishment in Health Communication

Requirements for Certificate of Accomplishment:

- a) Complete satisfactorily the courses listed for the particular certificate.
- b) Complete at least 50% of the required units at Ohlone College.
- c) Maintain a 2.0 grade point average.

HEALTH COMMUNICATION

This certificate is intended for health science and communication studies students who would like a certificate focused on health communication issues such as patient-provider communication; healthcare systems; culture of medicine and health; medical decision-making; public health campaigns; health narratives; computer mediated social support and health information seeking; and health entertainment and popular culture. This certificate provides students an opportunity to master skills in oral, interpersonal, and organizational communication; develops critical thinking skills including preparing research-based expository and persuasive presentation of ideas; and provides an introduction to current health science and communication issues.

Student Learning Outcomes

1. Identify health communication and health science related theories and become knowledgeable about historical and contemporary issues in these fields.
2. Analyze issues that influence patient provider care-giver interactions and consider the interpersonal communication among healthcare recipients as it relates to health outcomes.
3. Critique health communication issues at the societal level including broad issues in the media, health politics, and technology; and frame questions about health communication phenomenon to evaluate public health campaigns within the context of societal position, culture, and stigma.
4. Evaluate opposing perspectives in health communication and health and the social sciences and supply evidence about the merits and drawbacks of each perspective, recognizing the difference between biomedical, psycho-sociological, and cultural perspectives.
5. Demonstrate through oral presentation and sound research expository or persuasive positions on contemporary health communication or health or social science issues.

MAJOR FIELD

COMM-111	Introduction to Public Speaking OR	3
COMM-113	Interpersonal Communication	(3)
COMM-112	Small Group Communication/Critical Thinking OR	3
COMM-114	Critical Thinking/Persuasion	(3)
COMM-124	Introduction to Health Communication	<u>3</u>
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ELECTIVES

Complete one course from the following courses:		3
COMM-115	Intercultural Communication OR	3
COMM-122	Family Communication OR	(3)
PSY-101	General Psychology	(3)

Complete one course from the following courses:		3
HLTH-101	Contemporary Health Issues OR	(3)
HLTH-150	Women's Health Issues OR	(3)
HLTH-160	Human Sexuality	<u>3</u>
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