



**CURRICULUM GUIDE  
2021-2022**

**BUSINESS ANALYTICS**

**Certificate of Accomplishment in Business Analytics**

**INTEREST AREA:  
SCIENCE, TECHNOLOGY, ENGINEERING, AND MATHEMATICS (STEM)**

The Business Analyst is one of the most important roles in IT and there is a high demand for this skill, especially in today's big data driven business environment. Business analytics focuses on developing new insights and understanding of business performance based on data. Through this curriculum students will explore techniques and skills on how to turn data into information and information into insights in order to help make informed business decisions.

**Requirements for Certificate of Accomplishment**

- a) Complete satisfactorily the courses listed for the particular certificate.
- b) Complete at least 50% of the required units at Ohlone College.
- c) Maintain a 2.0 grade point average.

**Student Learning Outcomes**

- 1. Employ basic knowledge of Big Data and BI technologies and processes to write dashboard programs.
- 2. Discuss how to turn data into meaningful information utilizing business analysis tools and processes.

CNET-103	Introduction to Business Intelligence	4
CNET-132	Introduction to Data Analytics OR	2
CNET-137	Introduction to SQL	<u>(4)</u>
		6-8