



CURRICULUM GUIDE 2020-2021

GREEN BUSINESS ENTREPRENEURS

Certificate of Completion in Green Business Entrepreneurs

Sustainability in business generally addresses the effect business has on the environment and the effect business has on society. The goal of this noncredit program is help students build a sustainable business strategy thereby allowing them to make a positive impact on either one of those areas.

Requirements for Certificate of Completion

- a) Complete all of the courses at Ohlone College.

Student Learning Outcomes

1. Develop the ability to prepare an outline of the elements that will be in a business plan.
2. Define a vision of a sustainable future.
3. Understand strategies to successfully implement green projects into various organizations.
4. Identify and apply tools that overcome barriers to the implementation of sustainability.
5. Assess and appraise projects that help organizations move towards sustainability.

BA-921A	Developing Your Business Plan	9 hours
ENVS-901	Green Business Entrepreneurs	<u>15 hours</u>
		24 hours