

2017-18 Proposal to Fill a Full-Time Faculty Position

1. Faculty position being proposed

Journalism Instructor / Director of News Media

2. Proposal being made by (list name(s) and title(s))

Bill Parks – Journalism Adjunct Instructor

Kevin Wing – Journalism Adjunct Instructor/Advisor to the Monitor

3. Summary description of the position

This new full time faculty member in Journalism will directly oversee the news media department and the news operations of Ohlone's newspaper and magazine, coordinate news operations of radio station, TV station, and online media. Would teach mass media classes, news writing classes and be the student advisor to the newspaper and magazine. They will also be responsible for all academic department functions related to curriculum review and advancement. They will be involved with the day-to-day process of supporting student run publications and will be expected to recruit students, both for academic classes as well as staff members for the publications, on and off campus.

4. Rationale for filling this position: include examples of how this position affects students, program needs, and college goals.

The news media play a critical role in democracy -- citizens get their information from the media, then cast informed votes to guide our country. Nothing endangers our future more than a failure to understand how the news media works. Enemies of democracy have weakened our culture by presenting lies as news and bribing experts to give false reports. Recently we found out that Russians have spread lies through Facebook, intending to influence our election. A full-time mass media instructor would strengthen and update the journalism program at Ohlone, moving more aggressively into social media, restarting the magazine as an online publication, and overseeing an expansion into public relations. Students would learn vital employment skills and the Ohlone community would receive quality news coverage of campus-related events. Adding the full-time position would allow the program to grow in the future, but without a full-time position, the program will continue to rely on part-timers, which has many limitations.

5. Are there any externally imposed requirements such as a specialized program accreditation that would put this program in jeopardy if a full time position is not filled? If so, please explain.

No

6. Other information to support the position proposal (**include qualitative data if applicable**).

As traditional news outlets have lost circulation, young journalists have become media entrepreneurs, starting their own blogs or production companies, preparing for new trends in news reporting that are just now becoming evident. One of our students has started a blog about video games. He wants to specialize in reporting on the growing world of gaming. He has already started on his career path. Articles in the Columbia Journalism Review explore this trend, http://archives.cjr.org/realtalk/realtalk_020614.php Hands-on experience offered in Ohlone's newspaper, radio and TV programs are the best way for students to prepare for these fields.

The remaining questions to be completed by the Division Dean

7. A statement by the dean of the division housing this position, which includes data, evidence, and analysis. **Include all relevant information you would like the committee to consider.**

Journalism is a program that has shown significant decline in enrollment, success and degrees earned. This unfortunate trend is not uncommon across the college or State for many departments. With that said, it is my opinion that Journalism is a program that desperately needs full time leadership. A full time faculty member in this department will allow for student recruitment, program development and ultimately program growth across the board. We will also rely on this position to be the student advisor for the Ohlone paper, The Monitor as well as the revitalization of the Ohlone magazine. I fear that if we do not have that type of leadership soon, our Journalism program and our student publications may be at risk of discontinuation.

8. Is the position part of a Career Technical Education (CTE) Program? Yes No

QUANTATIVE DATA SUMMARY: (Refer to datasheet provided by the Research and Planning Office)

9. What is the department FTES? (Data is available on the Program Review data sheet – [Academic Affairs website.](#))

Fall 2016	Spring 2017
7.96	5.29

10. What is the ratio of full-time to part-time faculty in the department?

0:100

11. What is the ratio of FTES by Adjuncts?

3

12. What is the current WSCH/FTEF in the department?

469 (within top 20)

13. Does the position address an area of growth? If yes, include a five year trend line for FTES.

Not at this time, no.