

# Funding Formula Workgroup – Meeting #2

## Growth Idea List

November 7, 2018

### Attendees

- |                      |                        |                       |
|----------------------|------------------------|-----------------------|
| 1. Ghada Al-Masri    | 13. Rose-Margaret Itua | 25. Isabel Reichert   |
| 2. Mike Bowman       | 14. Alison Kuehner     | 26. Jose Rico         |
| 3. Bob Bradshaw      | 15. Robin Kurotori     | 27. Jeff Roberts      |
| 4. Lesley Buehler    | 16. Andrew LaManque    | 28. Isabelle Saber    |
| 5. Gari Browning     | 17. Deborah Lemon      | 29. Farhad Sabit      |
| 6. Chris Dela Rosa   | 18. Mark Lieu          | 30. Minh-Hoa Ta       |
| 7. Terry Exner       | 19. Kyle Livie         | 31. Laura Weaver      |
| 8. Rob Gabriel       | 20. Jesse MacEwan      | 32. Chris Warden      |
| 9. Sarah Goldware    | 21. Heather McCarty    | 33. Lea Witmer        |
| 10. Deborah Griffin  | 22. Eva M. Munguia     | 34. Shairon Zingsheim |
| 11. Darline Gunsauls | 23. Veronica Nevarez   |                       |
| 12. Jennifer Harper  | 24. Jeff O'Connell     |                       |

This session provided some data, ideas that are already being implemented, and a brainstorming session.

Data on growing occupations and occupations that are already saturated with classes was provided.

### Academic Affairs Changes Underway

- Time blocks so that students don't lose time between classes
- 8-week classes, a series of classes for spring and a few for fall, when classes were full we added more.
- Looking at cross-divisions, what classes can students take between divisions so they won't wait around.
- Increasing the number of very successful online classes.
- Creating realistic enrollment targets
- Raising waitlist numbers
- Working on Guided Pathways

### Student Services Changes Underway

- Increasing the number of financial aid workshops
- Increasing outreach to high schools
- Sending teams to sites to provide services
- Staff guiding students through forms
- Providing financial aid information to HS counselors and school sites
- advertising services and non-credit services to students
- providing a designated person to answer the phone and questions

## Idea List

1. Create new viable programs that we don't already offer
2. Create pathways from high school through our signature programs
3. Offer not-for-credit [and noncredit] classes for enrichment to attract students who otherwise may not come to Ohlone
4. Collect apportionment for supplemental tutoring
5. Contact the student by mail at home
6. Present at high schools and have follow up
7. Create high school articulation agreements
8. Supplement current outreach staff with one more person through CE
9. Set up a booth
10. Set up a table at the Fremont Family Resource Center
11. See what types of classes people are already taking to market and build non-credit
12. Look at PAC suggestions for noncredit
13. Reserve 10 spaces [in credit classes] for non-credit, then [have students] take it again for credit; examine data on people who were successful in one class and then did not take the next class
14. [Help students] understand the GE requirements and how they fit in the rest of a student's classes
15. Create time blocks allow us to create some nice transitions from one semester to another; have the next class meet at the same time the next semester
16. Provide non-credit course information to local businesses
17. [Provide or participate in] a welcome wagon or direct mailing to get people oriented to where they have moved to
18. Have a dedicated counselor for STEM, Liberal Arts, etc.
19. Have users go through the application process and have someone observe – see how real people utilize our catalog and schedule
20. Examine data about matriculation into CSUs and UCs and then not going to college
21. Involve faculty in outreach, be more involved in the community that we serve, assist counselors
22. Use other mailing lists, science fair names for outreach targeted to high school students
23. Create learning communities
24. Provide faculty advisors for programs and counselors
25. Assign each counselor to 1 or 2 divisions, and have them sit in division meetings and provide information
26. Create a user's guide to Chancellor's Office application
27. Revise high unit degrees
28. Create more 16-unit certificates
29. Create a certificate in history
30. Determine new careers that we can do a certificate for, from the classes we have
31. Create stackable certificates
32. Create a certificate in eSports
33. Create programs like the program for business students
34. Add cohorts
35. Improve WebAdvisor. The term connotes an online advising tool and confuses students. Add big buttons to identify registration, search for classes, payment, etc.
36. Give certificates automatically
37. Look into a site license for software Remind to allow us to text students who we do not see

38. Offer a 3-day period of “Hold harmless” where students can think it over, where counselors or outreach people can contact them to potentially get them to stay in the class, talk about services, etc.

## Suggestions for Bringing in Revenue

- Offer courses on renewable energy, a relatively untapped emerging market
- Offer short-term courses/certificates (ideas: EMT and Paramedic certification, court reporter/transcription, notary, medical coding, automotive tech, HVAC repair)
- Offer a summer school program at Newark for high school students
- Expand the courses offered at Newark
- Offer childcare for students
- Expand the availability of evening classes to tap into the working adults market
- Offer continuing education classes for the many professions that require CE's – medical, legal, etc.
- Honors College
- Survey high school principals, counselors, and staff to see what kind of programs their students are interested in.
- Guided Pathways – improve communication and streamline the enrollment process
- Improve relationships with high schools
- Market our signature programs – BRDC, TD, etc. (not necessarily allied health)