



**OHLONE**  
COLLEGE

# **Plan to Address Budget Shortfall**

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# Initial Plan – Three Goals

**Goal 1** – Improve metrics

**Goal 2** – Increase revenue & decrease expenses

**Goal 3** – Advocate for change in the formula



# Goal 1 – Improving Metrics

- Enrollment
- Supplemental
- Student Success



# Enrollment

- Hold enrollment steady in 2019-20; increase by 3% in 2020-21, and increase by 2% in 2021-22.



# Enrollment Strategies



## Increase enrollment

- Promote the Academic Core Buildings opening
- Market college and programs
- Outreach to high school students
- Rearrange class schedule to better meet students' needs
- Increase noncredit & dual enrollment
- Promote California Promise free tuition
- Increase high-demand programs including online

# Supplemental

- Hold the number of FA recipients steady in 2019-20; increase by 3% in 2020-21, and increase by 2% in 2021-22.



# Low-Income Student Strategies



- Increase supplemental metric – low-income students
  - Assist new students with financial aid application
  - Conduct hands-on financial aid workshops at high schools
  - Conduct application workshops regularly

# Success

- Hold the number of degrees, certificates, and transfers steady in 2019-20; increase by 3% in 2020-21, and increase by 2% in 2021-22.





# Success Strategies



## **Increase degrees, certificates, transfer**

- Help students complete degrees, certificates, & transfers by implementing Guided Pathways.
- Determine new direction through the new Educational Master & Strategic Plan.
- Institute a first-year student experience.

# Success Strategies



## **Increase degrees, certificates, transfer (cont'd.)**

- Develop User-Friendly Data Systems for Program & PIO Analysis.
- Develop an integrated plan for faculty and staff PD toward a successful student experience.
- Implement new Student Equity & Achievement Goals.

# Goal 2 – Increase Revenues and Reduce Expenses



- Increase Revenue
- Reduce Expenses



# Revenue

- Increase non-apportionment revenue by at least \$2,000,000 by 2022.



# Revenue Strategies



- Potential Sources of Non-Appportionment Revenue
  - Café
  - Leasing land for wine grape production
  - Street Fair
  - Civic Center Rentals (soccer field, community center)
  - Comcast income
  - Parcel tax
  - Land development opportunities

# Reduce Expenses

- Reduce expenses by 4% to 6% by 2022.



# Reduce Expenses Strategies



## Reducing Expenses

- Tighten operating budget.
- Place a temporary hold on hiring fulltime faculty, staff, & administrator positions.
- Consider offering a retirement incentive.
- Apply net activity in excess of the 17% reserve until non-apportionment revenue is realized.

# Goal 3 – Advocacy

- Develop and implement a plan to advocate for changes to the SCFF to legislators by 2020.

ADVOCACY





# Advocacy Strategies

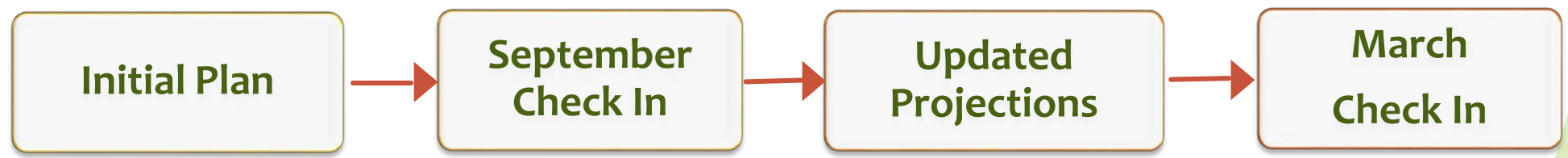


- ✓ Meet with legislators
- ✓ Email legislators
- ✓ Meet with CCLC leadership
- ✓ Team with Bay Area CEOs to develop and support actions
- ✓ Meet with Bay Area trustees

# Managing the Plan



Enrollment in Spring (ACB opening)  
Financial Aid and Promise Recipients  
Student Success Count  
CCC Chancellor's Office changes on the SCFF  
Governor's January Budget Proposal  
Non-apportionment Sources



Ohlone's 18-19 Year-end Budget  
Enrollment in Summer and Fall  
FON and 50% Law Calculations  
CCC Chancellor's Office changes on the SCFF  
State Budget  
Student Success Count  
Non-apportionment Sources



# Purposes of September Checking In



**September** in preparation for final 2019-20 budget:

- Evaluate summer and fall enrollment and success metrics.
- Evaluate status of non-apportionment efforts and budget reductions.
- Evaluate all vacant positions to determine hiring (FON & 50% law).
- Apply changes to SCFF.

# Purposes of March Checking In



**March** in preparation for tentative 2020-21 budget:

- Evaluate spring enrollment (ACB opening) and financial aid metrics.
- Consider Governor's January 2020-21 Budget Proposal.
- Evaluate status of non-apportionment efforts and budget reductions.
- Incorporate any changes to SCFF.

# Communication



- **Meetings** – College Council (2), Faculty Senate (2), College Leaders (2), Budget Committee (3), DDAS (1), ASOC (1)
- **New Funding Formula Workgroup Meetings (4)**
- **Budget Forums (2)**
- **Board Meetings (2)**
- **Website** – <https://www.ohlone.edu/scff>
- **End-of-Semester Update**



# Questions